900236255 10/17/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SOUTHERN GRAPHIC SYSTEMS, INC.		10/17/2012	CORPORATION: KENTUCKY

RECEIVING PARTY DATA

Name:	CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, AS ADMINISTRATIVE AGENT
Street Address:	7033 Louis Stephens Drive
Internal Address:	P.O. Box 110047
City:	Research Triangle Park
State/Country:	NORTH CAROLINA
Postal Code:	27709
Entity Type:	CORPORATION: SWITZERLAND

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	1713069	
Registration Number:	2790333	SOUTHERN GRAPHIC SYSTEMS
Registration Number:	2790332	SOUTHERN GRAPHIC SYSTEMS
Registration Number:	2715395	SOUTHERN GRAPHIC SYSTEMS
Registration Number:	3349531	ODDS

CORRESPONDENCE DATA

Fax Number: 2128225096

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Email: nbrowand@milbank.com

Correspondent Name: Milbank, Tweed, Hadley & McCloy LLP

Address Line 1: One Chase Manhattan Plaza

Address Line 2: Attn: Nathaniel T. Browand

Address Line 4: New York, NEW YORK 10005

TRADEMARK
REEL: 004882 FRAME: 0676

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ATTORNEY DOCKET NUMBER:	28302.54300	
NAME OF SUBMITTER:	Nathaniel T. Browand	
Signature:	/Nathaniel T. Browand/	
Date:	10/17/2012	
Total Attachments: 5 source=SGS - Short form Trademark Security Agreement (Executed)#page1.tif source=SGS - Short form Trademark Security Agreement (Executed)#page2.tif source=SGS - Short form Trademark Security Agreement (Executed)#page3.tif source=SGS - Short form Trademark Security Agreement (Executed)#page4.tif source=SGS - Short form Trademark Security Agreement (Executed)#page5.tif		

TRADEMARK REEL: 004882 FRAME: 0677

TRADEMARK SECURITY AGREEMENT

This Trademark Security Agreement (this "<u>Agreement</u>"), dated as of October 17, 2012, is entered into by each of the undersigned (each, a "<u>Grantor</u>") in favor of Credit Suisse AG, Cayman Islands Branch, as administrative agent (together with its successors, in such capacity, the "<u>Administrative Agent</u>").

WHEREAS, Grantors have executed and delivered that certain Pledge and Security Agreement, dated on even date herewith, in favor of the Administrative Agent (the "Pledge and Security Agreement") pursuant to which Grantors have granted to Administrative Agent, for the ratable benefit of the Secured Parties, a security interest in all of the Grantors' right, title, and interest in and to the Trademark Collateral (as defined below);

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantors and the Administrative Agent hereby agree as follows:

SECTION 1. <u>Defined Terms</u>. Capitalized terms not otherwise defined herein have the meanings set forth in the Pledge and Security Agreement.

SECTION 2. <u>Grant of Security Interest</u>. Subject to the terms of the Pledge and Security Agreement, each Grantor hereby grants to the Administrative Agent, for the ratable benefit of the Secured Parties, a security interest in and continuing lien on all of such Grantor's right, title and interest in, to and under the following, in each case whether now owned or existing or hereafter acquired, developed, created or arising and wherever located (collectively, the "<u>Trademark Collateral</u>"), as collateral security for the prompt and complete payment and performance when due of the Obligations of such Grantor:

(i) all U.S., State and foreign trademarks, trade names, corporate names, company names, business names, domain names, fictitious business names, trade styles, service marks, certification marks, collective marks, logos and other source or business identifiers, designs and general tangibles of a like nature, all registrations and recordings thereof, and all applications in connection therewith, whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof, or otherwise, and all common-law rights related thereto, including, without limitation, any of the foregoing referred to on Schedule A, and all rights corresponding thereto throughout the world; (ii) all of the goodwill of the business connected with the use of and symbolized by the foregoing; (iii) all extensions and renewals of the foregoing; (iv) the right to sue for past, present and future infringements or dilution of any of the foregoing or for any injury to goodwill; and (v) all proceeds of the foregoing, including, without limitation, licenses, royalties, income, payments, claims, damages, and proceeds of suit.

SECTION 3. <u>Security Agreement</u>. The security interest granted pursuant to this Agreement is granted in conjunction with the security interest granted to the Administrative Agent for the Secured Parties pursuant to the Pledge and Security Agreement, and the Grantors hereby acknowledge and affirm that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Pledge and Security Agreement, the terms and provisions of which are

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incorporated by reference herein as if fully set forth herein. In the event that any provision of this Agreement is deemed to conflict with the Pledge and Security Agreement, the provisions of the Pledge and Security Agreement shall control.

SECTION 4. <u>Recordation</u>. Each Grantor authorizes and requests that the Commissioner of Patents and Trademarks and any other applicable government officer record this Agreement.

SECTION 5. Governing Law. This agreement and the rights and obligations of the parties hereunder and any claim or controversy relating hereto shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York, without regard to its conflicts of laws principles.

SECTION 6. <u>Counterparts</u>. This Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

[Signature page follows]

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IN WITNESS WHEREOF, each of the undersigned has caused this Agreement to be duly executed and delivered as of the date first above written.

GRANTORS:

SOUTHERN GRAPHIC SYSTEMS, INC., a Kentucky corporation

By: Karry R. Beaughman

Till British R. Baughman

Title: President

REEL: 004882 FRAME: 0680

CREDIT SUISSE AG, CAYMAN ISLANDS

BRANCH, as Administrative Agent

By: _____Name:

Title:

ROBERT HETU MANAGING DIRECTOR

By:

Name: Title:

Patrick L. Freytag Associate

SCHEDULE A

TRADEMARKS

REGISTRATION NUMBER	TRADEMARK
1,713,069	Printing Roll Design
2,790,333	Southern Graphic Systems
2,790,332	Southern Graphic Systems
2,715,395	Southern Graphic Systems
3,349,531	ODDS

RECORDED: 10/17/2012

TRADEMARK REEL: 004882 FRAME: 0682