

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	10/01/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Voluntary Interindustry Commerce Solutions Association		10/01/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	GS1 US, Inc.
Street Address:	Princeton Pike Corporate Center, 1009 Lenox Drive
Internal Address:	Suite 202
City:	Lawrenceville
State/Country:	NEW JERSEY
Postal Code:	08648
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3579180	ANALYSIS STRATEGY & PLANNING DEMAND & SUPPLY MANAGEMENT EXECUTION MANUFACTURER ACCOUNT PLANNING MARKET PLANNING MARKET DATA ANALYSIS DEMAND PLANNING PRODUCTION & SUPPLY PLANNING LOGISTICS DISTRIBUTION EXECUTION MONITORING CUSTOMER SCORECARD COLLABORATION ARRANGEMENT JOINT BUSINESS PLAN SALES FORECASTING ORDER PLANNING/FORECASTING ORDER GENERATION ORDER FULFILLMENT EXCEPTION MANAGEMENT PERFORMANCE ASSESSMENT RETAILER VENDOR MANAGEMENT CATEGORY MANAGEMENT POS FORECASTING REPLENISHMENT PLANNING BUYING/RE-BUYING LOGISTICS/DISTRIBUTION STORE EXECUTION SUPPLIER SCORECARD CONSUMER
Registration Number:	2568797	CPFR
Registration Number:	2313560	CPFR

CH \$215.00 3579180

Registration Number:	3233316	CPFR
Registration Number:	3455707	DON'T WAIT TO BE GREAT... COLLABORATE!
Registration Number:	3589721	VICS
Registration Number:	3589722	VICS
Registration Number:	3589720	VOLUNTARY INTERINDUSTRY COMMERCE SOLUTIONS

CORRESPONDENCE DATA

Fax Number: 2123084844

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 2123084411

Email: trademark@edwardswildman.com

Correspondent Name: Maria A. Scungio Edwards Wildman Palmer

Address Line 1: F.D.R. Station, P.O. Box 130

Address Line 4: New York, NEW YORK 10150

ATTORNEY DOCKET NUMBER:	300173.4000
NAME OF SUBMITTER:	Maria A. Scungio
Signature:	/maria a. scungio/
Date:	10/16/2012

Total Attachments: 3

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"VOLUNTARY INTERINDUSTRY COMMERCE SOLUTIONS ASSOCIATION", A DELAWARE CORPORATION,

WITH AND INTO "GS1 US, INC." UNDER THE NAME OF "GS1 US, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF OCTOBER, A.D. 2012, AT 3:44 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9887424

DATE: 10-02-12

TRADEMARK
REEL: 004882 FRAME: 0164

CERTIFICATE OF MERGER
OF
VOLUNTARY INTERINDUSTRY COMMERCE SOLUTIONS ASSOCIATION
(a Delaware non-stock corporation)

INTO

GS1 US, INC.
(a Delaware non-stock corporation)

Pursuant to Title 8, Section 255 of the Delaware General Corporation Law

1. The name of the surviving corporation is GS1 US, Inc., a Delaware non-stock corporation (the "Surviving Corporation").

2. The name of the corporation being merged into this surviving non-stock corporation is Voluntary Interindustry Commerce Solutions Association, a Delaware non-stock corporation (the "Merged Corporation").

3. An Agreement and Plan of Merger has been approved, adopted, acknowledged and executed in accordance with Section 255 of the Delaware General Corporation Law by both the Merged Corporation and the Surviving Corporation.

4. The Certificate of Incorporation of the Surviving Corporation, as in effect on the Effective Date (as defined below) of the merger, shall be unchanged and shall continue to be the Certificate of Incorporation of said Surviving Corporation following the Effective Date of the merger, until further amended and changed pursuant to the provisions of the Delaware General Corporation Law.

5. The Directors and Officers of the Merged Corporation immediately prior to the Effective Date of the merger shall cease to serve as Directors and Officers of the Surviving Corporation immediately following the Effective Date of the merger.

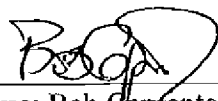
6. The executed Agreement and Plan of Merger is on file at Princeton Pike Corporate Center, 1009 Lenox Drive, Suite 202, Lawrenceville, New Jersey 08648, a place of business of the Surviving Corporation.

7. A copy of the Agreement and Plan of Merger will be furnished by the Surviving Corporation on request, without cost, to any member of the Surviving Corporation or any board member of the Merged Corporation.

8. The merger shall be effective upon October 1, 2012 (the "Effective Date").

IN WITNESS WHEREOF, said Surviving Corporation has caused this certificate to be signed by an authorized officer, this 1 day of ~~September~~^{October}, 2012.

GS1 US, INC.

By: 
Name: Bob Carpenter
Title: President