

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Avon Property Management Co.		09/27/2012	CORPORATION: MICHIGAN

<b>RECEIVING PARTY DATA</b>	
Name:	Avon Rubber p.l.c.
Street Address:	Hampton Park West, Semington Road
City:	Melksham, Wiltshire
State/Country:	UNITED KINGDOM
Postal Code:	SN12 6NB
Entity Type:	CORPORATION: UNITED KINGDOM

<b>PROPERTY NUMBERS Total: 2</b>		
Property Type	Number	Word Mark
Registration Number:	2234863	AVON AUTOMOTIVE
Registration Number:	2237288	AVON AUTOMOTIVE

<b>CORRESPONDENCE DATA</b>	
Fax Number:	6167421010
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(616) 742-3500
Email:	trademarks@mcgarrybair.com
Correspondent Name:	Mary C. Bonnema, McGarry Bair PC
Address Line 1:	32 Market Avenue SW, Suite 500
Address Line 4:	Grand Rapids, MICHIGAN 49503

ATTORNEY DOCKET NUMBER:	72086-1
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<b>DOMESTIC REPRESENTATIVE</b>	
Name:	Mary C. Bonnema, McGarry Bair PC
Address Line 1:	32 Market Avenue SW, Suite 500

CH \$65.00 2234863

Address Line 4: Grand Rapids, MICHIGAN 49503

NAME OF SUBMITTER:

Mary C. Bonnema

Signature:

/Mary C. Bonnema/

Date:

10/16/2012

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

WHEREAS, Avon Property Management Co., a Michigan corporation, having its principal place of business at 805 West Thirteenth Street, Cadillac, Michigan 49601, U.S.A. ("Assignor") is the record owner of the entire right, title and interest in and to the trademark registrations identified on the attached Schedule A (the "Trademarks"); and

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademarks by virtue of their use in commerce, to Avon Rubber p.l.c., a British corporation, having its principal place of business at Hampton Park West, Semington Road, Melksham, Wiltshire, SN12 6NB, Great Britain ("Assignee"); and

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, in view of the premises herein and in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

Assignor hereby consents that a copy of this ASSIGNMENT shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and more particularly in proof of the right of Assignee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended.

IN TESTIMONY WHEREOF, an officer of the said Assignor has hereunto set his hand on the date indicated below.

Avon Property Management Co.

Dated: 9-20-12

By: Susan K. Peterson  
Name: Susan K. Peterson  
Title: Secretary / Treasurer

STATE OF Michigan )  
COUNTY OF Wexford ) ss.

On this 20<sup>th</sup> day of September, 2012, personally appeared before me the above-named Susan Peterson, to me known and known to me to be the person described in and who executed the foregoing instrument on behalf of Avon Property Management Co. and acknowledged the same to be his free act and deed in and for the purposes set forth in said instrument.

Kathleen M. Cress  
Notary Public  
My commission expires: 2/20/2016

KATHLEEN M. CRESS  
NOTARY PUBLIC, STATE OF MI  
COUNTY OF WEXFORD  
MY COMMISSION EXPIRES Feb 20, 2016  
ACTING IN COUNTY OF Wexford

Accepted: [Signature]  
Name: PETER LASBERT  
Title: SECRETARY  
Avon Rubber p.l.c.

[Signature]  
Witness Signature

27<sup>th</sup> September 2012  
Date

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