

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mark L. Moore		10/03/2012	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	GN ReSound A/S
Street Address:	Lautrupbjerg 7
Internal Address:	DK-2750
City:	Ballerup
State/Country:	DENMARK
Entity Type:	LIMITED LIABILITY COMPANY: DENMARK

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85659509	VERSO

CORRESPONDENCE DATA

Fax Number: 2132434199
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (213) 243-4208
 Email: trademarkdocketing@aporter.com
 Correspondent Name: Diane M. Lambillotte Arnold & Porter LLP
 Address Line 1: 777 South Figueroa Street
 Address Line 2: 44th Floor
 Address Line 4: Los Angeles, CALIFORNIA 90017

ATTORNEY DOCKET NUMBER:	22399.167
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DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:

CH \$40.00 85659509

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Diane M. Lambillotte

Signature:

/diane m. lambillotte/

Date:

10/15/2012

Total Attachments: 1

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made and entered into as of October 3, 2012 by Mark L. Moore, an individual residing in California with an address at 2281 Lava Ridge Court, Suite 130 Roseville, California 95661 ("Assignor") in favor of GN Resound A/S, a limited liability company organized under the laws of Denmark with an address at Lautrupbjerg 7, DK-2750 Ballerup, Denmark ("Assignee").

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to **VERSO** trademark anywhere in the world (the "Assigned Mark"), including Assignor's interest in United States Trademark Application Serial No. 85659509;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee his entire right, title, interest in and to the Assigned Mark that he has or may have, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor agrees to further execute any documents and take such other actions reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Assigned Mark, including, without limitation, the execution and delivery of assignment documentation in form required by any governmental authority in any foreign jurisdiction.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment as of the date first above written.



MARK L. MOORE