

Form PTO-1594 (Rev. 12-11)  
OMB Collection 0651-0027 (exp. 04/30/2015)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

Stearn's Products, Inc.

- Individual(s)
- Partnership
- Corporation- State: California
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance/Execution Date(s) :**

Execution Date(s) October 3, 2012

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: MLD, LLC

Street Address: 19845 Northridge Street

City: Northridge

State: California

Country: US Zip: 91324

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Delaware
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) Text

77/946,387

B. Trademark Registration No.(s)

3,853,533

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

STUF

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Chernoff Vilhauer McClung & Stenzel LLP

Internal Address: Suite 1600

Street Address: 601 SW 2nd Avenue

City: Portland

State: OR Zip: 97204

Phone Number: 503-227-5631

Docket Number: 8570.0026

Email Address: DES.Docket@chernofflaw.com

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.8(b)(6) & 3.41)** \$40

- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

Deposit Account Number 031550

Authorized User Name Dennis E. Stenzel

9. Signature: \_\_\_\_\_ /Dennis E. Stenzel/

October 12, 2012

Signature

Date

Dennis E. Stenzel

Total number of pages including cover sheet, attachments, and document: 3

Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$65.00 031550 77946387

**GLOBAL TRADEMARK ASSIGNMENT**

WHEREAS, Stearn's Products, Inc., a California corporation (Assignor) is the owner of the trademark STUF and those Registrations and applications for registration of said marks set out in Exhibit A hereto; and

WHEREAS, MLD, LLC, a Delaware corporation (Assignee) desires to acquire said trademark, Registrations and applications for registration;

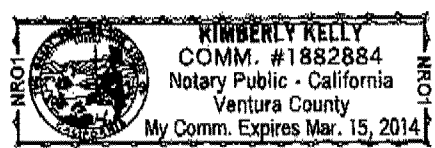
NOW, THEREFORE, in consideration of one U.S. dollar and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and Registrations and applications for registration set out in Exhibit A hereto, together with the goodwill of the business symbolized by said trademark.

Executed in Simi Valley, California this 3 day of October 2012.

STEARN'S PRODUCTS, INC.  
  
By \_\_\_\_\_  
David Stearn, CEO

STATE OF CALIFORNIA )  
County of Ventura ) ss:

David Stearn personally appeared before me and acknowledged this instrument to be his voluntary act and deed on October 3, 2012.



Kimberly Kelly  
Notary Public for California  
My Commission expires: 3/15/14

**EXHIBIT A**

Attorney Docket	Country	Serial No.	Filing Date	Registration No.	Registration Date
8570.0026	US	77/946,387	26/02/2010	3,853,533	28/09/2010
8570.0034	Madrid Protocol (Israel, Japan, Korea and United Kingdom)	1105446	20/12/2011		
8570.0034- 001	Madrid Protocol (China)	1105446			
8570.0035	United Arab Emirates	169064	09/02/2012		
8570.0041	Taiwan	101049382	31/08/2012		