

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CSM Bakery Products NA, Inc.		10/18/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	BakeMark USA LLC
Street Address:	7351 Crider Avenue
City:	Pico Rivera
State/Country:	CALIFORNIA
Postal Code:	90660
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 60

Property Type	Number	Word Mark
Registration Number:	2506682	
Registration Number:	4150939	
Registration Number:	1522013	
Registration Number:	3626924	AGUILA
Registration Number:	3626930	AGUILA
Registration Number:	3642860	ARMSTRONG
Registration Number:	3552139	AUTHENTIC TASTE. WE DELIVER.
Registration Number:	4066033	BAKEMARK FINEST QUALITY GUARANTEED
Registration Number:	2416253	BAKEMARK
Registration Number:	2416378	BAKEMARK FINEST QUALITY GUARANTEED
Registration Number:	2564995	BAKEMARK
Registration Number:	2927655	BAKEMARK
Registration Number:	3534697	BAKEQWIK
Serial Number:	85675232	BAKERS ROW

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Serial Number:	77934716	BAKERY MARKETING ALLIANCE
Registration Number:	3771969	BAKESENSE
Registration Number:	4016449	BAKESENSE
Serial Number:	85673403	BAKIN' N ROCKIN'
Registration Number:	3553831	BEARS BRAND
Registration Number:	4194887	BMA
Registration Number:	4147420	C'EST VIVANT
Registration Number:	4151006	C'EST VIVANT
Registration Number:	3689033	FLAKTEX
Registration Number:	2213031	FRUIT-O
Registration Number:	2684341	KNOXBRIDGE MILLS
Registration Number:	3382499	LADY ELLEN
Registration Number:	1853747	MAC MIX
Registration Number:	2187010	MASTER MIX
Serial Number:	85594771	NATIONAL DONUT DAY
Serial Number:	85594781	NATIONAL DONUTDAY
Registration Number:	3532956	POULSBO
Registration Number:	1830489	PRIDE OF DENMARK
Registration Number:	3465212	PUD'N CRÈME
Registration Number:	1845792	PUD'N-CREAM CAKE MIX
Serial Number:	85673398	PULSE OF BAKING
Registration Number:	1830488	RELIANCE
Registration Number:	1789540	SERIO & SONS
Registration Number:	3399046	SNOPRINCE
Serial Number:	85361040	SOURTOP
Registration Number:	3395428	SPRINGWELL
Registration Number:	4150938	SPRINKELINA
Registration Number:	2274565	SQUEEZE N' FILL
Registration Number:	1447794	STALLION
Registration Number:	3651036	STEEPLECHASE
Registration Number:	1857815	SUP-R-ROLL
Registration Number:	3785988	SWEET'N SHINE
Registration Number:	2574421	TEAM ALL PURPOSE
Registration Number:	2566095	TEAM FREEZE
Registration Number:	3774602	TEAM FRESH

	3774590	TEAM SOFT
Registration Number:	3774589	TEAM TKO
Registration Number:	1447795	THOROBREAD
Registration Number:	2525851	TRIGAL DORADO
Registration Number:	2553489	TRIGAL DORADO
Registration Number:	2553490	TRIGAL DORADO
Registration Number:	3428774	TRIGAL DORADO
Registration Number:	2011099	TWICE-AS-MOIST
Registration Number:	1872648	WESTCO
Registration Number:	1879937	WESTCO
Registration Number:	1880766	WESTCO

CORRESPONDENCE DATA

Fax Number: 2123101659
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 212-626-4557
Email: nyctrademarks@bakermckenzie.com
Correspondent Name: Lisa W. Rosaya
Address Line 1: 1114 Avenue of the Americas
Address Line 2: Baker & McKenzie
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	56182996-000028
NAME OF SUBMITTER:	Michael J. Bales
Signature:	/mjb/
Date:	10/19/2012

Total Attachments: 5

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ASSIGNMENT OF TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS, that the undersigned, CSM Bakery Products NA, Inc., a Delaware corporation having an address at 1912 Montreal Road, Tucker, Georgia 30084 ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from BakeMark USA LLC, a Delaware limited liability company having an address at 7351 Crider Avenue, Pico Rivera, California 90660 ("Assignee"), on this 18th day of October 2012, docs hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to:

The trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein, including, without limitation, all registrations and applications for registration therefor listed on Exhibit A hereto, together with the whole of the good will of the business associated therewith, (the "Trademarks")

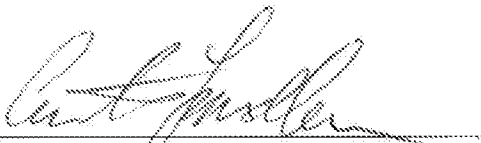
to be held and enjoyed by Assignee, successor to the business or portion of the business of Assignor to which the Trademarks pertain, which business is ongoing and existing, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement, dilution, misappropriation or other violation of the Trademarks, with the right to sue and collect damages for its own use and benefit, and for the use and on behalf of its successors or assigns.

From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

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IN TESTIMONY WHEREOF, Assignor has caused these presents to be executed.

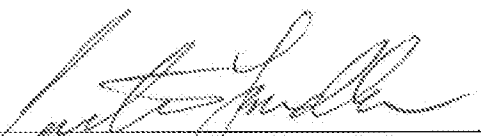
CSM BAKERY PRODUCTS NA, INC.

