

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Engage Technologies Corporation		10/09/2012	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Shurtape Technologies, LLC		
Street Address:	1712 8th St. Dr., SE		
City:	Hickory		
State/Country:	NORTH CAROLINA		
Postal Code:	28602		
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3672037	SURESEAL	
CORRESPONDENCE DATA			
Fax Number:	7043533698		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	704 331 5792		
Email:	donna.millard@klgates.com, chicago.trademarks@klgates.com		
Correspondent Name:	Karl S. Sawyer, Jr.		
Address Line 1:	Post Office Box 33144		
Address Line 2:	K&L Gates LLP		
Address Line 4:	Charlotte, NORTH CAROLINA 28233		
ATTORNEY DOCKET NUMBER:	2821543.00500SHURTAPETECH		
NAME OF SUBMITTER:	Karl S. Sawyer, Jr.		
Signature:	/ Karl S. Sawyer, Jr. /		
Date:	10/15/2012		
Total Attachments: 1 source=TMAssignmentAgmtSURESEAL#page5.tif			

OP \$40.00 3672037


**ASSIGNMENT OF TRADEMARK**

Whereas ENGAGE TECHNOLOGIES CORPORATION, a corporation organized and existing under the laws of the State of Minnesota, having a principal office and place of business at 7041 Boone Avenue North, Brooklyn Park, Minnesota 55428 (the "ASSIGNOR") is the owner of the trademark "SURESEAL" (the "Mark") and the registration thereof (the "Registration") identified as United States Trademark Registration No. 3,672,037, filed October 11, 2008, and registered August 25, 2009, in the name of Squid Ink Manufacturing, Inc., as a Minnesota corporation, for use of the Mark for packaging machines in International Class 7;

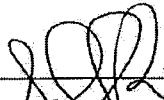
Whereas SHURTAPE TECHNOLOGIES, LLC, a limited liability company organized and existing under the laws of the State of North Carolina, having a principal office and place of business at 1712 8<sup>th</sup> St. Dr., SE, Hickory, North Carolina 28602 (hereinafter referred to as "ASSIGNEE") is desirous of acquiring said Mark and Registration;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee the entire right, title and interest in and to the said Mark, together with the good will of the business symbolized by the Mark, and the above-identified Registration of the Mark.

Assignor: ENGAGE TECHNOLOGIES CORPORATION

  
\_\_\_\_\_(SEAL)  
By: Chad Carney  
Its: VP - Marketing

Assignee: SHURTAPE TECHNOLOGIES, LLC

  
\_\_\_\_\_(SEAL)  
By: \_\_\_\_\_  
Its: 10/9/12