

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SAE Licensing AG		11/30/2011	CORPORATION: SWITZERLAND

RECEIVING PARTY DATA

Name:	Mark Vallance Crabtree
Street Address:	Read Hall
Internal Address:	Read, Burnley
City:	Lancashire
State/Country:	UNITED KINGDOM
Postal Code:	BB12 7RG
Entity Type:	INDIVIDUAL: UNITED KINGDOM

Name:	Barnett Waddingham Trustees Limited
Street Address:	5 Hill Avenue
Internal Address:	Chalfont Court
City:	Amersham, Buckinghamshire
State/Country:	UNITED KINGDOM
Postal Code:	HB6 5BB
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	77882012	AMS NEVE
Registration Number:	3219664	NEVE
Registration Number:	4100578	NEVE

CORRESPONDENCE DATA

Fax Number: 2077747499

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

OP \$90.00 77882012

via US Mail.

Phone: 207-774-4000
Email: cbacall@verrilldana.com
Correspondent Name: Charles P. Bacall
Address Line 1: One Portland Square
Address Line 2: P.O. Box 586
Address Line 4: Portland, MAINE 04112-0586

ATTORNEY DOCKET NUMBER:	42730-5589
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DOMESTIC REPRESENTATIVE

Name: Charles P. Bacall
Address Line 1: One Portland Square
Address Line 2: P.O. Box 586
Address Line 4: Portland, MAINE 04112-0586

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Address Line 4: Portland, MAINE 04112-0586

NAME OF SUBMITTER:	Charles P. Bacall
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Signature:	/Charles P. Bacall/
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Date:	10/11/2012
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Total Attachments: 1
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FORMAL DEED OF ASSIGNMENT

Further to a separate global assignment ("Assignment of Intellectual Property Rights"), effective as of January 12, 2011, which was established in order to inter alia assign the trademarks listed below and corresponding registrations of said trademarks at the United States Patent and Trademark Office ("The Trademarks") THIS FORMAL DEED OF ASSIGNMENT is made the 30 day of November, 2011, between the ASSIGNEES, Mark Vallance Crabtree residing at Read Hall, Read, Burnley, Lancashire, BB12 7RG, England and Barnett Waddingham Trustees Limited, having a principal place of business at Chalfont Court, 5 Hill Avenue, Amersham, Buckinghamshire, HB6 5BB, England and the ASSIGNOR, SAE Licensing AG, a Swiss Corporation, having a principal place of business at Buckhauserstr. 24, 8048 Zurich, Switzerland.

WHEREAS, the ASSIGNOR is the owner of the following trademarks and corresponding registrations of said trademarks at the United States Patent and Trademark Office ("The Trademarks"):

<u>Trademark</u>	<u>Application No.</u>	<u>Registration No.</u>
N Neve (fig.)	78/740,906	3,219,664
NEVE	77/882,018	N/A
AMS NEVE	77/882,012	N/A

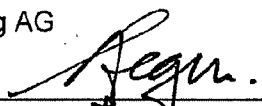
WHEREAS, the ASSIGNOR has agreed to assign The Trademarks to the ASSIGNEES; and

WHEREAS, the ASSIGNEES are desirous of acquiring The Trademarks, and hereby accept the assignment.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns and transfers to ASSIGNEES the full right to and title in The Trademarks together with the goodwill of the business concerned in the services for which The Trademarks has been used and is registered.

SAE Licensing AG

Dated: Nov. 30, 2011

By: 
 Name: Georgas Jegen
 Title: Director