

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wood Brite, Inc.		10/01/2012	CORPORATION: MISSOURI
RECEIVING PARTY DATA			
Name:	Outdoor Lighting Perspectives Technology Corp.		
Street Address:	2924 Emerywood Parkway, Suite 101		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23294		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2519838	WOOD RE NEW	
Registration Number:	2506079	WOOD RE NEW	
Registration Number:	3291751	WOOD RE NEW & TILE TOO!	
Registration Number:	3291752	WOOD RE NEW & TILE TOO!	
CORRESPONDENCE DATA			
Fax Number:	6126324271		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-632-3357		
Email:	trademark@gpmlaw.com		
Correspondent Name:	Jennifer C. Debrow		
Address Line 1:	P.O. Box 2906		
Address Line 2:	Gray, Plant, Mooty, Mooty & Bennett, P.A		
Address Line 4:	Minneapolis, MINNESOTA 55402-0906		
ATTORNEY DOCKET NUMBER:	146430		

NAME OF SUBMITTER:	Jennifer C. Debrow
Signature:	/Jennifer C. Debrow/
Date:	10/16/2012
Total Attachments: 2 source=Assignment_Page_1#page1.tif source=Assignment_Page_2#page1.tif	

TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** dated as of October 1, 2012, is between **WOOD BRITE INC.**, a Missouri corporation located at 220 S. Dysart, Springfield, MO 65802 (the "**Company**"), and **OUTDOOR LIGHTING PERSPECTIVES TECHNOLOGY CORP.**, a Delaware corporation located at 2924 Emerywood Parkway, Suite 101 Richmond, VA 23294 ("**OLPTC**").

All capitalized terms not defined in this Assignment have the meanings set forth in the Assets Purchase Agreement dated as of October 1, 2012 (the "**Purchase Agreement**"), among the Company, Stan Krempges, Sonja Krempges, Wood Re New Franchise Corporation, Renew Crew Franchising Corporation ("**Purchaser**") and Outdoor Living Brands, Inc.

RECITALS

- A. Under the Purchase Agreement, the Company agreed to assign to Purchaser or its Affiliates (as designated by Purchaser) certain of the Company's Intellectual Property, including without limitation the trademarks listed on Exhibit A (the "**Marks**").
- B. The Company, OLPTC and Purchaser have executed an Assignment of Intellectual Property dated as of October 1, 2012, assigning the Company's Intellectual Property, including the Marks, to OLPTC, a related entity of Purchaser. The Company is executing this short-form assignment for recordation with the United States Patent and Trademark Office.

ASSIGNMENT

In consideration of the promises, representations and warranties in the Purchase Agreement:

The Company transfers and assigns to OLPTC all of the Company's right, title and interest in and to the Marks, together with all associated good will and all related rights, all registrations and applications for registration of the Marks in the United States and any foreign countries, including any renewals and extensions of any registration that is or may be secured. The provisions of this Assignment inure to the benefit of OLPTC, its successors, assigns and other legal representatives, and are binding upon the Company, its respective successors, assigns and other legal representatives.

WOOD BRITE, INC.

By: 

Stan Krempges
President

Exhibit A

Trademarks

Description	Registration Number	Registration Date
WOOD RE NEW (Stylized)	2,519,838	December 18, 2001 Renewed January 14, 2011
WOOD RE NEW (Word mark)	2,506,079	November 13, 2001 Renewed January 14, 2011
WOOD RE NEW & TILE TOO! (Stylized)	3,291,751	September 11, 2007
WOOD RE NEW & TILE TOO! (Word mark)	3,291,752	September 11, 2007

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