## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DURATA THERAPEUTICS, INC.		10/15/2012	CORPORATION: DELAWARE

# **RECEIVING PARTY DATA**

Name:	DURATA THERAPEUTICS HOLDING C.V.
Street Address:	103 SOUTH CHURCH STREET
Internal Address:	4TH FLOOR, HARBOUR PLACE
City:	GEORGE TOWN
State/Country:	CAYMAN ISLANDS
Postal Code:	KY1-1102
Entity Type:	CORPORATION: NETHERLANDS

## PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	85609454	DURATA THERAPEUTICS
Serial Number:	85609442	DURATA THERAPEUTICS

#### CORRESPONDENCE DATA

Fax Number: 9498236994

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 9497609600

Email: IPNB@OMM.COM

Correspondent Name: O'MELVENY & MYERS LLP / C. PACHECO

Address Line 1: 400 South Hope Street

Address Line 2: IP&T Calendar Dept LA-13-A7

Address Line 4: Los Angeles, CALIFORNIA 90071

**ATTORNEY DOCKET NUMBER:** 231,721-097 -098

DOMESTIC REPRESENTATIVE

TRADEMARK REEL: 004881 FRAME: 0960 85609454

LH CEFOO

Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	DIANE PANG
Signature:	/Diane Pang/
Date:	10/16/2012
Total Attachments: 1 source=097assign#page1.tif	

TRADEMARK REEL: 004881 FRAME: 0961

# ASSIGNMENT OF TRADEMARKS

WHEREAS, DURATA THERAPEUTICS, INC., a corporation organized and existing under and by virtue of the laws of the state of DELAWARE and having its principal place of business at 89 Headquarters Plaza, 14<sup>th</sup> Floor, Morristown, NJ 07960 (hereinafter referred to as "ASSIGNOR"), has adopted and is using, or has a bona fide intent to use, the following marks:

U.S. Trademark Application Serial No.	Mark
85/609,454	DURATA THERAPEUTICS
85/609,442	DURATA PATA PATA

for which it is the owner, and

WHEREAS, DURATA THERAPEUTICS HOLDING C.V. ("ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of THE NETHERLANDS and having its principal place of business at 4<sup>th</sup> Floor, Harbour Place, 103 South Church Street, George Town, Grand Cayman KY1-1102, Cayman Islands, is desirous of acquiring all right, title, and interest in and to said United States trademarks and the applications and registrations therefor, as well as the portion of the business to which the marks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR hereby assigns unto the said ASSIGNEE all right title and interest in and to said marks and the applications and registrations therefor, together with the goodwill connected with the use of and symbolized by the said trademarks and the portion of its business to which said marks pertain.

Executed at Chicago, Illinois, this 15th day of October, 2012.

DURATA THERAPEUTICS, INC.

By Corey Frohman

Corey Fishman

Chief Operating Officer

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TRADEMARK
REEL: 004881 FRAME: 0962

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**RECORDED: 10/16/2012**