

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Trademark Release-First Lien

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Credit Suisse AG, Cayman Islands Branch, as Security Agent		10/10/2012	CORPORATION: SWITZERLAND

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Advance Brands, LLC
<b>Street Address:</b>	9990 Princeton-Glendale Road
<b>City:</b>	Cincinnati
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	45246
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

<b>PROPERTY NUMBERS Total: 13</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	2661627	ADVANCE BRANDS
Registration Number:	1686581	ADVANCE FAST FIXIN'
Registration Number:	2307028	ADVANCE FAST FIXIN'
Registration Number:	3619730	BISTRO CLASSICS
Registration Number:	3616516	BISTRO CLASSICS
Registration Number:	2891651	DINING ON THE GO
Registration Number:	2891652	DINING ON THE GO
Registration Number:	2375858	EASY BEGINNINGS
Registration Number:	2376113	EASY BEGINNINGS
Registration Number:	3521240	FAST CLASSICS
Registration Number:	2296897	FAST FIXIN'
Registration Number:	3016005	FAST FIXIN' RESTAURANT STYLE
Registration Number:	3577981	PARTY ON THE GO

OP \$340.00 2661627

**CORRESPONDENCE DATA**

Fax Number: 2123548113

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

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ATTORNEY DOCKET NUMBER:	1111779-2309-TMADVBNDS1L
NAME OF SUBMITTER:	Andrew Fessak
Signature:	/Andrew Fessak/
Date:	10/11/2012
Total Attachments: 3 source=Advance brands, LLC 1L Trademark Release#page1.tif source=Advance brands, LLC 1L Trademark Release#page2.tif source=Advance brands, LLC 1L Trademark Release#page3.tif	

**TRADEMARK RELEASE**

TRADEMARK RELEASE, effective as of this 10th day of October, 2012, given by CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, as Security Agent (the "Security Agent") with principal offices at One Madison Avenue, New York, NY 10010, Advance Brands, LLC, a Delaware limited liability company (the "Grantor"), with principal offices at 9990 Princeton-Glendale Road, Cincinnati, OH, 45246, as follows:

**W I T N E S S E T H**

WHEREAS, the Grantor has heretofore granted to the Security Agent a security interest in certain U.S. trademarks, trademark registrations and trademark applications, including but not limited to those U.S. trademarks, trademark registrations and trademark applications more particularly set forth on Schedule A attached hereto (the "Trademarks") to secure the Obligations (as defined in that certain First Lien Security Agreement, dated as of September 30, 2010, between the Security Agent, the Grantor, and the other guarantors party thereto (the "Security Agreement")); and

WHEREAS, the Security Agent wishes to release and restore all right, title and interest in and to the Trademarks to the Grantor and to dissolve any and all Liens and encumbrances respecting the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Security Agent hereby releases, discharges, quitclaims and relinquishes unto the Grantor the continuing security interest in such Grantor's right, title and interest in, to the Trademarks, whether then owned or thereafter acquired or arising wherever located, including but not limited to the Trademarks set forth on Schedule A granted to Security Agent by the Grantor pursuant to the Security Agreement.

IN WITNESS WHEREOF, the undersigned, by and through its authorized officer,  
has caused this instrument to be executed under seal on the date first written above.

CREDIT SUISSE AG, CAYMAN ISLANDS  
BRANCH, as Security Agent

By 

Name: BILL O'DALY  
Title: DIRECTOR

By 

Name: Rahul Parmar  
Title: Associate