

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Nuance Group (Canada) Inc.		09/27/2012	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	The Nuance Group AG		
Street Address:	Unterrietstrasse 2a		
City:	Glattbrugg		
State/Country:	SWITZERLAND		
Postal Code:	CH-8152		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85632717	THE DUTY FREE STORE BY NUANCE	
Serial Number:	85632798	THE DUTY FREE STORE BY NUANCE	
CORRESPONDENCE DATA			
Fax Number:	9142317558		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914-231-7556		
Email:	kbernstein@kbernstein.com		
Correspondent Name:	Kenneth M. Bernstein		
Address Line 1:	68 Main Street		
Address Line 4:	Irvington, NEW YORK 10533		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

Address Line 4:

NAME OF SUBMITTER:

Kenneth M. Bernstein

Signature:

/Kenneth M. Bernstein/

Date:

10/16/2012

Total Attachments: 1

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ASSIGNMENT

This ASSIGNMENT is dated and effective as of September 27, 2012.

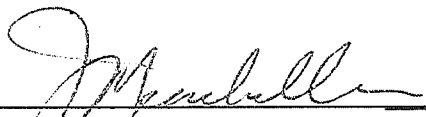
WHEREAS, **THE NUANCE GROUP (CANADA) INC.**, an Ontario corporation located at 5925 Airport Road, Mississauga, Ontario L4V 1W1 Canada (hereinafter the "Assignor"), is the owner of certain right, title, and interest in and to the trademark THE DUTY FREE STORE BY NUANCE, all goodwill associated therewith (the "Mark"), and the related U.S. Trademark Application Nos. 85,632,717 and 85,632,798 (the "Applications"); and

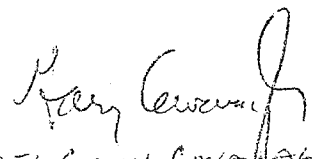
WHEREAS, **THE NUANCE GROUP AG**, a Switzerland corporation located at Unterrietstrasse 2a, CH-8152, Glattbrugg, Switzerland (hereinafter the "Assignee"), the parent company of The Nuance Group (Canada) Inc., desires to acquire all of Assignor's right, title, and interest in and to the Mark and the Applications.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, and transfers to Assignee, all of Assignor's right, title and interest in and to the Mark and the Applications, together with the goodwill of the business symbolized thereby and/or associated therewith, together with the right to sue, counterclaim and recover for past, present and future infringement and/or dilution of the same.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed by a duly authorized representative and is effective the day and year above stated.

THE NUANCE GROUP (CANADA) INC.

By: 
Name: JOHNI MARCHELLA
Title: SENIOR VP BUSINESS DEVELOPMENT


NAME: GARY CAVANAGH
TITLE: CHIEF FINANCIAL OFFICER