

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Oberon Media (UK) Limited		10/11/2012	Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Oberon Media, Inc.		
Street Address:	100 Broadway, 14th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10005		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2643124	IPLAY	
Registration Number:	3807071	I-PLAY	
CORRESPONDENCE DATA			
Fax Number:	2125750671		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-790-9200		
Email:	trademark@ccl.com, gta@ccl.com		
Correspondent Name:	Maya L. Tarr		
Address Line 1:	1133 Avenue of the Americas		
Address Line 2:	Cowan, Liebowitz & Latman, P.C.		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	27918.001/MXT/GA		
NAME OF SUBMITTER:	Maya L. Tarr		

OP \$65.00 2643124

Signature:	/Maya L. Tarr/
Date:	10/11/2012
Total Attachments: 1 source=IPLAY CONFIRMATORY TM ASSIGNMENT#page1.tif	

CONFIRMATORY TRADEMARK ASSIGNMENT

THIS CONFIRMATORY TRADEMARK ASSIGNMENT, dated October 11, 2012, between OBERON MEDIA (UK) LIMITED, a United Kingdom Limited Company located at 3 Pitreavie Court, Pitreavie Business Park, Dunfermline, KY11 8UU, Scotland, United Kingdom ("Assignor") and OBERON MEDIA, INC., a Delaware Corporation located at 100 Broadway, 14<sup>th</sup> Floor, New York, New York 10005 ("Assignee").

WHEREAS, Assignor used the mark IPLAY and I-PLAY and is the record owner of U.S. Reg. No. 2,643,124 and U.S. Reg. No. 3,807,071 therefor (collectively, the "Trademarks");

WHEREAS, Assignee acquired all rights, title and interest in and to the Trademarks together with the goodwill of the business with which the Trademarks are associated as of May 1, 2012; and

WHEREAS, Assignor and Assignee wish to confirm the acquisition of the Trademarks and registrations therefor by Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby confirms that, effective May 1, 2012, it has assigned and transferred and does hereby assign and transfer, to Assignee, all rights, title and interest in and to the Trademarks, including the registrations therefor, together with the goodwill of the business symbolized by the Trademarks, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

IN WITNESS WHEREOF, Assignor has executed this Confirmatory Trademark Assignment on October 11, 2012.

OBERON MEDIA (UK) LIMITED

By: 

Name: Zach Koekemoer

Title: Director