

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
William Peckovich		01/19/2012	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	IX2 Wilshire, LLC		
Street Address:	624 S. Grand Avenue		
Internal Address:	Suite 1200		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90017		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2714946	IX2	
CORRESPONDENCE DATA			
Fax Number:	7145135130		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	714.424.8215		
Email:	uspto-tm-oc@sheppardmullin.com		
Correspondent Name:	Carlo F. Van den Bosch (Sheppard Mullin)		
Address Line 1:	650 Town Center Drive		
Address Line 2:	Fourth Floor		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
ATTORNEY DOCKET NUMBER:	28ZH-172507 FOR IX2		
NAME OF SUBMITTER:	Carlo F. Van den Bosch		
Signature:	/cfv/		

CH \$40.00 2714946

Date:

10/18/2012

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made effective as of January 19, 2012, by and between William Peckovich, an individual ("Assignor"), and IX2 Wilshire, LLC, a California limited liability company with its principal offices at 624 S. Grand Avenue, Suite 1200, Los Angeles, CA 90017 ("Assignee").

WHEREAS, the parties wish to execute this recordable instrument, assigning all of Assignor's right, title and interest in and to the trademark IX2 (United States Reg. No. 2,714,946, Serial No. 76/126,417) (the "Mark") to Assignee.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby assigns, transfers and conveys to Assignee all of its right, title and interest in and to the Mark, including without limitation any and all registrations, applications, and/or common law rights for the Mark throughout the world, together with all of the goodwill symbolized by or associated with the Mark, and any and all income, royalties, damages and payments now or hereafter due and/or payable with respect thereto including, without limitation, damages and payments for past, present or future infringements.

2. Assignor and its successors and assigns shall execute and deliver to Assignee any further documents or instruments and shall take any reasonable actions which may be necessary to effect the foregoing assignment or the recordation or perfection thereof.

[Signature Page Follows]

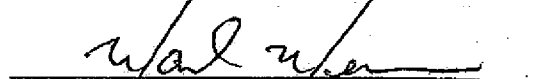
IN WITNESS WHEREOF, the parties hereto have duly executed under seal delivered this Agreement, as of the day and year first above written.

Assignor:

Assignee: IX2 WILSHIRE, LLC



William N. Peckovich



Mark Messana, Authorized Person

[Signature Page to IX2 Trademark Assignment]