

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IT Cosmetics, LLC		09/26/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA	
Name:	Old IT Cosmetics, Inc.
Street Address:	16 Lyon Court
City:	Jersey City
State/Country:	NEW JERSEY
Postal Code:	07305
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 44		
Property Type	Number	Word Mark
Registration Number:	3725988	CHUTZPAH
Registration Number:	3521926	ABS IN A BOX
Registration Number:	3726006	BOOBS AND CLEAVAGE IN A BOX
Registration Number:	3740434	IT COSMETICS
Registration Number:	3636058	MY NAUGHTY MOUTH
Registration Number:	3636059	MY BEAUTIFUL BREASTS
Registration Number:	3636060	EYES OF SEDUCTION
Registration Number:	3908329	JE NE SAIS QUOI
Registration Number:	3636067	SMOKIN' HOT LEGS
Registration Number:	3742874	IT COSMETICS
Registration Number:	3632708	GROUNDBREAKING COSMETIC BODY SCULPTING
Registration Number:	3644712	BYE BYE UNDER EYE
Registration Number:	3674185	MY YOUTHFUL SMILE
Registration Number:	3716458	REVERSE BIRTHDAY

OP \$1115.00 3725988

TRADEMARK

Registration Number:	3833835	BYE BYE LID LINES
Registration Number:	3833838	BYE BYE PORES
Registration Number:	3843923	BYE BYE COSMETICS
Registration Number:	3833839	BYE BYE CONCEALER
Registration Number:	3859275	BROW POWER
Registration Number:	3923001	INNOVATIVE TECHNOLOGY COSMETICS
Registration Number:	3923013	INNOVATIVE TECHNOLOGY COSMETICS
Registration Number:	4051768	GROW-LUXE
Registration Number:	4079447	DROPS OF LIGHT TECHNOLOGY
Registration Number:	4120732	LOVE STORY
Registration Number:	4086585	HELLO LASHES
Registration Number:	4210780	CELEBRATION FOUNDATION
Serial Number:	77454793	GET WET
Serial Number:	77477450	BOOB JOB
Serial Number:	85228753	NO TUG
Serial Number:	85489703	HELLO LIGHT
Serial Number:	85534624	ANTI-AGING ARMOUR
Serial Number:	85600815	IT COSMETICS
Serial Number:	85600244	IT COSMETICS
Serial Number:	85600759	INNOVATIVE TECHNOLOGY COSMETICS
Serial Number:	85656072	YBBB
Serial Number:	85656084	YOUR BROWS BUT BETTER
Serial Number:	85656101	YLBB
Serial Number:	85656109	YSBB
Serial Number:	85656121	YOUR SKIN BUT BETTER
Serial Number:	85656127	YHBB
Serial Number:	85656135	YOUR HAIR BUT BETTER
Serial Number:	85656137	YOUR LASHES BUT BETTER
Serial Number:	85661967	YOUR LIPS BUT BETTER
Serial Number:	85714893	GREAT SKIN DAY

CORRESPONDENCE DATA

Fax Number: 2166216165

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 216-621-1113

TRADEMARK
REEL: 004882 FRAME: 0250

Email: jworgull@rennerotto.com
Correspondent Name: Jason A. Worgull
Address Line 1: 1621 Euclid Avenue
Address Line 2: 19th Floor
Address Line 4: Cleveland, OHIO 44115

ATTORNEY DOCKET NUMBER:	KERJG0113
NAME OF SUBMITTER:	Jason A. Worgull
Signature:	/Jason A Worgull/
Date:	10/16/2012
Total Attachments: 2 source=Active_32101087_1_IT COSMETICS LLC DE-CERTIFICATE OF CONVERSION-DE (2)#page1.tif source=Active_32101087_1_IT COSMETICS LLC DE-CERTIFICATE OF CONVERSION-DE (2)#page2.tif	

Delaware

PAGE 1

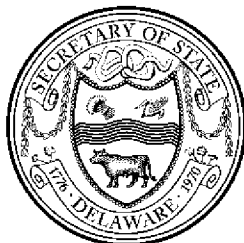
The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "IT COSMETICS, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "IT COSMETICS, LLC" TO "OLD IT COSMETICS, INC.", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF SEPTEMBER, A.D. 2012, AT 8:35 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4481590 8100V

121073240




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9875992

DATE: 09-26-12

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004882 FRAME: 0252

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A LIMITED LIABILITY COMPANY TO A
CORPORATION PURSUANT TO SECTION 265 OF
THE DELAWARE GENERAL CORPORATION LAW

- 1.) The jurisdiction where the Limited Liability Company first formed is Delaware
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware
- 3.) The date the Limited Liability Company first formed is 12/28/07
- 4.) The name of the Limited Liability Company immediately prior to filing this Certificate is IT Cosmetics, LLC
- 5.) The name of the Corporation as set forth in the Certificate of Incorporation is Old IT Cosmetics, Inc.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Limited Liability Company have executed this Certificate on the 26th day of September, A.D. 2012.

By: 

Name: Jamie Kern
Print or Type

Title: Chief Executive Officer
Print or Type