## TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: Grant of Security Interest in United States Trademarks

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
SUPERVALU Holdings, Inc.		08/30/2012	CORPORATION: MISSOURI

## **RECEIVING PARTY DATA**

Name:	Credit Suisse AG
Street Address:	11 Madison Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	Bank: SWITZERLAND

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	3015456	CRESTWOOD BAKERY
Registration Number:	2547355	CRESTWOOD BAKERY
Registration Number:	0785369	FOODLAND
Registration Number:	0848268	FOODLAND
Registration Number:	0614558	FOODLAND
Registration Number:	2021557	FOODLAND
Registration Number:	1031616	FOODLAND
Registration Number:	1707516	FOODLAND
Registration Number:	2891171	FOODLAND EXPRESSSSSS
Registration Number:	3638580	FOODLAND FRESH
Registration Number:	3234709	PUMP REWARDS
Registration Number:	3635387	SENTRY SIGNATURES
Registration Number:	3230694	SENTRY SIGNATURES
Registration Number:	1326367	SHOP 'N SAVE
		TDADEMARK

REEL: 004884 FRAME: 0152

TRADEMARK

Registration Number:	1326364	SHOP 'N SAVE
Registration Number:	2979563	SHOP 'N SAVE EXPRESS
Registration Number:	3419192	SHOP 'N SAVE FUEL EXPRESS
Registration Number:	2860289	SHOP 'N SAVE PHARMACY
Registration Number:	1731826	THE MORE YOU SHOP THE MORE YOU SAVE

#### **CORRESPONDENCE DATA**

Fax Number: 7147558290

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 714-540-1235

Email: ipdocket@lw.com

Correspondent Name: Latham & Watkins LLP

Address Line 1: 650 Town Center Drive, Suite 2000
Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	030786-0528
NAME OF SUBMITTER:	Anna T Kwan
Signature:	/atk/
Date:	10/18/2012

#### Total Attachments: 34

source=SVU Trademark Security Agreement#page1.tif source=SVU Trademark Security Agreement#page2.tif source=SVU Trademark Security Agreement#page3.tif source=SVU Trademark Security Agreement#page4.tif source=SVU Trademark Security Agreement#page5.tif source=SVU Trademark Security Agreement#page6.tif source=SVU Trademark Security Agreement#page7.tif source=SVU Trademark Security Agreement#page8.tif source=SVU Trademark Security Agreement#page9.tif source=SVU Trademark Security Agreement#page10.tif source=SVU Trademark Security Agreement#page11.tif source=SVU Trademark Security Agreement#page12.tif source=SVU Trademark Security Agreement#page13.tif source=SVU Trademark Security Agreement#page14.tif source=SVU Trademark Security Agreement#page15.tif source=SVU Trademark Security Agreement#page16.tif source=SVU Trademark Security Agreement#page17.tif source=SVU Trademark Security Agreement#page18.tif source=SVU Trademark Security Agreement#page19.tif source=SVU Trademark Security Agreement#page20.tif source=SVU Trademark Security Agreement#page21.tif source=SVU Trademark Security Agreement#page22.tif source=SVU Trademark Security Agreement#page23.tif source=SVU Trademark Security Agreement#page24.tif



# GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

August 30, 2012

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, SUPERVALU INC., a Delaware corporation (the "Borrower"), and the Guarantors listed on the signature pages hereto (the "Guarantors" and, together with the Borrower, the "Grantors") hereby grant to CREDIT SUISSE AG, in its capacity as administrative and collateral agent (in such capacity, the "Grantee"), a continuing security interest in (a) all of each Grantor's right, title and interest in, to and under to the United States trademarks, tradenames, trade styles and service marks and all trademark registrations and trademark applications and recordings (the "Marks") set forth on Schedule A attached hereto, (b) all rights and privileges arising under applicable law with respect to each Grantor's use of any Marks, and all reissues, extensions, continuation and renewals thereof, (c) all prints and labels on which such Marks appear, (d) the goodwill of the business symbolized by each of the Marks, including, without limitation, all customer lists and other records relating to the distribution of products or services bearing the Marks and (e) all rights corresponding thereto.

THIS GRANT (this "Grant") is made to secure the satisfactory performance and payment of all of the Secured Obligations of the Grantors, as such term is defined in the Security Agreement by, among others, the Grantors and the Grantee, dated as of August 30, 2012 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement"). The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date first above written.

SUPERVALU HOLDINGS, INC.

Name: Sherry M Smith Title: Vice President

Grant of Security Interest (Trademarks) - SUPERVALU Holdings, Inc.

SUPERVALU INC.

By: Sherry M. Smith
Title: Executive Vice President and Chief

Financial Officer

Grant of Security Interest (Trademarks) - SUPERVALU Inc.

ACME MARKETS, INC.

