

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rudi's Organic Bakery, Inc.		10/17/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MidCap Business Credit LLC		
Street Address:	433 South Main Street		
City:	West Hartford		
State/Country:	CONNECTICUT		
Postal Code:	06110		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3025366	RUDI'S ORGANIC BAKERY	
Registration Number:	3979042	BAKED ON THE BRIGHT SIDE	
Registration Number:	4055773	RUDI'S ORGANIC BAKERY	
Serial Number:	85540969	SUPER SEEDED	
CORRESPONDENCE DATA			
Fax Number:	6177422355		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-742-4200		
Email:	trademark@riw.com		
Correspondent Name:	Stacey C. Friends, Esq.		
Address Line 1:	Ruberto, Israel & Weiner, P.C.		
Address Line 2:	255 State Street, 7th Floor		
Address Line 4:	Boston, MASSACHUSETTS 02109		
ATTORNEY DOCKET NUMBER:	09729-52		

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NAME OF SUBMITTER:	Stacey C. Friends, Esq.
Signature:	/stacey c. friends/
Date:	10/17/2012
<b>Total Attachments: 5</b> source=Trademark Security Agreement - Rudi's Organic Bakery-MidCap (00235384)#page1.tif source=Trademark Security Agreement - Rudi's Organic Bakery-MidCap (00235384)#page2.tif source=Trademark Security Agreement - Rudi's Organic Bakery-MidCap (00235384)#page3.tif source=Trademark Security Agreement - Rudi's Organic Bakery-MidCap (00235384)#page4.tif source=Trademark Security Agreement - Rudi's Organic Bakery-MidCap (00235384)#page5.tif	

## TRADEMARK SECURITY AGREEMENT

THIS SECURITY AGREEMENT is entered into as of October 17, 2012, by and between Rudi's Organic Bakery, Inc., a Delaware corporation having its principal place of business at 3300 Walnut Street, Unit C, Boulder, Colorado 80301 (the "**Guarantor**"), and MidCap Business Credit LLC, a Texas limited liability company with a principal place of business at 433 South Main Street, West Hartford, Connecticut 06110 ("**Lender**").

NOW THEREFORE, in consideration of the premises, Guarantor hereby agrees with Lender as follows:

**1. Grant of Security Interest.** Guarantor hereby grants to Lender a first priority security interest in, and conditionally assigns, but does not transfer title to Lender, all of Guarantor's right, title and interest in and to the following (collectively, the "**Collateral**") to secure payment and performance of all obligations of Guarantor to Lender whether such obligations are direct or indirect, absolute or contingent, due or to become due, now existing or hereafter arising, including without limitation, those liabilities of Guarantor to Lender pursuant to a Multi-Entity Guaranty of even date, executed by the Guarantor and arising out of certain loan transactions by and among the Lender, Charter Baking Company, Inc. and its subsidiaries (the "**Multi-Entity Guaranty**") (collectively, the "**Obligations**").

The Collateral shall consist of the following:

(a) Each of the trademarks, and rights and interests protectible as trademarks, which are presently, or in the future may be, owned, created, acquired or used (whether pursuant to a license or otherwise) by Guarantor, in whole or in part, and all trademark rights with respect thereto throughout the world, including all proceeds thereof (including license royalties and proceeds of infringement suits), and rights to renew and extend such trademarks and trademark rights;

(b) All of Guarantor's right, title and interest, in and to the trademarks and trademark registrations listed on Schedule A attached hereto, as the same may be updated hereafter from time to time;

(c) All of Guarantor's right, title and interest to register trademark claims under any state or federal trademark law or regulation of any foreign country, and to apply for, renew and extend the trademark registrations and trademark rights, the right (without obligation) to sue or bring opposition or cancellation proceedings in the name of Guarantor or in the name of Lender for past, present and future infringements of the trademarks, registrations or trademark rights and all rights (but not obligations) corresponding thereto in the United States and any foreign country, and the associated goodwill;

(d) All general intangibles and goodwill relating to the Collateral; and

(e) All proceeds of any and all of the foregoing (including, without limitation, license royalties and proceeds of infringement suits) and, to the extent not otherwise included, all payments under insurance, or any indemnity, warranty or guaranty payable by reason of loss or damage to or otherwise with respect to the Collateral.

