

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Root Learning, Inc.		10/05/2012	CORPORATION:

RECEIVING PARTY DATA

Name:	Root Inc.
Street Address:	5470 Main Street
City:	Sylvania
State/Country:	OHIO
Postal Code:	43560
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	3237202	
Registration Number:	3237171	PEOPLE. STRATEGY. RESULTS.
Registration Number:	3390452	STRATEGIC ENGAGEMENT PROCESS
Registration Number:	3857608	HELIX
Registration Number:	3524693	WATERCOOLER
Registration Number:	3396623	STRATEGIC ENGAGEMENT INDEX
Registration Number:	3513104	SEI
Registration Number:	3284956	STRAIGHT TALK ON STRATEGIC ISSUES
Registration Number:	3383980	WATERCOOLER
Registration Number:	2771988	ROOTMAP
Registration Number:	2490185	CREATING A COMPANY OF BUSINESS PEOPLE
Registration Number:	2157977	LEARNING MAP
Registration Number:	2073037	ROOT LEARNING
Serial Number:	85469078	STRATEGIC CHANGE PROCESS

CH \$415.00 3237202

Serial Number:	85525960	STRATEGY EXECUTION FRAMEWORK
Serial Number:	85522049	COMPASS

CORRESPONDENCE DATA

Fax Number: 4192559639
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 4192555900
Email: docketing@mstfirm.com
Correspondent Name: MacMillan, Sobanski & Todd, LLC
Address Line 1: 720 Water Street
Address Line 2: One Maritime Plaze, Fifth Floor
Address Line 4: Toledo, OHIO 43604

ATTORNEY DOCKET NUMBER:	193.8888888
NAME OF SUBMITTER:	Richard S. MacMillan
Signature:	/Richard S. MacMillan/
Date:	10/17/2012

Total Attachments: 4
source=Certificate#page1.tif
source=Certificate#page2.tif
source=Certificate#page3.tif
source=Certificate#page4.tif



DATE	DOCUMENT ID	DESCRIPTION	FILING	EXPED	PENALTY	CERT	COPY
10/09/2012	201228300052	AMENDMENT TO ARTICLES (AMD)	50.00	100.00		.00	.00

Receipt

This is not a bill. Please do not remit payment.

SHUMAKER, LOOP & KENDRICK, LLP
 ATTN: MARTIN D. WERNER
 1000 JACKSON STREET
 TOLEDO, OH 43604

STATE OF OHIO
CERTIFICATE

Ohio Secretary of State, Jon Husted

649054

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

ROOT INC.

and, that said business records show the filing and recording of:

Document(s):
AMENDMENT TO ARTICLES

Document No(s):
201228300052



United States of America
 State of Ohio
 Office of the Secretary of State

Witness my hand and the seal of the
 Secretary of State at Columbus,
 Ohio this 5th day of October, A.D.
 2012.

Ohio Secretary of State



Form 540 Prescribed by:
JON HUSTED
Ohio Secretary of State

Central Ohio: (614) 466-3910
Toll Free: (877) SOS-FILE (767-3453)
www.OhioSecretaryofState.gov
Busserv@OhioSecretaryofState.gov

Makes checks payable to Ohio Secretary of State

Mail this form to one of the following:
Regular Filing (non expedite)
P.O. Box 1329
Columbus, OH 43218

Expedite Filing (Two-business day processing time requires an additional \$100.00).
P.O. Box 1390
Columbus, OH 43218

Certificate of Amendment
(For-Profit, Domestic Corporation)
Filing Fee: \$50

Check appropriate box:

- Amendment to existing Articles of Incorporation (125-AMDS)
- Amended and Restated Articles (122-AMAP) - The following articles supersede the existing articles and all amendments thereto.

Complete the following information:

Name of Corporation

Charter Number

CLIENT SERVICE CENTER
2012 OCT -5 PM 2:14

RECEIVED
SECRETARY OF STATE

Check one box below and provide information as required:

The articles are hereby amended by the **Incorporators**. Pursuant to Ohio Revised Code section 1701.70(A), Incorporators may adopt an amendment to the articles by a writing signed by them if initial directors are not named in the articles or elected and before subscriptions to shares have been received.

The articles are hereby amended by the **Directors**. Pursuant to Ohio Revised Code section 1701.70 (A), directors may adopt amendments if initial directors were named in articles or elected, but subscriptions to shares have not been received. Also, Ohio Revised Code section 1701.70(B) sets forth additional cases in which directors may adopt an amendment to the articles.

The resolution was adopted pursuant to Ohio Revised Code section 1701.70(B)
(In this space insert the number 1 through 10 to provide basis for adoption.)

The articles are hereby amended by the **Shareholders** pursuant to Ohio Revised Code section 1701.71.

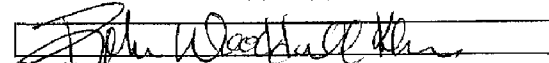
A copy of the resolution of amendment is attached to this document.

Note: If amended articles were adopted, they must set forth all provisions required in original articles except that articles amended by directors or shareholders need not contain any statement with respect to initial stated capital. See Ohio Revised Code section 1701.04 for required provisions.

Required

Must be signed by all incorporators, if amended by incorporators, or an authorized officer if amended by directors or shareholders, pursuant to Ohio Revised Code section 1701.73(B) and (C).

If authorized representative is an individual, then they must sign in the "signature" box and print their name in the "Print Name" box.


Signature

By (if applicable)

If authorized representative is a business entity, not an individual, then please print the business name in the "signature" box, an authorized representative of the business entity must sign in the "By" box and print their name in the "Print Name" box.

Robln Wooddall-Klein

Print Name

Signature

By (if applicable)

Print Name

RESOLUTION OF AMENDMENT**OF****ROOT LEARNING, INC.**

Resolved, that the First Article of the Company's Articles of Incorporation be, and the same hereby is, amended to read as follows:

First, the name of the corporation shall be "**ROOT INC.**"

SLK_TOL: #1980801v1