900236015 10/15/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
International Business Machines		10/11/2012	LIMITED LIABILITY
Limited		10/11/2012	COMPANY: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	International Business Machines Corporation	
Also Known As:	IBM Corporation	
Street Address:	New Orchard Road	
City:	Armonk	
State/Country:	NEW YORK	
Postal Code:	10504	
Entity Type:	CORPORATION: NEW YORK	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	75020802	ANALYST'S NOTEBOOK
Serial Number:	76556272	[12
Serial Number:	75045118	[12

CORRESPONDENCE DATA

9147654370 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 9147654353 ibmtm@us.ibm.com Email: Correspondent Name: Leonora Hoikca Address Line 1: North Castle Drive

Armonk, NEW YORK 10504 Address Line 4:

NAME OF SUBMITTER: Grazia T. Micewicz

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REEL: 004881 FRAME: 0232

Signature:	/Grazia T. Micewicz/
Date:	10/15/2012
Total Attachments: 2 source=IBMLtdToIBMCorp USAssign#page1.tif source=IBMLtdToIBMCorp USAssign#page2.tif	

TRADEMARK
REEL: 004881 FRAME: 0233

ASSIGNMENT

ASSIGNMENT made this 11/4 day of October 2012, between and International Business Machines Limited, a private limited company organized and existing under the laws of the United Kingdom, with a registered address at PO Box 41. North Harbour. Portsmouth Hampshire PO6 3AU, and International Business Machines Corporation, organized and existing under the laws of New York, with a place of business at New Orchard Road, Armonk, NY 10504 ("Assignee");

WHEREAS, the Assignor represents and warrants it has adopted, used and is using; and is the sole owner of the entire right, title and interest, including the goodwill associated therewith, in and to the trademarks on the attached list and is assigning the marks in the identified applications and registrations as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. § 1060;

WHEREAS, Assignee is desirous of acquiring said marks, trademark applications and registrations and applications thereof:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor hereby irrevocably assigns, transfers and conveys to the Assignee, its successors, assigns or other legal representatives, all rights, title and interest in and to the said marks, and registrations and applications for trademark applications and registrations in the United States, with the goodwill of the business symbolized by the marks.

This assignment is effective as of the Mail, 2012.

ASSIGNOR: International Business Machines

Limited

By:

Name:

Title:

Tag Ferguson-

Director

, 2012 before me personally appeared 1an day of Ferguson, who declared that he/she is duly and lawfully authorized to execute this Assignment on behalf of International Business Machines Limited and acknowledged the foregoin signature to be his own.

Notary Public

RECORDED: 10/15/2012

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REEL: 004881 FRAME: 0234