

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THAER AHMAD		10/09/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	PERFORMANCE PLUS MARKETING, INC.		
Street Address:	1541 N Powerline Road		
City:	Pompano Beach		
State/Country:	FLORIDA		
Postal Code:	33069		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85481746	NAKED VAPOR NV	
CORRESPONDENCE DATA			
Fax Number:	2017129444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(201) 712 1616		
Email:	rgeorget@ndslaw.com		
Correspondent Name:	Richard P. Georget, Esq.		
Address Line 1:	95 Route 17 South		
Address Line 2:	Suite 316		
Address Line 4:	Paramus, NEW JERSEY 07652		
ATTORNEY DOCKET NUMBER:	PPM, INC - NAKED VAPOR		
NAME OF SUBMITTER:	Richard P. Georget		
Signature:	/Richard P. Georget/		

Date:

10/12/2012

Total Attachments: 2

source=NAKED VAPOR - TM Assignment#page1.tif

source=NAKED VAPOR - TM Assignment#page2.tif

**TRADEMARK ASSIGNMENT**

WHEREAS, AHMAD, THAER, an individual having a business address at 2036 Tapia Way, Upland, CA 91784 (hereinafter "Assignor"), has used and is the owner of the trademarks set forth on Schedule A (hereinafter referred to as "the Trademarks").

WHEREAS, PERFORMANCE PLUS MARKETING, INC., a corporation duly organized and existing under the laws of the State of Florida, having a business address at 1541 N Powerline Road, Pompano Beach, Florida 33069 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Trademark, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by same;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Trademark for the United States and throughout the world, together with the goodwill of the business in connection with which the Trademark is used and which is symbolized by same, and all rights of action resulting from prior infringement or other unauthorized use of the Trademark, and all rights as a party in any opposition or similar proceedings relating to the Trademark.

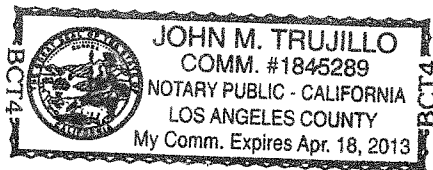
Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts that Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the Trademark in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Dated: 10-11-2012

By:   
AHMAD, THAER

Sworn to before me on this  
11<sup>th</sup> day of October, 2012

  
Notary Public



**SCHEDULE A**

**TRADEMARK**

Trademark	Jurisdiction	Serial No.	Reg. No.	Filing Date	Status
NAKED VAPOR NV & Design	United States	85481746	n/a	December 1, 2011	Pending