

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rovion, Inc.		10/08/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Local Corporation		
Street Address:	7555 Irvine Center Drive		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92618		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3508151	THE HUMAN EXPERIENCE. ONLINE.	
Registration Number:	3217696	HUMANIZE THE WEB	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-345-1087		
Email:	cpeters@nixonpeabody.com		
Correspondent Name:	Carol H. Peters		
Address Line 1:	Nixon Peabody LLP		
Address Line 2:	100 Summer Street		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	053478-3		
NAME OF SUBMITTER:	Carol H. Peters		
Signature:	/carol h peters/		

CH \$65.00 3508151

TRADEMARK

Date:

10/15/2012

Total Attachments: 6

source=TRADEMARK ASSIGNMENT 100812 (Local Corporation)#page1.tif

source=TRADEMARK ASSIGNMENT 100812 (Local Corporation)#page2.tif

source=TRADEMARK ASSIGNMENT 100812 (Local Corporation)#page3.tif

source=TRADEMARK ASSIGNMENT 2012-10-08 (Rovion, Inc.)#page1.tif

source=TRADEMARK ASSIGNMENT 2012-10-08 (Rovion, Inc.)#page2.tif

source=TRADEMARK ASSIGNMENT 2012-10-08 (Rovion, Inc.)#page3.tif

TRADEMARK ASSIGNMENT

This ASSIGNMENT is made by Rovion, Inc. a Delaware corporation (the "Assignor"), and Local Corporation, a Delaware corporation with a principal address of 7555 Irvine Center Drive, Irvine, CA 92618 (together with its successors and assigns, the "Assignee").

The Assignor owns the entire right, title and interest in and to the trademark registrations and trademarks, and all common law rights associated therewith, that are listed in Schedule A attached hereto and incorporated herein by reference (collectively, the "Marks").

The Assignor has agreed to assign to the Assignee, all of the rights, title, and interests of the Assignor in and to the Marks, and the Assignee has agreed to accept said assignment.

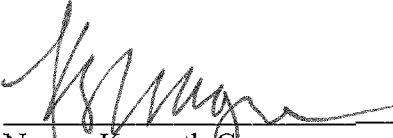
For TEN DOLLARS (USD) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns, transfers, and conveys to the Assignee, and the Assignee hereby accepts from the Assignor, all of the rights, title, and interests of the Assignor in and to the Marks, together with the goodwill of the business symbolized by the Marks, to be held and enjoyed by the Assignee for its own use and benefit and the use and benefit of its successors and assigns or other legal representatives, together with the right to sue and recover for damages and profits and all other remedies for past infringements thereof.

This Trademark Assignment may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument.

[Signature page follows]


ASSIGNEE: LOCAL CORPORATION

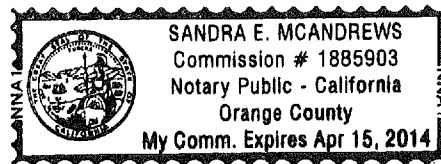
Dated: 10-8-12

By: 
Name: Kenneth Cragun
Title: Chief Financial Officer

State of California
County of Orange

Subscribed and sworn to before me on this 8th day of October, 2012, by Kenneth Cragun, proved to me on the basis of satisfactory evidence to be the person who appeared before me.


Notary Public



[Signature page to Trademark Assignment]

SCHEDULE A

TRADEMARK	REGISTRATION NO.	REGISTRATION DATE	STATUS
THE HUMAN EXPERIENCE. ONLINE.	3,508,151	September 30, 2008	Registered
HUMANIZE THE WEB	3,217,696	March 13, 2007	Registered

14156088.1

TRADEMARK ASSIGNMENT

This ASSIGNMENT is made by Rovion, Inc. a Delaware corporation (the "Assignor"), and Local Corporation, a Delaware corporation with a principal address of 7555 Irvine Center Drive, Irvine, CA 92618 (together with its successors and assigns, the "Assignee").

The Assignor owns the entire right, title and interest in and to the trademark registrations and trademarks, and all common law rights associated therewith, that are listed in Schedule A attached hereto and incorporated herein by reference (collectively, the "Marks").

The Assignor has agreed to assign to the Assignee, all of the rights, title, and interests of the Assignor in and to the Marks, and the Assignee has agreed to accept said assignment.

For TEN DOLLARS (USD) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns, transfers, and conveys to the Assignee, and the Assignee hereby accepts from the Assignor, all of the rights, title, and interests of the Assignor in and to the Marks, together with the goodwill of the business, symbolized by the Marks, to be held and enjoyed by the Assignee for its own use and benefit and the use and benefit of its successors and assigns or other legal representatives, together with the right to sue and recover for damages and profits and all other remedies for past infringements thereof.

This Trademark Assignment may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument.

[Signature page follows]

ASSIGNOR: ROVION, INC.

Dated: 10/8/12

By: [Signature]
Name: Brian Foss
Title: CEO

Sworn to before me this 8 day
of Oct 2012

TONY T. PUNJABI, Notary Public
My Commission Expires October 24, 2014

[Signature]
Notary Public
Suffolk County
Mass.

My commission expires: _____

ASSIGNEE: LOCAL CORPORATION

Dated: _____

By: _____
Name: _____
Title: _____

Sworn to before me this _____ day
of _____

Notary Public

My commission expires: _____

[Signature page to Trademark Assignment]

SCHEDULE A

TRADEMARK	REGISTRATION NO.	REGISTRATION DATE	STATUS
THE HUMAN EXPERIENCE ONLINE	3,508,151	September 30, 2008	Registered
HUMANIZE THE WEB	3,217,696	March 13, 2007	Registered

12156881