

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cyberwize.com, Inc.		10/10/2012	CORPORATION: FLORIDA

**RECEIVING PARTY DATA**

<b>Name:</b>	LiveSmart 360, LLC
<b>Street Address:</b>	2829 Cattlemen Road
<b>City:</b>	Sarasota
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	34232
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	3461879	GREAT HEALTH IS A BLAST
Registration Number:	3611571	FEEL GOOD FAST
Registration Number:	4210461	LIVSMART 360

**CORRESPONDENCE DATA**

Fax Number: 2085245686  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: (208) 522-2600  
 Email: srichards@grimesreese.com  
 Correspondent Name: Steven A. Richards  
 Address Line 1: 615 Hoopes Avenue  
 Address Line 4: Idaho Falls, IDAHO 83401-6106

<b>NAME OF SUBMITTER:</b>	Steven A. Richards, Attorney of Record
<b>Signature:</b>	/steven a richards/

OP \$90.00 3461879

Date:

10/11/2012

Total Attachments: 2

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**ASSIGNMENT**

**WHEREAS**, Cyberwize.com, Inc., a Florida corporation having its business address at 2829 Cattlemen Road, Sarasota, Florida 34232 (hereinafter referred to as “Assignor”) has adopted and used each of the following trademarks: (1) GREAT HEALTH IS A BLAST; (2) FEEL GOOD FAST; and (3) LIVESMART 360 (all of which are hereafter referred to as the “Trademarks”); and,

**WHEREAS**, Assignor has obtained the registration of the Trademarks in the United States Patent and Trademark Office as follows:

<b><u>Trademark</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>
GREAT HEALTH IS A BLAST	3,461,879	July 8, 2008
FEEL GOOD FAST	3,611,571	April 28, 2009
LIVESMART 360	4,210,461	September 18, 2012

**WHEREAS**, LiveSmart 360, LLC, a Florida limited liability company with its principal place of business at 2829 Cattlemen Road, Sarasota, Florida 34232 (hereinafter referred to as “Assignee”), is desirous of acquiring all right, title and interest in and to the Trademarks, together with the goodwill symbolized and associated with the Trademarks, and all registrations of the Trademarks.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer and convey to Assignee the entire right, title and interest in and to the Trademarks, the goodwill symbolized by and associated with the Trademarks, and all registrations of the Trademarks, together with all

claims, rights of action and causes of action for infringement of the Trademarks, including the right to recover for past infringement thereof.

IN TESTIMONY WHEREOF, this Assignment has been executed on the date set forth below.

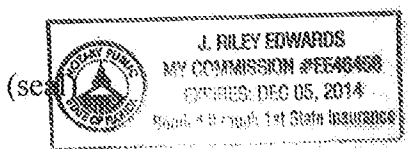
CYBERWIZE.COM, INC.

Dated: 10-10-12

By Mark T. McCool  
Mark T. McCool  
It's President

STATE OF FLORIDA }  
County of Sarasota } ss.

The foregoing instrument was acknowledged before me this 10 day of October, 2012 by Mark T. McCool, President of Cyberwize.com, Inc., a Florida corporation, on behalf of the corporation.



J. Riley Edwards  
Notary Public  
Printed Name: J. Riley Edwards  
My Commission Expires: 10/05/14

Personally Known X OR Produced Identification \_\_\_\_\_

Type of Identification Produced \_\_\_\_\_