900235746 10/11/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BRIGHTROOM, INC.		10/10/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	ORIX CORPORATE CAPITAL INC., as Agent	
Street Address:	717 Main Street, Suite 900	
City:	Dallas	
State/Country:	TEXAS	
Postal Code:	75201	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3236023	BACKPRINT BRIGHTROOM FULFILLMENT SERVICES

CORRESPONDENCE DATA

Fax Number: 3128637806

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

312-863-7198 Phone:

Email: nancy.brougher@goldbergkohn.com

Correspondent Name: Nancy Brougher Address Line 1: Goldberg Kohn Ltd.

Address Line 2: 55 East Monroe Street, Suite 3300 Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	6475.003
NAME OF SUBMITTER:	Nancy Brougher
Signature:	/njb/

REEL: 004879 FRAME: 0205

TRADEMARK

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Date:	10/11/2012
Total Attachments: 6 source=Brightroom Trademark Security Ag	greement#page2.tif greement#page3.tif greement#page4.tif greement#page5.tif

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REEL: 004879 FRAME: 0206

TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT, dated as of October 10, 2012, is made by BRIGHTROOM, INC., a Delaware corporation ("New Grantor"), in favor of ORIX CORPORATE CAPITAL INC. (f/k/a ORIX Finance Corp.), a Delaware corporation, for itself, as a lender, and as agent for the Lenders (as defined below) (in such capacities, "Agent").

W-I-T-N-E-S-S-E-T-H:

WHEREAS, pursuant to that certain Credit Agreement, dated as of May 8, 2007, by and among by and among Event Photography Group, Inc., a Delaware corporation formerly known as Chapell Studio, Inc. and successor by merger with Bob Knight Photomarketing, a Florida corporation ("Borrower"), Event Photography Group Holding Company, Inc., a Delaware corporation ("Holdings"), brightroom Acquisition, LLC, a Delaware limited liability company ("Brightroom"), New Grantor, Brightroom ASI LLC, a Delaware limited liability company ("ASI"), Action Sports International, Inc., a Georgia corporation ("Action Sports"), Agent and the financial institutions from time to time party thereto (collectively, the "Lenders") (including all annexes, exhibits and schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Credit Agreement"), the Lenders have agreed to make the Loans to Borrower;

WHEREAS, the Agent, the Lenders, the Borrower, Holdings, Brightroom, New Grantor, ASI and Action Sports are entering into that certain Consent, Joinder and Amendment No. 5 to Credit Agreement (the "Amendment"), dated as of the date hereof, pursuant to which, among other things, New Grantor will become a "Guarantor" under the Credit Agreement;

WHEREAS, in connection with the Amendment, New Grantor shall have executed and delivered to Agent, for the benefit of itself and the other Lenders, that certain Joinder to Security Agreement dated as of the date hereof (including all annexes, exhibits or schedules thereto, the "Security Agreement Joinder") pursuant to which New Grantor will become a "Grantor" under the Security Agreement (as defined in the Credit Agreement);

WHEREAS, pursuant to the Security Agreement (as supplemented by the Security Agreement Joinder), New Grantor is required to execute and deliver to Agent, for the benefit of itself and the other Lenders, this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, New Grantor hereby agrees as follows:

1. <u>**DEFINED TERMS**</u>. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Credit Agreement. The following terms have the meanings set forth below:

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- (a) "Trademarks" means all of the following now owned or hereafter existing or adopted or acquired by New Grantor: (a) all trademarks, trade names, corporate names, business names, trade styles, service marks, logos, other source or business identifiers, prints and labels on which any of the foregoing have appeared or appear, designs and general intangibles of like nature (whether registered or unregistered), all registrations and recordings thereof, and all applications in connection therewith (but excluding any application to register any of the foregoing prior to the filing under applicable law of a verified statement of use (or the equivalent) in respect thereof to the extent the creation of a security interest therein or the grant of a mortgage thereon would cause the same to be void or invalid), including registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any state or territory thereof, or any other country or any political subdivision thereof; (b) all reissues, extensions or renewals thereof; and (c) all goodwill associated with or symbolized by any of the foregoing.
- (b) "<u>Trademark License</u>" means rights under any written agreement now owned or hereafter acquired by New Grantor granting any right to use any Trademark.
- 2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. New Grantor hereby grants to Agent, on behalf of itself and the Lenders, a continuing first priority security interest (subject to Permitted Liens) in all of New Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the "Trademark Collateral"):
- (a) all of its Trademarks and Trademark Licenses against assignment to which it is a party including those referred to on Schedule I hereto;
 - (b) all renewals or extensions of the foregoing;
- (c) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark License; and
- (d) all products and proceeds of the foregoing, including, without limitation, any claim by New Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or Trademark licensed under any Trademark License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Trademark License.

Notwithstanding anything to the contrary herein, the grant of the security interest contained in Section 2 above shall not extend to, and the term "Collateral" shall not include, any Intellectual Property of New Grantor for which the grant of a security interest would terminate, invalidate, void or abandon such Intellectual Property or any General Intangibles of New Grantor to the extent that (but only to the extent that) (i) they are not assignable or capable of being encumbered as a matter of law or under the express terms of any license or other agreement applicable thereto (but solely to the extent that any such restriction shall be enforceable under applicable law) without the consent of the licensor thereof or other

applicable party thereto, and (ii) such consent has not been obtained; provided, however, that the foregoing grant of a security interest shall extend to, and the term "Collateral" shall include, each of the following: (A) any Intellectual Property, General Intangible, contracts or any other contracts which is in the nature of an Account or a right to the payment of money or a proceed of, or otherwise related to the enforcement or collection of, any Account or right to the payment of money, or goods which are the subject of any Account or right to the payment of money, (B) any and all proceeds of any Intellectual Property, General Intangible, contracts or any other contracts that is otherwise excluded to the extent that the assignment, pledge or encumbrance of such proceeds is not so restricted, and (C) upon obtaining the consent of any such licensor or other applicable party with respect to any such otherwise excluded Intellectual Property, General Intangible, contracts or any other contracts, such Intellectual Property, General Intangible, contracts or any other contracts as well as any and all proceeds thereof that might theretofore have been excluded from such grant of a security interest and from the term "Collateral".

3. <u>SECURITY AGREEMENT</u>. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to Agent, for the benefit of itself and the other Lenders, pursuant to the Security Agreement. New Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

[Remainder of page intentionally left blank; signature page follows]

IN WITNESS WHEREOF, New Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

BRIGHTROOM, INC., a Delaware corporation

Name: Paul C. Rasmussen

Title: President

[Signatures continue on following page]

Trademark Security Agreement (Brightroom)

ACCEPTED and ACKNOWLEDGED BY:

ORIX CORPORATE CAPITAL INC.,

as Agent

Name: Christopher L. Smith
Title: Authorized Representative

Trademark Security Agreement (Brightroom)

SCHEDULE I

Trademarks

Trademark	Registration No.	Registration Date
Backprint Brightroom Fulfillment Services	3236023	May 1, 2007

TRADEMARK REEL: 004879 FRAME: 0212

RECORDED: 10/11/2012