

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Change of Entity Type		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Simply Solutions, Inc.		02/05/2004	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	Simply Solutions, LLC		
Street Address:	1911 South Pearl Street		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80210		
Entity Type:	LIMITED LIABILITY COMPANY: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3074376	EZPILLOW	
CORRESPONDENCE DATA			
Fax Number:	3038630223		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3038639700		
Email:	sschneider@sheridanross.com		
Correspondent Name:	Sheridan Ross P.C.		
Address Line 1:	1560 Broadway, Suite 1200		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	5082-2		
NAME OF SUBMITTER:	Sarah J. Schneider		
Signature:	/Sarah J.Schneider/		
Date:	10/18/2012		
Total Attachments: 2 source=Certificate of Conversion#page1.tif source=Certificate of Conversion#page2.tif			

CH \$40.00 3074376

DPC 20031106261

CERTIFICATE OF CONVERSION

Filing Fee: \$60.00

Deliver to: Colorado Secretary of State

Business Division

1560 Broadway, Suite 200

Denver, CO 80202-5169

FILED
DONETTA DAVIDSON
COLORADO SECRETARY OF STATE

20041042745 0

\$ 80.00

SECRETARY OF STATE

02-05-2004 16:08:30

ABOVE SPACE FOR OFFICE USE ONLY

CERTIFICATE OF CONVERSION

Pursuant to the provisions of the Colorado Corporations and Associations Act (the "Act"), the entity listed below, having approved and complied with the terms and conditions of the conversion in accordance with Section 7-90-201 of the Act to convert a corporation to a limited liability company, does adopt and file the Certificate of Conversion with the Secretary of State of Colorado.

FIRST: The name, address, form of entity, and state of organization of the converting entity are:

Simply Solutions, Inc.

1911 South Pearl Street

Denver, CO 80210

A corporation organized and existing
under the laws of the State of Colorado

SECOND: The name, address, form of entity, and state of organization of the resulting entity are:

Simply Solutions, LLC

1911 South Pearl Street

Denver, CO 80210

A limited liability company organized and existing
under the laws of the State of Colorado

THIRD: The number of votes cast by the owners of the converting entity for the conversion was five thousand (5,000) and the number of votes cast against the conversion was none (0), which was a unanimous vote of the owners of the converting entity.

The name and mailing address of any one or more of the individuals who caused this document to be delivered for filing, and to whom the Secretary of State may delivery notice if filing of this document is refused, is: L. William Schmidt, Jr., 1050 17th Street, Suite 1700, Denver, CO 80265

New constituent filed document (Articles of Organization) needs to be attached to the certificate of conversion.

TRADEMARK
COMPLETE

REEL: 004884 FRAME: 0094

ARTICLES OF ORGANIZATION

Form 400 Revised October 1, 2002

Filing fee: \$50.00

Deliver to: Colorado Secretary of State

Business Division,

1560 Broadway, Suite 200

Denver, CO 80202-5169

This document must be typed or machine printed

Copies of filed documents may be obtained at www.sos.state.co.us

20041042745 C
\$ 50.00
SECRETARY OF STATE
02-05-2004 16:08:40

ABOVE SPACE FOR OFFICE USE ONLY

Pursuant to § 7-80-203 and part 3 of article 90 of title 7, Colorado Revised Statutes (C.R.S.), these Articles of Organization are delivered to the Colorado Secretary of State for filing.

1. The name of the limited liability company is: SIMPLY SOLUTIONS, LLC

The name of a limited liability company must contain the term "limited liability company", "ltd. liability company", "limited liability co.", or "ltd. liability co." or the abbreviation "LLC" or "L.L.C." §7-90-601(3)(c), C.R.S.

2. If known, The principal place of business of the limited liability company is: 1911 South Pearl Street, Denver, CO 80210

3. The name, and the business address, of the registered agent for service of process on the limited liability company are: Name Paul Bradford Blessman; Business Address 1911 South Pearl Street, Denver, CO 80210 *If mail is undeliverable to this address, ALSO include a post office box address: _____*

4. a. *If the management of the limited liability company is vested in managers, mark the box*
 "The management of the limited liability company is vested in managers rather than members."
The name(s) and business address(es) of the initial manager(s) is(are):
Name(s) Paul Bradford Blessman Business Address(es) 1911 South Pearl Street
and Lyle L. Blessman Denver, CO 80210

or
 b. *If management of the limited liability company is not vested in managers rather than members,*
The name(s) and business address(es) of the initial member(s) is(are):
Name(s) _____ Business Address(es) _____

5. The (a) name or names, and (b) mailing address or addresses, of any one or more of the individuals who cause this document to be delivered for filing, and to whom the Secretary of State may deliver notice if filing of this document is refused, are: L. William Schmidt, Jr.
1050 17th Street, Suite 1700, Denver, CO 80265

Causing a document to be delivered to the secretary of state for filing shall constitute the affirmation or acknowledgment of each individual causing such delivery, under penalties of perjury, that the document is the individual's act and deed or the act and deed of the entity on whose behalf the individual is causing the document to be delivered for filing and that the facts stated in the document are true.

Disclaimer: This form, and any related instructions, are not intended to provide legal, business or tax advice, and are offered as a public service without representation or warranty. While this form is believed to satisfy minimum legal requirements as of its revision date, compliance with applicable law, as the same may be amended from time to time, remains the responsibility of the user of this form. Questions should be addressed to the user's attorney.