

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Procter & Gamble Company		11/29/2011	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	TPR Holdings LLC		
Street Address:	950 Third Avenue , 4th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4028453	ZIRH	
CORRESPONDENCE DATA			
Fax Number:	3128032209		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-407-4000		
Email:	nytrademark@loeb.com		
Correspondent Name:	Tamara F. Carmichael - LOEB & LOEB LLP		
Address Line 1:	345 Park Avenue		
Address Line 4:	New York, NEW YORK 10154		
ATTORNEY DOCKET NUMBER:	215043-10003		
NAME OF SUBMITTER:	Tamara F. Carmichael		
Signature:	/Tamara F. Carmichael/		
Date:	10/16/2012		
Total Attachments: 1 source=ZIRH in the US assignment#page1.tif			

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ASSIGNMENT OF TRADEMARKS (US)

WHEREAS, The Procter & Gamble Company, an Ohio corporation, having its principal place of business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202 (hereinafter "Assignor"), is the owner of the following trademark registration and the common law rights related thereto (hereinafter referred to as the "Trademark")

<u>Trademark</u>	<u>U.S. Reg. No.</u>	<u>Reg. Date</u>
ZIRH	4028453	September 20, 2011

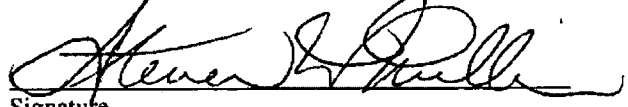
WHEREAS, TPR Holdings LLC, a Delaware limited liability company, having its principal place of business at 950 Third Avenue, 4th Floor, New York, New York (hereinafter "Assignee"), desires to acquire all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark; and

WHEREAS, Assignor and Assignee are desirous of making this Assignment a matter of record.

NOW, THEREFORE, for good and valuable consideration pursuant to the Asset Sale and Purchase Agreement entered into by the Parties the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title, and interest in and to the aforesaid Trademark, together with the goodwill of the business symbolized by the Trademark.

FURTHER, Assignor hereby covenants, agrees and undertakes to execute all confirmatory assignments, lawful oaths, and any other papers which Assignee may reasonably deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademark hereby assigned, all without further compensation to Assignor.

THE PROCTER & GAMBLE COMPANY


Signature

Steven W. Miller
Name

Assistant Secretary
Title

11/29/11
Date