By: Sherry M Smith
Title: Vice President

Grant of Security Interest (Trademarks) - Acme Markets, Inc.

AMERICAN STORES COMPANY, LLC By: New Albertson's, Inc., its sole

member

By: Name: Sherry M Smith
Title: Vice President

Grant of Security Interest (Trademarks) - American Stores Company, LLC

FF ACQUISITION, L.L.C.

By: Name: Sherry W. Smith
Title: Vice President

Grant of Security Interest (Trademarks) - FF Acquisition, L.L.C.

MORAN FOODS, LLC

Name: Santiago Roces
Title: Chief Executive Officer

GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

NY\3675453

NEW ALBERTSON'S, INC.

By: Name: Sherry M. Smith Title: Vice President

Grant of Security Interest (Trademarks) - New Albertson's, Inc.

RICHFOOD, INC.

By herry M Smith
Title: Vice President

Grant of Security Interest (Trademarks) - Richfood, Inc.

SFW LICENSING CORP.

By: Muy M. Smith
Title: Vice President

Grant of Security Interest (Trademarks) - SFW Licensing Corp.

SHAW'S SUPERMARKETS, INC.

By: Name: John F. Boyd

Title: Vice President and Treasurer

GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

NY\3675453

STAR MARKETS COMPANY, INC.

By: Sherry M Smith
Title: Vice President

Grant of Security Interest (Trademarks) - Star Markets Company, Inc.

SUPERVALU PHARMACIES, INC.

By: Kerry M. Smith
Title: Vice President

Grant of Security Interest (Trademarks) - SUPERVALU Pharmacies, Inc.

W. NEWELL & CO., LLC

By: Sherry M. Smith
Title: Vice President

Grant of Security Interest (Trademarks) - W. Newell & Co., LLC

CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH,

as Grantee

By: \_\_\_\_\_ Name:

Christopher Reo Day

Title:

Vice President

By: \_\_\_\_

Name:

Sanja Gazahi

Title:

Associate

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
CRESTWOOD	SUPERVALU	Registered/	3015456	Nov 15 2005
BAKERY &	Holdings, Inc.	Active		
Design				
CRESTWOOD	SUPERVALU	Registered/	2547355	Mar 12 2002
BAKERY &	Holdings, Inc.	Active		
Design				
Foodland	SUPERVALU	Registered/	785369	Feb 16 1965
	Holdings, Inc.	Active		
FOODLAND	SUPERVALU	Registered/	2021557	Dec 10 1996
	Holdings, Inc.	Active		
FOODLAND	SUPERVALU	Registered/	1031616	Jan 27 1976
	Holdings, Inc.	Active		
FOODLAND	SUPERVALU	Registered/	848268	Apr 30 1968
	Holdings, Inc.	Active		1
FOODLAND	SUPERVALU	Registered/	614558	Oct 18 1955
	Holdings, Inc.	Active		
FOODLAND	SUPERVALU	Registered/	2021557	Dec 10 1996
10022111	Holdings, Inc.	Active		
FOODLAND	SUPERVALU	Registered/	1031616	Jan 27 1976
TO ODDING	Holdings, Inc.	Active	1001010	Van 27 1570
FOODLAND	SUPERVALU	Registered/	848268	Apr 30 1968
TOODERIND	Holdings, Inc.	Active	010200	1 pr 50 1500
FOODLAND	SUPERVALU	Registered/	614558	Oct 18 1955
TOODLIEVE	Holdings, Inc.	Active	014330	000 10 1755
Foodland	SUPERVALU	Registered/	1707516	Aug 11 1992
(Stylized)	Holdings, Inc.	Active	1707510	/ Rug 11 1//2
Foodland	SUPERVALU	Registered/	2891171	Oct 5 2004
Expressssss (this	Holdings, Inc.	Active	2071171	001 3 2004
is not a typo)	Troidings, inc.	Active		
Foodland Fresh	SUPERVALU	Registered/	3638580	Jun 16 2009
1 oodiand 1 resii	Holdings, Inc.	Active	3030300	Juli 10 2007
PUMP	SUPERVALU	Registered/	3234709	Apr 24 2007
REWARDS &	Holdings, Inc.	Active	3234707	Apr 24 2007
Design	Troidings, Inc.	Active		
SENTRY	SUPERVALU	Registered/	3635387	Jun 9 2009
SIGNATURES	Holdings, Inc.	Active	3033367	Juli 9 2009
SENTRY	SUPERVALU	Registered/	3230694	Apr 17 2007
SIGNATURES &	Holdings, Inc.	Active	3230094	Apr 17 2007
Design	Troidings, inc.	Active		
Shop 'N Save	SUPERVALU	Pagistared/	1326367	Mar 19 1985
Shop in Save	Holdings, Inc.	Registered/ Active	1320307	Wiai 19 1963
Cham (N. Carra	SUPERVALU		1326364	Mar 19 1985
Shop 'N Save		Registered/	1320304	Mar 19 1983
Chan (N. Cara	Holdings, Inc.	Active	2070562	I1.26.2005
Shop 'N Save	SUPERVALU	Registered/	2979563	Jul 26 2005
Express Share (N. Save	Holdings, Inc.	Active	2410102	A 20 2000
Shop 'N Save	SUPERVALU	Registered/	3419192	Apr 29 2008
Fuel Express	Holdings, Inc.	Active	20.60200	T 1 6 2004
Shop 'N Save	SUPERVALU	Registered/	2860289	Jul 6 2004
Pharmacy	Holdings, Inc.	Active	1721025	10.400
THE MORE YOU	SUPERVALU	Registered/	1731826	Nov 10 1992
SHOP THE	Holdings, Inc.	Active		
MORE YOU			1	1