**2. Warranties and Representations.** Guarantor hereby warrants and represents to Lender the following:

(a) A true and complete schedule setting forth all federal and state trademark registrations owned or controlled by Guarantor or licensed to Guarantor, together with a summary description and full information in respect of the filing or issuance thereof and expiration dates is set forth on Schedule A;

(b) Each of the trademarks and trademark registrations is valid and enforceable, and Guarantor is not presently aware of any past, present or prospective claim by any third party that any of the trademarks are invalid or unenforceable, or that the use of any trademarks violates the rights of any third person, or of any basis for any such claims;

(c) Guarantor is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to each of the trademarks and trademark registrations free and clear of any liens, charges and encumbrances, including, without limitation, pledges, assignments, licenses, shop rights and covenants by Guarantor not to sue third persons;

(d) Guarantor has used and will continue to use proper statutory notice in connection with its use of each of the trademarks;

(e) Guarantor has used and will continue to use consistent standards of high quality (which may be consistent with Guarantor's past practices) in the manufacture, sale and delivery of products and services sold or delivered under or in connection with the trademarks, including, to the extent applicable, in the operation and maintenance of its merchandising operations, and will continue to maintain the validity of the trademarks;

(f) Except for the filing of financing statements with the Secretary of State of Delaware under the Uniform Commercial Code and filings with the United States Patent and Trademark Office necessary to perfect the security interests created hereunder, no authorization, approval or other action by, and no notice to or filing with, any governmental authority or regulatory body is required either for the grant by Guarantor of the security interest hereunder or for the execution, delivery or performance of this Agreement by Guarantor or for the perfection of or the exercise by Lender of its rights hereunder to the Collateral in the United States.

**3. After-Acquired Trademark Rights.** If Guarantor shall obtain rights to any new trademarks, the provisions of this Agreement shall automatically apply thereto. Guarantor shall give prompt notice in writing to Lender with respect to any such new trademarks or renewal or extension of any trademark registration. Guarantor shall bear any expenses incurred in connection with future applications for trademark registration.

**4. Litigation and Proceedings.** Guarantor shall commence and diligently prosecute in its own name, as the real party in interest, for its own benefit, and at its own expense, such suits, administrative proceedings or other actions for infringement or other damages as are in its reasonable business judgment necessary to protect the Collateral. Guarantor shall provide to Lender any information with respect thereto reasonably requested by Lender. Lender shall provide at Guarantor's expense all necessary cooperation in connection with any such suit, proceeding or action, including, without limitation, joining as a necessary party. Following Guarantor's becoming aware thereof, Guarantor shall notify Lender of the institution of, or any

adverse determination in, any proceeding in the United States Patent and Trademark Office, or any United States, state or foreign court regarding Guarantor's claim of ownership in any of such trademarks, its right to apply for the same, or its right to keep and maintain such trademark rights.

**5. Power of Attorney.** Following the occurrence and continuation of any Event of Default (defined below), Guarantor grants Lender power of attorney, having the full authority, and in the place of Guarantor and in the name of Guarantor, from time to time in Lender's discretion to take any action and to execute any instrument which Lender may deem necessary or advisable to accomplish the purposes of this Agreement:

(a) To endorse Guarantor's name on all applications, documents, papers and instruments necessary for Lender to use or maintain the Collateral;

(b) To ask, demand, collect, sue for, recover, impound, receive and give acquittance and receipts for money due or to become due under or in respect of any of the Collateral;

(c) To file any claims or take any action or institute any proceedings that Lender may deem necessary or desirable for the collection of any of the Collateral or otherwise to enforce Lender's rights with respect to any of the Collateral and to assign, pledge, convey or otherwise transfer title in or dispose of the Collateral to any person.

**7. Right to Inspect.** Guarantor grants to Lender and its employees and agents the right to visit Guarantor's plants and facilities which manufacture, inspect or store products sold under any of the trademarks, and to inspect the products and quality control records relating thereto at reasonable times during regular business hours.

