

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Styli-Style, Inc.		10/12/2012	CORPORATION:

RECEIVING PARTY DATA

Name:	Mr. Maurice Rasgon
Street Address:	5673 Selmarine Drive
City:	Culver City
State/Country:	CALIFORNIA
Postal Code:	90230
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	3514383	24 HR POWER
Registration Number:	3438294	COLORLASH
Registration Number:	2944488	FLAT PENCIL
Registration Number:	3696267	HIDEAWAY
Registration Number:	3506448	HIP STICK
Registration Number:	3312299	LINE & SEAL 24
Registration Number:	3773602	LIQUID METALS
Registration Number:	3787758	LUNA BRONZER/BLUSH
Registration Number:	3635747	MINERAL THERAPY
Registration Number:	3768403	NANO LINER
Registration Number:	3392755	B VAIN COSMETICS
Registration Number:	3392752	B VAIN COSMETICS
Serial Number:	85068573	BELLA NAILS
Registration Number:	2730540	PENCIL FACTORY

OP \$465.00 3514383

Registration Number:	3418850	PLASTIQUE
Registration Number:	1733908	S SALON SCIENCES
Registration Number:	2654829	STYLI-STYLE
Registration Number:	2034442	ULTRA PRO

CORRESPONDENCE DATA

Fax Number: (310) 829-
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (310) 829-2805
 Email: daphneblaw@gmail.com
 Correspondent Name: Daphne Sheridan Bass
 Address Line 1: 921 26th street
 Address Line 4: santa monica, CALIFORNIA 90403

NAME OF SUBMITTER:	Daphne Sheridan Bass
Signature:	/daphne sheridan bas/
Date:	10/18/2012

Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

This Agreement is made and entered as of this 11th day of October, 2012, by and between Styli-Style, Inc., a company formed under the laws of the State of California, located at 5673 Selmarine Drive, Culver City, CA 90230 hereinafter ("Assignor") and Maurice Rasgon, an individual, whose address is 5673 Selmarine Drive, Culver City, CA 90230 (hereinafter "Assignee").

WHEREAS, Assignor has used the trademarks as set forth in the attached Exhibit "A" (hereinafter referred to as "the said marks"); the applications of which have been filed in the United States Patent and Trademark Office; and

WHEREAS, Assignee is desirous of acquiring any and all rights that Assignor may have in and to the said marks and the registrations therefor, together with the goodwill of the business in connection with which the said marks are used and which is symbolized by the said marks, along with the right to recover damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said marks and the registrations therefor for the United States and throughout the world together with the goodwill of the business in connection with which the said marks are used and which is symbolized by the said marks, along with the right to recover for damages and profits for past infringements thereof;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest the Assignor's rights, title, and interest in and to the said mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

ASSIGNOR
Styli-Style, Inc.

By:


Maurice Rasgon, President

Dated:

11/12/12

EXHIBIT "A"

1. 24 HR POWER	REG. 3514383
2. COLORLASH	REG. 3438294
3. FLAT PENCIL	REG. 2944488
4. HIDEAWAY	REG. 3696267
5. HIP STICK	REG. 3506448
6. LINE & SEAL 24	REG. 3312299
7. LIQUID METALS	REG. 3773602
8. LUNA BRONZER/BLUSH	REG. 3787758
9. MINERAL THERAPY	REG. 3635747
10. NANO LINER	REG. 3768403
11. B VAIN COSMETICS	REG. 3392755
12. B VAIN COSMETICS & Design	REG. 3392752
13. BELLA NAILS	SER. 85068573
14. PENCIL FACTORY	REG. 2730540
15. PLASTIQUE	REG. 3418850
16. S SALON SCIENCE & Design	REG. 1733908
17. STYLI-STYLE	REG. 2654829
18. ULTRA PRO	REG. 2034442