

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Creative Hairdressers, Inc.		09/25/2012	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	The Lady Barber, LLC		
Street Address:	1577 Spring Hill Road, Suite 500		
City:	Vienna		
State/Country:	VIRGINIA		
Postal Code:	22182		
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85553820	SEES ALL SAYS NUTHIN'	
Serial Number:	85553791	WISE OWL CLUB	
CORRESPONDENCE DATA			
Fax Number:	7032182160		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(703) 218-2138		
Email:	kevin.oliveira@ofplaw.com,sue.williams@ofplaw.com		
Correspondent Name:	Kevin Oliveira		
Address Line 1:	1775 Wiehle Avenue, Suite 400		
Address Line 4:	Reston, VIRGINIA 20190-5159		
ATTORNEY DOCKET NUMBER:	01606.00505 & 01606.00504		
NAME OF SUBMITTER:	Kevin Oliveira		
Signature:	/kto/		

OP \$65.00 85553820

Date:

10/15/2012

Total Attachments: 2

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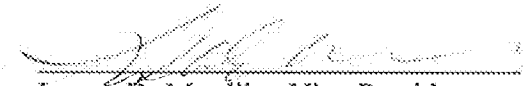
TRADEMARK ASSIGNMENT AGREEMENT

CREATIVE HAIRDRESSERS, INC., a corporation organized under the laws of the Commonwealth of Virginia ("Creative"), owns the marks referenced in Annex A-1 itself, with rights, interest and goodwill established in these marks by Creative or by its predecessors in interest, and has made a determination to allow **The Lady Barber, LLC**, a limited liability company organized under the laws of the Commonwealth of Virginia ("**The Lady Barber**"), to continue to conduct business operations with these marks;

IN FURTHERANCE, Creative wishes to assign the marks and registrations of the ownership in these marks as referenced in Annex A-1 and all goodwill therein to The Lady Barber;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Creative does hereby assign, effective as of September 25, 2012, to The Lady Barber all right, title and interest in and to the marks and registrations of the ownership in these marks as referenced in Annex A-1 together with all of the goodwill of the business symbolized by the marks.

CREATIVE HAIRDRESSERS, INC.
a Virginia corporation

By: 
Lester D. Mardiks, Vice President and Counsel

Date: 9/25/12

LAMA
9-27-12

Annex A1

TRADEMARK	REGISTRATION NO. & SERIAL NO.	REGISTRATION DATE & FILING DATE
1) WISE OWL CLUB	Not yet Registered & SN 85553791	Not Yet Registered & February 27, 2012
2) SEES ALL SAYS NUTHIN'	Not yet Registered & SN 85553820	Not Yet Registered & February 27, 2012