

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Del Monte Fresh Produce International Inc.		07/25/2012	CORPORATION: LIBERIA
RECEIVING PARTY DATA			
Name:	Del Monte International GmbH		
Street Address:	74, Boulevard d'Italie		
City:	Monte-Carlo		
State/Country:	MONACO		
Postal Code:	MC 98000		
Entity Type:	LIMITED LIABILITY COMPANY: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2682271	GOLDEN RIPE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	rapter@fchs.com		
Correspondent Name:	Edward E. Vassallo		
Address Line 1:	1290 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10104-3800		
DOMESTIC REPRESENTATIVE			
Name:	Edward E. Vassallo		
Address Line 1:	1290 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10104-3800		
NAME OF SUBMITTER:	Jessica Hiney		

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Signature:	/Jessica Hiney/
Date:	10/16/2012
Total Attachments: 2 source=GOLDEN RIPE ASSIGNMENT 2682271#page1.tif source=GOLDEN RIPE ASSIGNMENT 2682271#page2.tif	

TRADEMARK ASSIGNMENT

ASSIGNMENT made this 25th day of July, 2012, by and between Del Monte Fresh Produce International Inc. ("Assignor"), a Liberian corporation located at 74 Boulevard D'italie, Monte Carlo 98000, Monaco and Del Monte International GmbH, a Switzerland limited liability company ("Assignee"), with an address at 74, Boulevard d'Italie, Monte-Carlo - MC 98000 Monaco.

WHEREAS, Assignor owns, has adopted and is using the trademark set forth below (the "Mark"), and owns the below-mentioned registration:

<u>MARK</u>	<u>COUNTRY</u>	<u>REGISTRATION NUMBER</u>
GOLDEN RIPE (STYLIZED)	U.S.	2682271

WHEREAS, Assignee is desirous of acquiring the Mark and the goodwill of the business associated therewith, as well as the registration therefor identified above.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor conveys, transfers, and assigns to Assignee all its right, title, and interest in and to the Mark and the federal registration therefor as identified above, together with the goodwill of the business symbolized thereby.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Mark.

Assignor warrants that to its knowledge it has good and valid title to the Mark, including the application therefore; that the registration is valid and is not being challenged by any third parties; and that Assignor is not aware of any facts that could render this registration invalid. Assignor agrees that upon request by Assignee,

Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment at Assignee's expense and request, as well as provide such other material, information, or assistance as Assignee may consider necessary.

This Assignment shall be binding on the parties, their successors, and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

DEL MONTE FRESH PRODUCE INTERNATIONAL INC.

Dated: July 25, 2012

J. Bartoli
Name: Jean Pierre Bartoli
Title: President

State Of _____)
County Of _____) ss:

Jean Pierre Bartoli, being duly sworn, did depose and say this ___ day of July, 2012, that he is authorized to execute this Assignment on behalf of said corporation; and that he has read and signed the foregoing Assignment and knows and understands the contents thereof.

Notary Public

My Commission Expires:

Vu uniquement pour la legalisation de la signature de MR. BARTOLI Jean-pierre

Cette légalisation ne comporte aucune vérification de l'exactitude des fait et qualités mentionnés dans le présent document.

MONACO, le 26 JUL. 2012

Maitre Magali CROVETTO-AQUILINA, notaire.

GOLDEN RIPE(STYLIZED)REG2682271US_AssigntoDMI

