

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark Release-First Lien

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Credit Suisse AG, Cayman Islands Branch, as Security Agent		10/10/2012	CORPORATION: SWITZERLAND

**RECEIVING PARTY DATA**

Name:	Advance Food Company, Inc.
Street Address:	9990 Princeton-Glendale Road
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45246
Entity Type:	CORPORATION: OKLAHOMA

**PROPERTY NUMBERS Total: 37**

Property Type	Number	Word Mark
Registration Number:	1296605	IT'S THE VEAL THING
Registration Number:	1332465	IT'S THE VEAL THING
Registration Number:	2362398	VEAL ITALIETTE
Registration Number:	2486586	SMARTSERVE
Registration Number:	2463199	SMARTSERVE
Registration Number:	2681727	KITCHEN SENSATIONS
Registration Number:	2726469	SMARTSERVE
Registration Number:	2731225	SMARTSERVE
Registration Number:	2867554	SERVING UP SUCCESS
Registration Number:	2866192	VINCELLO VEAL
Registration Number:	2804581	KITCHEN SENSATIONS
Registration Number:	2804582	KITCHEN SENSATIONS
Registration Number:	2885850	THE COUNTRY FRIED STEAK EXPERTS
Registration Number:	2888491	TASTY STEAK

**TRADEMARK**

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Registration Number:	2928368	VEAL PETITE OSSO BUCO
Registration Number:	2968824	VEAL PETITE RACKS
Registration Number:	2896934	VINCELLO VEAL
Registration Number:	2990140	MUNCHEZE BREADED APPETIZERS
Registration Number:	2990141	MUNCHEZE
Registration Number:	2996125	TASTY FILLET
Registration Number:	3385888	54TH STREET DELI FROM ADVANCE FOOD COMPANY
Registration Number:	3303911	THE LEGEND COUNTRY FRIED STEAK
Registration Number:	3303910	THE LEGEND
Registration Number:	3513372	EXCLUSIVE CUT
Registration Number:	3124403	PHILLY FREEDOM PREMIUM PHILLY-STYLE STEAKS
Registration Number:	3345023	PUB STYLE BURGER
Registration Number:	3345022	PUB STEAK BURGER
Registration Number:	3121529	PHILLY FREEDOM
Registration Number:	1863397	MESQUITE BROIL
Registration Number:	1903684	BREAKFAST PALS
Registration Number:	1693360	REDI RIBS
Registration Number:	1669611	TASTYRIB
Registration Number:	1662616	CHAR D'OEUVRE
Registration Number:	1040675	QUIK-TO-FIX
Registration Number:	1479792	TENDERBROIL
Registration Number:	1480931	GORGES
Registration Number:	2440602	KING B THE KING OF BELGIAN WAFFLES

**CORRESPONDENCE DATA**

Fax Number: 2123548113  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 212-819-8200  
Email: iprecordations@whitecase.com  
Correspondent Name: Andrew Fessak/White & Case LLP  
Address Line 1: 1155 Avenue of the Americas  
Address Line 2: Patent and Trademark Department  
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: 1111779-2309-TM-ADVFD-1L

NAME OF SUBMITTER: Andrew Fessak

Signature:

**TRADEMARK**  
**REEL: 004879 FRAME: 0843**

/Andrew Fessak/

Date:

10/11/2012

Total Attachments: 4

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**TRADEMARK RELEASE**

TRADEMARK RELEASE, effective as of this 10th day of October, 2012, given by CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, as Security Agent (the "Security Agent") with principal offices at One Madison Avenue, New York, NY 10010, Advance Food Company, Inc., an Oklahoma corporation (the "Grantor"), with principal offices at 9990 Princeton-Glendale Road, Cincinnati, OH, 45246, as follows:

**W I T N E S S E T H**

WHEREAS, the Grantor has heretofore granted to the Security Agent a security interest in certain U.S. trademarks, trademark registrations and trademark applications, including but not limited to those U.S. trademarks, trademark registrations and trademark applications more particularly set forth on Schedule A attached hereto (the "Trademarks") to secure the Obligations (as defined in that certain First Lien Security Agreement, dated as of September 30, 2010, between the Security Agent, the Grantor, and the other guarantors party thereto (the "Security Agreement")); and

WHEREAS, the Security Agent wishes to release and restore all right, title and interest in and to the Trademarks to the Grantor and to dissolve any and all Liens and encumbrances respecting the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Security Agent hereby releases, discharges, quitclaims and relinquishes unto the Grantor the continuing security interest in such Grantor's right, title and interest in, to the Trademarks, whether then owned or thereafter acquired or arising wherever located, including but not limited to the Trademarks set forth on Schedule A granted to Security Agent by the Grantor pursuant to the Security Agreement.

IN WITNESS WHEREOF, the undersigned, by and through its authorized officer,  
has caused this instrument to be executed under seal on the date first written above.