By: 

Name: Curtis Landherr

Title: Vice President and General Counsel

BAKEMARK USA, LLC

By: 

Name: Curtis Landherr

Title: Vice President and General Counsel

EXHIBIT A

US Trademarks

Trademark:	Reg. Number:	App Number:
(CHEF IN HAT DESIGN ONLY)	2,506,682	76/186549
(SPRINKELINA DESIGN)	4,150,939	85/150055
(THOROBREAD - HORSE IN CIRCLE DESIGN ONLY)	1,522,013	690,070
AGUILA	3,626,924	77/614700
AGUILA	3,626,930	77/615898
ARMSTRONG	3,642,860	77/615751
AUTHENTIC TASTE. WE DELIVER.	3,552,139	78/940420
BAKEMARK	4,066,033	85/203965
BAKEMARK	2,416,253	75/525714
BAKEMARK	2,416,378	75/622836
BAKEMARK	2,564,995	76/034537
BAKEMARK	2,927,655	76/600557
BAKEQWIK	3,534,697	77/118768
BAKERS ROW	Pending	85/675232
BAKERY MARKETING ALLIANCE	Pending	77/934716
BAKESENSE	3,771,969	77/039040
BAKESENSE	4,016,449	77/878029
BAKIN' N ROCKIN'	Pending	85/673403
BEARS BRAND	3,553,831	77/473720
BMA	4194887	77/596554
C'EST VIVANT	4,147,420	85/185031
C'EST VIVANT	4,151,006	85/186599
FLAKTEX	3,689,033	77/689469
FRUIT-O	2,213,031	75/416609
KNOXBRIDGE MILLS	2,684,341	76/129378
LADY ELLEN	3,382,499	77/035568
MAC MIX	1,853,747	74/412853
MASTER MIX	2,187,010	74/412856
NATIONAL DONUT DAY	Pending	85/594771
NATIONAL DONUT DAY	Pending	85/594781
POULSBO	3,532,956	77/088066
PRIDE OF DENMARK	1,830,489	74/412851
PUD'N-CREAM CAKE MIX	3,465,212	77/087209
PUD'N-CREAM CAKE MIX	1,845,792	74/412852
PULSE OF BAKING	Pending	85/673398
RELIANCE	1,830,488	74/412839
SERIO & SONS	1,789,540	74/223129

SNOPRINCE	3,399,046	77/035538
SOURTOP	Pending	85/361040
SPRINGWELL	3,395,428	77/035518
SPRINKELINA	4,150,938	85/150031
SQUEEZE N' FILL	2,274,565	75/565335
STALLION	1,447,794	73/618087
STEEPLECHASE	3,651,036	77/642353
SUP-R-ROLL	1,857,815	74/412857
SWEET'N SHINE	3,785,988	77/700816
TEAM ALL PURPOSE	2,574,421	76/078041
TEAM FREEZE	2,566,095	76/078042
TEAM FRESH	3,774,602	77/815,21
TEAM SOFT	3,774,590	77/815135
TEAM TKO	3,774,589	77/815131
THOROBREAD	1,447,795	73/618090
TRIGAL DORADO	2,525,851	75/837285
TRIGAL DORADO	2,553,489	75/837284
TRIGAL DORADO	2,553,490	75/837286
TRIGAL DORADO	3,428,774	78/956785
TWICE-AS-MOIST	2,011,099	74/651260
WESTCO	1,872,648	74/412855
WESTCO	1,879,937	74/412859
WESTCO	1,880,766	74/412,858

Non-US Trademarks

Trademark:	Date of Registration:	Registration Number:	Place of Registration:	Filing Number:
AUTHENTIC TASTE WE DELIVER	17-Nov-2009	TMA753203	Canada	1322642
BAKEMARK	29-Nov-2001	1,881,127	CTM (Euro Comm)	1881127
BAKEMARK	6-Nov-2002	172,895	Hungary	M0005264
BAKEMARK	6-Oct-2000	P-486674	Switzerland	12007/2000
BAKEMARK	19-Sep-2001	TMA551133	Canada	889658
BAKEMARK (Stylized)	14-Sep-2004	869,326	Bulgaria	
BAKEMARK (Stylized)	14-Sep-2004	869,326	Croatia	
BAKEMARK (Stylized)	14-Sep-2004	869,326	Madrid Protocol	Z1231504
BAKEMARK (Stylized)	14-Sep-2004	869,326	Romania	
BAKEMARK (Stylized)	14-Sep-2004	869,326	Russian Federation	
BAKEMARK (Stylized)	14-Sep-2004	869,326	Ukraine	
BAKEMARK FINEST QUALITY GUARANTEED	30-Aug-2001	TMA550330	Canada	1013187
BAKEMARK FINEST QUALITY GUARANTEED	13-Sep-2001	TMA550774	Canada	1013190
BAKEMARK FINEST QUALITY GUARANTEED	17-Sep-2001	TMA550846	Canada	1013188
BAKEMARK INGREDIENTS	13-Sep-2001	TMA550775	Canada	1013192
BAKEMARK INGREDIENTS	13-Sep-2001	TMA550776	Canada	1013193
BAKEMARK INGREDIENTS	20-Sep-2001	TMA551222	Canada	1013191
BAKESENSE	10-Sep-2010	TMA776709	Canada	1335724
BMA	23-Aug-2012	TMA830,451	Canada	1416182