

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael A Evans		10/15/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Spartan Race, LLC		
Street Address:	Shukat Arrow Hafer Weber & Herbsman		
Internal Address:	Attn: Kerry Smith, Esq.		
City:	111 West 57th Street, Suite 1120		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77628093	SPARTAN	
Registration Number:	3654111	SPARTAN	
Registration Number:	3361490	SPARTAN	
CORRESPONDENCE DATA			
Fax Number:	2129566471		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2122454580		
Email:	jason@musiclaw.com		
Correspondent Name:	Jason A. Finestone, Esq.		
Address Line 1:	111 West 57th Street, Suite 1120		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	J.DESENA/SPARTAN ASSGNMNT		
NAME OF SUBMITTER:	Jason A.,. Finestone, Esq.		

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Signature:	/jaf/
Date:	10/16/2012
Total Attachments: 1 source=SPARTAN TM assignment - fully-executed#page1.tif	

ASSIGNMENT

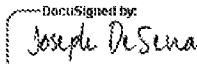
For good and valuable consideration, the receipt of which is hereby acknowledged, trademark owner and trademark user, Michael A. Evans, 439 Sharpless St., West Chester PA 19382, hereby assigns, transfers and conveys all his right, title and interest in and to the trademark "SPARTAN" and helmet logo and the good will associated therewith, including all right, title and interest in and to U.S. Registration Nos. 3,654,111 and 3,361,490 and Serial Number 77/628,093, to Spartan Race, LLC, c/o Shukat Arrow Hafer Weber & Herbsman, LLP, 111 West 57th St., Suite 1120, New York, NY 10019, Attn: Kerry Smith., Esq.



Michael A. Evans

Date: 10/15/12

Accepted and Agreed to:
SPARTAN RACE, LLC

DocuSigned by:

By: 1D0A97CC0AF642D...
Name: Joseph DeSena
Title: CEO
Date: 10/16/2012