CREDIT SUISSE AG, CAYMAN ISLANDS  
BRANCH, as Security Agent

By 

Name: BILL O'DALY  
Title: DIRECTOR

By 

Name: Rahul Parmar  
Title: Associate

SCHEDULE A

TRADEMARKS

Mark Name	Country	Status	Class	Serial No.	Filing Date	Reg. No.	Reg. Date	Owner Name
It's the Veal thing	US	Registered	029	73/431,256	6/21/1983	1,296,605	09/18/1984	Advance Food Company, Inc.
It's the Veal Thing and design	US	Registered	029	73/501,073	9/25/1984	1,332,465	04/23/1985	Advance Food Company, Inc.
Veal Italiette	US	Registered	029	75/803,114	9/20/1999	2,362,398	06/27/2000	Advance Food Company, Inc.
Smartservice	US	Registered	029	75/617,491	1/8/1999	2,486,586	09/11/2001	Advance Food Company, Inc.
Smartservice and design	US	Registered	029	75/617,490	1/8/1999	2,463,199	06/26/2001	Advance Food Company, Inc.
Kitchen Sensations	US	Registered	029	76/206,499	2/7/2001	2,681,727	01/28/2003	Advance Food Company, Inc.
Smartservice and design	US	Registered	029	76/264,479	5/30/2001	2,726,469	06/17/2003	Advance Food Company, Inc.
Smartservice	US	Registered	029	76/264,478	5/30/2001	2,731,225	07/01/2003	Advance Food Company, Inc.
Serving Up Success	US	Registered	029	76/477,182	12/20/2002	2,867,554	07/27/2004	Advance Food Company, Inc.
Vincello Veal	US	Registered	029	76/494,248	3/3/2003	2,866,192	07/27/2004	Advance Food Company, Inc.
Kitchen Sensations	US	Registered	029	76/495,222	3/5/2003	2,804,581	01/13/2004	Advance Food Company, Inc.
Kitchen Sensations and design	US	Registered	029	76/495,223	3/5/2003	2,804,582	01/13/2004	Advance Food Company, Inc.
The Country Fried Steak Experts	US	Registered	029	76/510,867	4/30/2003	2,885,850	09/21/2004	Advance Food Company, Inc.
Tasty Steak	US	Registered	029	76/510,868	4/30/2003	2,888,491	09/28/2004	Advance Food Company, Inc.
Veal Petite Osso Buco	US	Registered	029	76/472,415	12/3/2002	2,928,368	02/22/2005	Advance Food Company, Inc.
Veal Petite Racks	US	Registered	029	76/471,824	12/3/2002	2,968,824	07/12/2005	Advance Food Company, Inc.
Vincello Veal and design	US	Registered	029	76/552,543	9/29/2003	2,896,934	10/26/2004	Advance Food Company, Inc.
Muncheze Breaded Appetizers and design	US	Registered	029	76/563,638	11/24/2003	2,990,140	08/30/2005	Advance Food Company, Inc.
Muncheze	US	Registered	029	76/563,639	11/24/2003	2,990,141	08/30/2005	Advance Food Company, Inc.
Tasty Fillet	US	Registered	029	76/565,534	12/5/2003	2,996,125	09/13/2005	Advance Food Company, Inc.
54 <sup>TH</sup> Street Deli From Advance Food Company and design	US	Registered	030	76/653,515	1/17/2006	3,385,888	02/19/2008	Advance Food Company, Inc.
The Legend Country Fried Steak and design	US	Registered	029	78/710,795	9/12/2005	3,303,911	10/02/2007	Advance Food Company, Inc.
The Legend	US	Registered	029	78/710,791	9/12/2005	3,303,910	10/02/2007	Advance Food Company, Inc.
Exclusive Cut	US	Registered	029	77/176,675	5/9/2007	3,513,372	10/07/2008	Advance Food Company, Inc.
Philly Freedom Premium Philly-Style Steaks and design	US	Registered	029	78/387,487	3/19/2004	3,124,403	08/01/2006	Advance Food Company, Inc.
Pub Style Burger	US	Registered	029	78/372,175	2/23/2004	3,345,023	11/27/2007	Advance Food Company, Inc.
Pub Steak Burger	US	Registered	029	78/372,161	2/23/2004	3,345,022	11/27/2007	Advance Food Company, Inc.

Mark Name	Country	Status	Class	Serial No.	Filing Date	Reg. No.	Reg. Date	Owner Name
Philly Freedom	US	Registered	029	78/367,042	2/12/2004	3,121,529	07/25/2006	Advance Food Company, Inc.
Mesquite Broil	US	Registered	029	74/390,451	5/14/1993	1,863,397	11/15/1994	Advance Food Company, Inc.
Breakfast Pals	US	Registered	029	74/377,669	4/12/1993	1,903,684	07/04/1995	Advance Food Company, Inc.
Redi Ribs	US	Registered	029	74/149,274	3/19/1991	1,693,360	06/09/1992	Advance Food Company, Inc.
Tastyrib	US	Registered	029	74/148,028	3/15/1991	1,669,611	12/24/1991	Advance Food Company, Inc.
Char D'oeuvre	US	Registered	029	74/102,629	10/1/1990	1,662,616	10/29/1991	Advance Food Company, Inc.
Quik-To-Fix and design	US	Registered	029	73/023,304	6/5/1974	1,040,675	06/01/1976	Advance Food Company, Inc.
Tenderbroil	US	Registered	029	73/627,175	10/27/1986	1,479,792	03/08/1988	Advance Food Company, Inc.
Gorges	US	Registered	029	73/627,174	10/27/1986	1,480,931	03/15/1988	Advance Food Company, Inc.
King B the King of Belgian Waffles and design	US	Registered	030	75/887,198	1/6/2000	2,440,602	04/03/2001	Advance Food Company, Inc.
Advance Fast Fixin' and design	Mexico	Registered				437,685	7/19/1993	Advance Food Company, Inc.