

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Tamales Imperial Company		09/22/2012	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	Blossom Brands Inc.
Street Address:	3800 Buffalo Speedway 5th Floor
City:	Houston
State/Country:	TEXAS
Postal Code:	77098
Entity Type:	CORPORATION: TEXAS

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3563967	
Registration Number:	4148189	LAGG'S
Registration Number:	4070950	LA SEVILLANA
Registration Number:	3059378	MEXICATESSEN
Registration Number:	3849705	NAO
Registration Number:	2684746	TAMALES IMPERIAL
Registration Number:	3926138	TASTE A
Registration Number:	3827990	ZITO

CORRESPONDENCE DATA

Fax Number: 7136155803
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 713-758-1105
 Email: sbrown@velaw.com
 Correspondent Name: W. Scott Brown

CH \$215.00 3563967

Address Line 1: 1001 Fannin Street
Address Line 4: Houston, TEXAS 77002-6760

ATTORNEY DOCKET NUMBER:	TAM100
NAME OF SUBMITTER:	W. Scott Brown
Signature:	/wsb/
Date:	10/18/2012

Total Attachments: 2
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TRADEMARK ASSIGNMENT

This Assignment (this "Assignment") is entered into to be effective as of the close of business on September 22, 2012, by and among Tamales Imperial Company, a Texas corporation ("Assignor"), and Blossom Brands Inc., a Texas corporation, ("Assignee"), having a place of business at 3800 Buffalo Speedway 5th Floor, Houston, Texas 77098.

WHEREAS, Assignor is the owner of record of the below listed United States registrations (hereinafter the marks subject to such registrations as referred to as the "Marks"):

MARK	REGISTRATION NO.
LADY & TEACUP DESIGN	3,563,967
LAGG'S	4,148,189
LA SEVILLANA	4,070,950
MEXICATESSEN	3,059,378
NAO	3,849,705
TAMALES IMPERIAL	2,684,746
TASTE A	3,926,138
ZITO	3,827,990

NOW, THEREFORE, in consideration of the foregoing and of the mutual promises hereinafter set forth, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor hereby sells, transfers, conveys, assigns, and delivers to the Assignee, and the Assignee hereby accepts, all right, title, and interest in and to all of Assignor's Marks, throughout the world, all foreign and domestic registrations of the Marks, and any applications to register the Marks, together with the good will of the business symbolized by the Marks, including, without limitation, any and all causes of action and other rights assertable under the

Marks, the right to sue third parties for infringement of or improper activities regarding the Marks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

ASSIGNOR: Carmen Gilbot de Gonzalez

By: TAMALES IMPERIAL COMPANY

Name: CARMEN GUILBOT DE GONZALEZ

Title: PRESIDENT

Date: 9/22/2012

ASSIGNEE: Carmen Gilbot de Gonzalez

By: BLUSSOM BRANDS INC.

Name: CARMEN GUILBOT DE GONZALEZ

Title: PRESIDENT

Date: 9/22/2012