900236040 10/15/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Michael J. Polenske		12/31/2011	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Ma(i)sonry Napa Valley, LLC	
Street Address:	6711 Washington Street	
City:	Yountville	
State/Country:	CALIFORNIA	
Postal Code:	94599	
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3588590	MA(I)SONRY

CORRESPONDENCE DATA

Fax Number: 7072520792

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 707-252-9000
Email: kl@gawvanmale.com

Correspondent Name: Katja Loeffelholz, Gaw VanMale
Address Line 1: 1000 Main St., Third Floor
Address Line 4: Napa, CALIFORNIA 94559

NAME OF SUBMITTER:	Katja Loeffelholz
Signature:	/Katja Loeffelholz/
Date:	10/15/2012

Total Attachments: 1

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TRADEMARK REEL: 004881 FRAME: 0379

ASSIGNMENT OF TRADEMARK REGISTRATIONS

WHEREAS, Michael J. Polenske, an individual having an address of 1330 Oak Knoll, Napa, CA 94558 has adopted and is using the mark Registered on the Principal Register in the United States Patent and Trademark Office as follows:

Mark	Reg.No.	Issue Date
MA(I)SONRY	3588590	March 10, 2009

WHEREAS. Ma(I)sonry Napa Valley, LLC, a California limited liability corporation having an address of 6711 Washington Street, Yountville, California, United States, 94599 is desirous of acquiring said marks;

NOW THEREFORE, for good and valuable consideration, receipt of which is hererby acknowledged, said Michael J. Polenake does hereby assign unto said Ma(i)sonry Napa Valley, LLC, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified Registration of said mark.

Dated: Decembér 31, 2011 By: Wichael I. Polenske

TRADEMARK REEL: 004881 FRAME: 0380

RECORDED: 10/15/2012