

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	10/04/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Old IT Cosmetics, Inc.	FORMERLY IT Cosmetics, LLC	09/26/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	IT Cosmetics, LLC
Street Address:	16 Lyon Court
City:	Jersey City
State/Country:	NEW JERSEY
Postal Code:	07305
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Registration Number:	3725988	CHUTZPAH
Registration Number:	3521926	ABS IN A BOX
Registration Number:	3726006	BOOBS AND CLEAVAGE IN A BOX
Registration Number:	3740434	IT COSMETICS
Registration Number:	3636058	MY NAUGHTY MOUTH
Registration Number:	3636059	MY BEAUTIFUL BREASTS
Registration Number:	3636060	EYES OF SEDUCTION
Registration Number:	3908329	JE NE SAIS QUOI
Registration Number:	3636067	SMOKIN' HOT LEGS
Registration Number:	3742874	IT COSMETICS
Registration Number:	3632708	GROUNDBREAKING COSMETIC BODY SCULPTING
Registration Number:	3644712	BYE BYE UNDER EYE
Registration Number:	3674185	MY YOUTHFUL SMILE

OP \$1115.00 3725988

Registration Number:	3716458	REVERSE BIRTHDAY
Registration Number:	3833835	BYE BYE LID LINES
Registration Number:	3833838	BYE BYE PORES
Registration Number:	3843923	BYE BYE COSMETICS
Registration Number:	3833839	BYE BYE CONCEALER
Registration Number:	3859275	BROW POWER
Registration Number:	3923001	INNOVATIVE TECHNOLOGY COSMETICS
Registration Number:	3923013	INNOVATIVE TECHNOLOGY COSMETICS
Registration Number:	4051768	GROW-LUXE
Registration Number:	4079447	DROPS OF LIGHT TECHNOLOGY
Registration Number:	4120732	LOVE STORY
Registration Number:	4086585	HELLO LASHES
Registration Number:	4210780	CELEBRATION FOUNDATION
Serial Number:	77454793	GET WET
Serial Number:	77477450	BOOB JOB
Serial Number:	85228753	NO TUG
Serial Number:	85489703	HELLO LIGHT
Serial Number:	85534624	ANTI-AGING ARMOUR
Serial Number:	85600815	IT COSMETICS
Serial Number:	85600244	IT COSMETICS
Serial Number:	85600759	INNOVATIVE TECHNOLOGY COSMETICS
Serial Number:	85656072	YBBB
Serial Number:	85656084	YOUR BROWS BUT BETTER
Serial Number:	85656101	YLBB
Serial Number:	85656109	YSBB
Serial Number:	85656121	YOUR SKIN BUT BETTER
Serial Number:	85656127	YHBB
Serial Number:	85656135	YOUR HAIR BUT BETTER
Serial Number:	85656137	YOUR LASHES BUT BETTER
Serial Number:	85661967	YOUR LIPS BUT BETTER
Serial Number:	85714893	GREAT SKIN DAY

CORRESPONDENCE DATA

Fax Number: 2166216165

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK
REEL: 004882 FRAME: 0301

Phone: 216-621-1113
Email: jworgull@rennerotto.com
Correspondent Name: Jason A. Worgull
Address Line 1: 1621 Euclid Avenue
Address Line 2: 19th Floor
Address Line 4: Cleveland, OHIO 44115

ATTORNEY DOCKET NUMBER:	KERJG0113
NAME OF SUBMITTER:	Jason A. Worgull
Signature:	/Jason A Worgull/
Date:	10/16/2012

Total Attachments: 3
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"OLD IT COSMETICS, INC.", A DELAWARE CORPORATION,
WITH AND INTO "IT COSMETICS, LLC" UNDER THE NAME OF "IT COSMETICS, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FOURTH DAY OF OCTOBER, A.D. 2012, AT 8 O'CLOCK A.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5219092 8100M

121097830



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9892986

DATE: 10-04-12

TRADEMARK
REEL: 004882 FRAME: 0303

**STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC CORPORATION INTO
DOMESTIC LIMITED LIABILITY COMPANY**

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law and Title 6, Section 18-209 of the Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

FIRST: The name of the surviving limited liability company is IT Cosmetics, LLC and the name of the corporation being merged into this surviving limited liability company is Old IT Cosmetics, Inc.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by the surviving limited liability company and the merging corporation.

THIRD: The name of the surviving limited liability company is IT Cosmetics, LLC

FOURTH: The merger is to become effective on October 4, 2012

FIFTH: The Agreement of Merger is on file at 16 Lyon Court, Jersey City, NJ 07305, the place of business of the surviving limited liability company.

SIXTH: A copy of the Agreement of Merger will be furnished by the surviving limited liability company on request, without cost, to any member of any constituent limited liability company or stockholder of any constituent corporation.

IN WITNESS WHEREOF, said limited liability company has caused this certificate to be signed by an authorized person, the 26th day of September, A.D., 2012.

By: 

Authorized Person

Name: Jamie Kern

Print or Type

Title: Chief Executive Officer