**8. Events of Default.** Any of the following events shall be an Event of Default:

(a) Guarantor fails to make any payment of principal or interest or any other payment on any Obligation when due and payable, by acceleration or otherwise; and

(b) the occurrence of an Event of Default as that term is defined in the Multi-Entity Guaranty.

**9. Specific Remedies.** Upon the occurrence of any Event of Default:

(a) Lender may cease advancing money or extending credit to any of the signatories to the Multi-Entity Guaranty.

(b) Lender may declare all Obligations to be due and payable immediately, whereupon they shall immediately become due and payable without presentment, demand, protest or notice of any kind, all of which are hereby expressly waived by Guarantor;

(c) Lender may set off against the Obligations all Collateral, balances, credits, deposits, accounts or moneys of Guarantor then or thereafter held with Lender, including amounts represented by certificates of deposit;

(d) Lender may notify licensees to make royalty payments on license agreements directly to Lender;

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(e) Lender may sell or assign the Collateral and associated goodwill at public or private sale for such amounts, and at such time or times as Lender deems advisable. Any requirement of reasonable notice of any disposition of the Collateral shall be satisfied if such notice is sent to Guarantor ten (10) days prior to such disposition. Guarantor shall be credited with the net proceeds of such sale only when they are actually received by Lender, and Guarantor shall continue to be liable for any deficiency remaining after the Collateral is sold or collected;

(f) If the sale is to be a public sale, Lender shall also give notice of the time and place by publishing a notice one time at least ten (10) calendar days before the date of the sale in a newspaper of general circulation in the county in which the sale is to be held; and

(g) To the maximum extent permitted by applicable law, Lender may be the purchaser of any or all of the Collateral and associated goodwill at any public sale and shall be entitled, for the purpose of bidding and making settlement or payment of the purchase price for all or any portion of the Collateral sold at any public sale, to use and apply all or any part of the Obligations as a credit on account of the purchase price of any Collateral payable by Lender at such sale.

**10. Governing Law.** All acts and transactions hereunder and the rights and obligations of the parties hereto shall be governed, construed and interpreted in accordance with the laws of the State of Connecticut.

IN WITNESS WHEREOF, the Guarantor and Lender have caused this Agreement to be executed by their duly authorized officers as of the date first above written.

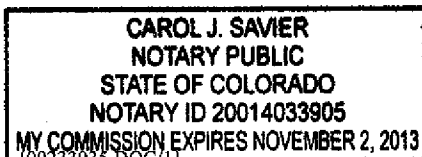
RUDI'S ORGANIC BAKERY, INC.

By: Steven Purcell  
Steven Purcell, Treasurer

**STATE OF COLORADO**

Boulder, Boulder, ss.

On this 16<sup>th</sup> day of October, 2012, before me, the undersigned notary public, personally appeared Steven Purcell, as Treasurer of Rudi's Organic Bakery, Inc., a corporation, proved to me to be the person whose name is signed on the preceding or attached document, through satisfactory evidence of identification, namely, a driver's license issued by the State of Colorado bearing the photographic image of the face and signature of Steven Purcell, and acknowledged to me that he signed it voluntarily for its stated purpose.



Carol J. Savier  
Notary Public  
My Commission Expires: 11-2-2013

**SCHEDULE A  
TO A TRADEMARK SECURITY AGREEMENT  
BETWEEN  
RUDI'S ORGANIC BAKERY, INC. (BORROWER)  
AND  
MIDCAP BUSINESS CREDIT LLC (LENDER)  
DATED: OCTOBER 17, 2012**

**REGISTERED TRADEMARKS (USA)**

<b>Trademark</b>	<b>Registration No.</b>	<b>Registration Date</b>
RUDI'S ORGANIC BAKERY	3025366	December 13, 2005
BAKED ON THE BRIGHT SIDE	3979042	June 14, 2011
RUDI'S ORGANIC BAKERY & DESIGN	4055773	November 15, 2011

**REGISTRATION PENDING FOR TRADEMARKS (USA)**

<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>
SUPER SEEDED	85540969	February 13, 2012