

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Betterbee, Inc.		09/18/2012	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Northeast Center for Beekeeping, LLC		
Doing Business As:	Betterbee		
Street Address:	8 Meader Road		
City:	Greenwich		
State/Country:	NEW YORK		
Postal Code:	12834		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4202254	BEEMAX	
Registration Number:	3893088	YOUR PARTNERS IN BETTER BEEKEEPING	
Registration Number:	3872142	BETTERBEE	
CORRESPONDENCE DATA			
Fax Number:	5185870128		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	518-587-4905		
Email:	manderson@andersonbyrne.com		
Correspondent Name:	Michele L. Anderson		
Address Line 1:	48 Union Avenue, Suite 1		
Address Line 4:	Saratoga Springs, NEW YORK 12866		
NAME OF SUBMITTER:	Michele L. Anderson		

900235752

TRADEMARK
REEL: 004879 FRAME: 0227

OP \$90.00 4202254

Signature:	/Michele L. Anderson/
Date:	10/11/2012
Total Attachments: 1 source=assignment 10.11.12#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Betterbee, Inc. ("Assignor"), is the owner of the following registered trademarks:

<u>SERIAL NO.</u>	<u>REG. NO.</u>	<u>WORD MARK</u>
1. 85527678	4202254	BEEMAX
2. 85020547	3893088	YOUR PARTNERS IN BETTER BEEKEEPING
3. 77827545	3872142	BETTERBEE

WHEREAS, Northeast Center for Beekeeping, LLC ("Assignee"), is desirous of acquiring said Trademarks and all rights to the marks therein;

NOW, THEREFORE, in consideration of the sum of One Dollars (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said Trademarks.

Signed this 18th day of September, 2012.

BETTERBEE, INC.

By: Margaret Stevens
Margaret Stevens

STATE OF New York)

COUNTY OF Albany) ss.:

On the 18th day of September in the year 2012, before me, the undersigned, personally appeared Margaret Stevens, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person on behalf of which the individual acted, executed the instrument.

Thomas J. Collura
Notary Public

THOMAS J. COLLURA
Notary Public, State of New York
Qualified in Albany County
No. 01CO4897628
Commission Expires: June 01, 2015