

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ONEWEST BANK, FSB, A United States Federal Savings Bank		10/11/2012	A United States Federal Savings Bank: UNITED STATES
RECEIVING PARTY DATA			
Name:	PRINCETON VANGUARD, LLC		
Street Address:	11 Tamarack Circle		
City:	Skillman		
State/Country:	NEW JERSEY		
Postal Code:	08558		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	3128716	THE SNACK FACTORY	
Registration Number:	2980303	PRETZEL CRISPS	
Registration Number:	3918021	SNACK FACTORY	
Registration Number:	4036701		
Registration Number:	3929870	RETHINK YOUR PRETZEL!	
Registration Number:	3917995	RETHINK YOUR PRETZEL	
Registration Number:	3579225		
Registration Number:	3535211	IRRESISTIBLY CRUNCHY. NATURALLY THIN. DELICIOUSLY GOURMET.	
Registration Number:	3273012	THE WORLD'S FIRST PRETZEL CRACKER	
Registration Number:	3528180	IT'S ALL ABOUT THE CRUNCH!	
Serial Number:	77885616	THE BEST PART OF THE PRETZEL	
Serial Number:	76700802	PRETZEL CRISPS	
Serial Number:	85535921	PC JUNIORS	

OP \$340.00 3128716

CORRESPONDENCE DATA

Fax Number: 7043533692

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043317400

Email: cindy.owens@kigates.com

Correspondent Name: Karl S. Sawyer, Jr.

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Address Line 2: Hearst Tower, 47th Floor

Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	2801335.00922
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NAME OF SUBMITTER:	Karl S. Sawyer, Jr.
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Signature:	/Karl S. Sawyer, Jr./
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Date:	10/16/2012
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Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release") is made as of the 11th day of October, 2012, by ONEWEST BANK, FSB, a United States federal savings bank, having a business address of 888 East Walnut Street – HQ-05-03, Pasadena, California 91101 ("Secured Party") in favor of PRINCETON VANGUARD, LLC, a Delaware limited liability company having a business address of 11 Tamarack Circle, Skillman, New Jersey 08558 ("Grantor").

WHEREAS, the Secured Party and Grantor are parties to a certain Trademark Security Agreement dated February 23, 2012, ("Security Agreement") wherein Grantor granted to the Secured Party a continuing security interest certain property, including all:

- (i) trademarks, trademark registrations, interests under trademark license agreements, trade names, trademark applications, service marks, business names, trade styles, designs, logos and other source or business identifiers which are adopted or used in the United States or any state, territory or possession thereof, or in any other place, nation or jurisdiction anywhere in the world, including the trademark registrations and applications listed on Schedule A hereto;
- (ii) licenses pertaining to any such mark, whether any Grantor is a licensor or licensee including the licenses listed on Schedule A hereto;
- (iii) all income, royalties, damages and payments now and hereafter due and/or payable with respect to any such mark or any such license, including damages and payments for past, present or future infringements thereof;
- (iv) rights to sue for past, present and future infringements thereof;
- (v) rights corresponding thereto throughout the world; and
- (vi) renewals and proceeds of any of the foregoing.

WHEREAS, the Security Agreement was recorded with the United States Patent and Trademark Office on February 27, 2012, at Reel 4725, Frame 0057;

WHEREAS, Grantor has satisfied its obligations and requests a specific release of the security interest granted and recorded in the Security Agreement; and

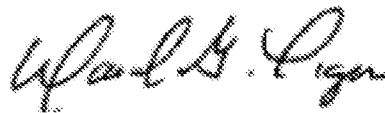
WHEREAS, the Secured Party agrees to release the security interest granted and recorded in the Security Agreement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party does hereby relinquish and release the entirety of the security interest granted and recorded in the Security Agreement and reassigns forever, without representation or warranty by Secured Party, to Grantor all right, title and interest of any nature whatsoever which the Secured Party holds pursuant to the terms of the Security Agreement and associated common law rights and goodwill appurtenant thereto, and further agrees that it shall, at the reasonable request of and at the expense of Grantor, execute all other documents and do all other acts necessary to relinquish and effect the release of such rights to Grantor.

IN WITNESS WHEREOF, the Secured Party has executed this Release by a duly authorized officer as of the date and year first above written.

ONEWEST BANK, FSB

By:

A handwritten signature in dark ink, appearing to read "David B. Ligon", written in a cursive style.

David Ligon

Executive Vice President

Schedule A

Trademark	Country	Application No.	Application Date	Registration No.	Registration Date
PRETZEL CRISPS	Australia	1026046	10/20/2004	1026046	10/20/2004
PRETZEL CRISPS	Canada	1234149	10/8/2004	TMA686,821 ⁽¹⁾	5/3/2007
3 hole cracker design trademark	Canada	1575482	4/27/2012	Pending	Pending
PRETZEL CRISPS (Stylized)	CTM (EU)	005855614	4/25/2007	005855614	4/10/2008
THE SNACK FACTORY	Great Britain	2406006	11/9/2005	2406006	4/28/2006
PRETZEL CRISPS (Stylized)	Japan	2007-126559	12/22/2007	5180084	11/14/2008
Two hole pretzel and bag design	Switzerland	61266/2007	8/1/2009	581678	1/15/2009
THE SNACK FACTORY	United States	78/458,584	7/29/2004	3,128,716	8/15/2006
PRETZEL CRISPS	United States	78/405,596	5/11/2005	2,980,303	7/26/2005
SNACK FACTORY	United States	77/908,911	1/11/2010	3,918,021	2/8/2011
3 hole pretzel cracker design trademark	United States	77/505,420	6/23/2008	4,036,701	10/11/2011
RETHINK YOUR PRETZEL!	United States	77/905,977	1/6/2010	3,929,870	3/8/2011
RETHINK YOUR PRETZEL	United States	77/896,058	12/17/2009	3,917,995	2/8/2011
Product packaging configuration with vertical stripes and a rectangle center	United States	77/470,249	5/9/2008	3,579,225	2/24/2009
IRRESISTIBLY CRUNCHY. NATURALLY THIN. DELICIOUSLY GOURMET.	United States	77/372,726	1/16/2008	3,535,211	11/18/2008
THE WORLD'S FIRST PRETZEL CRACKER	United States	77/100,075	2/6/2007	3,273,012	7/31/2007
IT'S ALL ABOUT THE CRUNCH!	United States	77/097,799	2/2/2007	3,528,180	11/4/2008
THE BEST PART OF THE PRETZEL	United States	77/885,616	12/3/2009	Pending	Pending
PRETZEL CRISPS	United States	76/700,802	12/11/2009	Pending	Pending
PC JUNIORS	United States	85/535,921	2/7/2012	Pending	Pending

⁽¹⁾Entered as TMA986,821 on Security Agreement due to typographical error.