

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion of entity and name change		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
International Creative Management, Inc.		05/21/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	International Creative Management Agency LLC		
Street Address:	10250 Constellation Boulevard		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	2374330	ICM	
Registration Number:	1168641	ICM	
Registration Number:	1716316	ICM	
Registration Number:	1037016	ICM	
Registration Number:	2099122	ICM	
Registration Number:	3076988	ICM	
Registration Number:	1037015	INTERNATIONAL CREATIVE MANAGEMENT, INC.	
Registration Number:	3475255	INTERNATIONAL CREATIVE MANAGEMENT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-775-5991		
Email:	greggsultanesq@gmail.com		

OP \$215.00 2374330

Correspondent Name: Gregg Sultan
Address Line 1: 3454 Green Vista Drive
Address Line 4: Encino, CALIFORNIA 91436

NAME OF SUBMITTER:	Gregg R. Sultan
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Signature:	/grs/
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Date:	10/18/2012
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Total Attachments: 4

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "INTERNATIONAL CREATIVE MANAGEMENT, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "INTERNATIONAL CREATIVE MANAGEMENT, INC." TO "INTERNATIONAL CREATIVE MANAGEMENT AGENCY LLC", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF MAY, A.D. 2012, AT 2:33 O'CLOCK P.M.

2019549 8100V

120600100




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9586802

DATE: 05-21-12

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004883 FRAME: 0633

Certificate of Conversion

This Certificate of Conversion (this "Certificate") is being filed for the purpose of converting International Creative Management, Inc., a Delaware corporation (the "Converting Entity"), to a Delaware limited liability company to be named International Creative Management Agency LLC (the "Limited Liability Company") pursuant to Section 266 of the Delaware General Corporation Law and Sections 18-204 and 18-214 of the Delaware Limited Liability Company Act.

The undersigned does hereby certify as follows:

1. Date and Jurisdiction of Incorporation of Converting Entity. The date on which, and the jurisdiction where, the Converting Entity was first incorporated, which jurisdiction has not changed, are as follows:

<u>Date</u>	<u>Jurisdiction</u>
October 19, 1983	Delaware

2. Name of Converting Entity. The name of the Converting Entity, immediately prior to the filing of this Certificate, is "International Creative Management, Inc."

3. Name of Continuing Limited Liability Company. The name of the Limited Liability Company as set forth in its certificate of formation is "International Creative Management Agency LLC".

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 21st day of May, 2012

By: /s/ Ben Kohn
Name: Ben Kohn
Title: Authorized Person

Delaware

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The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "INTERNATIONAL CREATIVE MANAGEMENT AGENCY LLC" FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF MAY, A.D. 2012, AT 2:33 O'CLOCK P.M.

2019549 8100V

120600100



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9586802

DATE: 05-21-12

TRADEMARK
REEL: 004883 FRAME: 0635

**Certificate of Formation
of
International Creative Management Agency LLC**

1. The name of the limited liability company is "International Creative Management Agency LLC".
2. The address of its registered office in the State of Delaware is 2711 Centerville Road, Suite 400, City of Wilmington, County of New Castle, Delaware 19808. The name of its registered agent at such address is Corporation Service Company.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 21st day of May, 2012

By: /s/ Ben Kohn
Name: Ben Kohn
Title: Authorized Person