

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

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|---|--|----------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| John M. Van Zandt | | 10/12/2012 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Nature Skin Cosmetics, Inc. | | |
| Street Address: | 13527 Hawthorne Boulevard | | |
| City: | Hawthorne | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90250 | | |
| Entity Type: | CORPORATION: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3393327 | NATURESENSE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8052301355 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | (805) 230-1350 | | |
| Email: | alomonaco@socalip.com | | |
| Correspondent Name: | SoCal IP Law Group LLP | | |
| Address Line 1: | 310 N. Westlake Boulevard | | |
| Address Line 2: | Suite 120 | | |
| Address Line 4: | Westlake Village, CALIFORNIA 91362 | | |
| ATTORNEY DOCKET NUMBER: | V008-L12767E | | |
| NAME OF SUBMITTER: | Anneliese G. Lomonaco | | |
| Signature: | /Anneliese G. Lomonaco/ | | |

Date:

10/15/2012

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

WHEREAS, John M. Van Zandt ("Assignor"), having an office at 2468 Highland Road, Upland, CA 91784, is the sole and exclusive owner of the trademark "NATURESENCE," United States Trademark Registration No. 3,393,327, and the goodwill associated therewith in the United States (altogether, "the Mark"); and

WHEREAS, Nature Skin Cosmetics, Inc., a California corporation ("Assignee"), a corporation organized and existing under the laws of California, having an office at 13527 Hawthorne Boulevard, Hawthorne, CA 90250, desires to acquire the entire right, title and interest of Assignor in and to the Marks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over the Mark and the goodwill associated therewith to Assignee the same to be held and enjoyed by Assignee for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Dated: October 14, 2012

[Handwritten Signature]
John M. Van Zandt

State of California
County of San Bernardino

On this 14th day of October, 2012, before me personally came John M. Van Zandt, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to this instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Signature: *[Handwritten Signature]*
Notary Public

see attachment

