

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark Release-Second Lien

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Credit Suisse AG, Cayman Islands Branch, as Security Agent		10/10/2012	CORPORATION: SWITZERLAND

RECEIVING PARTY DATA

Name:	Advance Brands, LLC
Street Address:	9990 Princeton-Glendale Road
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45246
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2661627	ADVANCE BRANDS
Registration Number:	1686581	ADVANCE FAST FIXIN'
Registration Number:	2307028	ADVANCE FAST FIXIN'
Registration Number:	3619730	BISTRO CLASSICS
Registration Number:	3616516	BISTRO CLASSICS
Registration Number:	2891651	DINING ON THE GO
Registration Number:	2891652	DINING ON THE GO
Registration Number:	2375858	EASY BEGINNINGS
Registration Number:	2376113	EASY BEGINNINGS
Registration Number:	3521240	FAST CLASSICS
Registration Number:	2296897	FAST FIXIN'
Registration Number:	3016005	FAST FIXIN' RESTAURANT STYLE
Registration Number:	3577981	PARTY ON THE GO

OP \$340.00 2661627

CORRESPONDENCE DATA

Fax Number: 2123548113

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-819-8200

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Correspondent Name: Andrew Fessak/White & Case LLP

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Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	1111779-2309-TMADVBNDS2L
NAME OF SUBMITTER:	Andrew Fessak
Signature:	/Andrew Fessak/
Date:	10/11/2012

Total Attachments: 3

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TRADEMARK RELEASE

TRADEMARK RELEASE, effective as of this 10th day of October, 2012, given by CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, as Security Agent (the "Security Agent") with principal offices at One Madison Avenue, New York, NY 10010, Advance Brands, LLC, a Delaware limited liability company (the "Grantor"), with principal offices at 9990 Princeton-Glendale Road, Cincinnati, OH, 45246, as follows:

W I T N E S S E T H

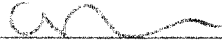
WHEREAS, the Grantor has heretofore granted to the Security Agent a security interest in certain U.S. trademarks, trademark registrations and trademark applications, including but not limited to those U.S. trademarks, trademark registrations and trademark applications more particularly set forth on Schedule A attached hereto (the "Trademarks") to secure the Obligations (as defined in that certain Second Lien Security Agreement, dated as of September 30, 2010, between the Security Agent, the Grantor, and the other guarantors party thereto (the "Security Agreement")); and

WHEREAS, the Security Agent wishes to release and restore all right, title and interest in and to the Trademarks to the Grantor and to dissolve any and all Liens and encumbrances respecting the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Security Agent hereby releases, discharges, quitclaims and relinquishes unto the Grantor the continuing security interest in such Grantor's right, title and interest in, to the Trademarks, whether then owned or thereafter acquired or arising wherever located, including but not limited to the Trademarks set forth on Schedule A granted to Security Agent by the Grantor pursuant to the Security Agreement.

IN WITNESS WHEREOF, the undersigned, by and through its authorized officer,
has caused this instrument to be executed under seal on the date first written above.

CREDIT SUISSE AG, CAYMAN ISLANDS
BRANCH, as Security Agent

By  _____

Name:
Title: BILL O'DALY
DIRECTOR

By  _____

Name: Rahul Parmar
Title: Associate

SCHEDULE A

TRADEMARKS

Mark Name	Country	Status	Class	Serial No.	Filing Date	Reg. No.	Reg. Date	Owner Name
Advance Brands	US	Registered	029	76/160,780	11/7/2000	2,661,627	12/17/2002	Advance Brands, LLC
Advance Fast Fixin'	US	Registered	029	74/173,000	6/3/1991	1,686,581	5/12/1992	Advance Brands, LLC
Advance Fast Fixin' and design	US	Registered	029	75/453,369	3/19/1998	2,307,028	1/11/2000	Advance Brands, LLC
Bistro Classics	US	Registered	029	77/004,513	9/21/2006	3,619,730	5/12/2009	Advance Brands, LLC
Bistro Classics and design	US	Registered	029	77/069,287	12/21/2006	3,616,516	5/5/2009	Advance Brands, LLC
Dining on the Go	US	Registered	029	76/431,527	7/17/2002	2,891,651	10/5/2004	Advance Brands, LLC
Dining on the Go and design	US	Registered	029	76/431,575	7/17/2002	2,891,652	10/5/2004	Advance Brands, LLC
Easy Beginnings	US	Registered	029	75/489,095	5/21/1998	2,375,858	8/8/2000	Advance Brands, LLC
Easy Beginnings and design	US	Registered	029	75/608,144	12/18/1998	2,376,113	8/8/2000	Advance Brands, LLC
Fast Classics	US	Registered	029	77/056,669	12/4/2006	3,521,240	10/21/2008	Advance Brands, LLC
Fast Fixin'	US	Registered	029	75/453,370	3/19/1998	2,296,897	11/30/1999	Advance Brands, LLC
Fast Fixin' Restaurant Style	US	Registered	029	76/579,215	3/4/2004	3,016,005	11/15/2005	Advance Brands, LLC
Party On The Go	US	Registered	029	78/827,522	3/2/2006	3,577,981	2/17/2009	Advance Brands, LLC
Fast Fixin'	Mexico	Registered				984,686	5/22/2007	Advance Brands, LLC