

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nature's Bounty, Inc.		10/15/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Nature's Bounty, Inc.		
Street Address:	2100 Smithtown Avenue		
City:	Ronkonkoma		
State/Country:	NEW YORK		
Postal Code:	11779		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77132091	KID WISE DHA+	
Serial Number:	72415419	RADIANCE	
Serial Number:	72398245	NATURE'S BOUNTY	
CORRESPONDENCE DATA			
Fax Number:	6312187341		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6312187335		
Email:	lhechtel@nbty.com		
Correspondent Name:	Lee Grosskreuz Hechtel		
Address Line 1:	2100 Smithtown Avenue		
Address Line 2:	Legal Dept.		
Address Line 4:	Ronkonkoma, NEW YORK 11779		
ATTORNEY DOCKET NUMBER:	NB(DE) TO NB(NY)		
NAME OF SUBMITTER:	Lee Grosskreuz Hechtel		

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Signature:	/lgh/
Date:	10/16/2012
Total Attachments: 1 source=NB (DE) to NB (NY) - USA#page1.tif	

TRADEMARK ASSIGNMENT

Whereas, effective as of September 28, 2012, Nature's Bounty, Inc.. ("Assignor"), a Delaware corporation, located at 2100 Smithtown Avenue, Ronkonkoma, NY 11779, USA, is the owner of the following trademarks (the "Trademarks"):


Trademark	Country	Application No.
KID WISE DHA+	USA	77/132091
RADIANCE	USA	72/415419
NATURE'S BOUNTY	USA	72/398245

Whereas, the Assignor hereby assigns to Nature's Bounty, Inc. ("Assignee"), a New York corporation having a principal place of business at 2100 Smithtown Ave. Ronkonkoma, New York 11779, any and all rights to the Trademarks, above, together with all goodwill associated with business in connection with which the Trademark are used.


Now, therefore, this instrument witnesses that good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor sells, assigns and transfers unto Assignee, its legal successors and representatives, and the Assignee accepts all of Assignor's entire right, title, and interest in and to the Trademarks and registrations, renewals, and extensions thereto, together with the goodwill of the business in connection with which the Trademarks are used and which are symbolized by the Trademarks, together with the right to sue for past infringement, to be held and enjoyed by the said Assignee, as fully as the same would have been enjoyed by Assignor, had this Assignment not been made.

In testimony whereof, the said Assignor has hereunto set its hand this 15th day of October, 2012.

Assignor:


Name: Michael Collins
Title: President

Assignee:


Name: Hans Lindgreen
Title: V.P.