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
ALLURE	SUPERVALU INC.	Registered/ Active	2534459	Jan 29 2002
ARCTIC SHORES SEAFOOD COMPANY	SUPERVALU INC.	Pending	Serial No. 85492518	Pending
ARCTIC SHORES SEAFOOD COMPANY & Design	SUPERVALU INC.	Registered/ Active	3386833	Feb 19 2008
BASICS FOR KIDS	SUPERVALU INC.	Registered/ Active	3546072	Dec 16 2008
CARLITA	SUPERVALU INC.	Registered/ Active	3596476	Mar 24 2009
CARLITA	SUPERVALU INC.	Registered/ Active	3036803	Dec 27 2005
CHERRY CHALLENGERS	SUPERVALU INC.	Registered/ Active	2978789	Jul 26 2005
CHILL-A WHOLE NEW WAY	SUPERVALU INC.	Registered/ Active	2901673	Nov 9 2004
County Market	SUPERVALU INC.	Registered/ Active	1282825	Jun 19 1984
County Market	SUPERVALU INC.	Registered/ Active	1204794	Aug 10 1982
COUNTY MARKET	SUPERVALU INC.	Registered/ Active	3158766	Oct 17 2006
COUNTY MARKET	SUPERVALU INC.	Registered/ Active	2869022	Aug 3 2004
COUNTY MARKET	SUPERVALU INC.	Registered/ Active	1274441	Apr 17 1984
COUNTY MARKET	SUPERVALU INC.	Registered/ Active	1272976	Apr 3 1984
County Market Express	SUPERVALU INC.	Registered/ Active	2983260	Aug 9 2005
County Market Pharmacy	SUPERVALU INC.	Registered/ Active	3418110	Apr 29 2008
COUNTYMARK ET-WE VALUE FRESH- WEVALUE FAMILY-WE VALUE YOU! & Design	SUPERVALU INC.	Registered/ Active	3224488	Apr 3 2007
Cub	SUPERVALU INC.	Registered/ Active	1078153	Nov 22 1977
Cub Foods & Design	SUPERVALU INC.	Registered/ Active	1082984	Jan 17 1978
Cub Fuel Express	SUPERVALU INC.	Registered/ Active	3035076	Dec 27 2005
Cub Pharmacy &	SUPERVALU	Registered/	2821196	Mar 9 2004

Design	INC.	Active	1	
CUB'S BIG	SUPERVALU	Registered/	2905017	Nov 23 2004
YUMMY	INC.	Active	2505017	1107 23 2004
MUFFIN	INC.	Active		
CULINARY	SUPERVALU	Registered/	3723156	Dec 8 2009
CIRCLE	INC.	Active	3723130	Bec 8 2007
ENDLESS	SUPERVALU	Registered/	3449366	Jun 17 2008
BOUQUET	INC.	Active	3447300	Jun 17 2000
ESSENTIAL	SUPERVALU	Pending	Serial No.	Pending
EVERYDAY	INC.	1 chaing	85165277	Tending
ESSENTIAL	SUPERVALU	Pending	Serial No.	Pending
EVERYDAY	INC.	Tending	85416015	rename
ESSENTIAL	SUPERVALU	Pending	Serial No.	Pending
EVERYDAY	INC.	Tollang	85977016	Tonding
FLAVORITE	SUPERVALU	Registered/	3070033	Mar 21 2006
	INC.	Active	5070055	1,141 21 2000
FONTANA	SUPERVALU	Registered/	3309379	Oct 9 2007
D'ITALIA	INC.	Active		
GOATS TRAIL	SUPERVALU	Registered/	3759041	Mar 9 2010
	INC.	Active		
GOTTA LOVE A	SUPERVALU	Pending	Serial No.	Pending
SALE	INC.		85613356	
GOTTA LOVE	SUPERVALU	Pending	Serial No.	Pending
GREAT DEALS	INC.		85613374	
GOTTA LOVE	SUPERVALU	Pending	Serial No.	Pending
LOW PRICES	INC.		85580040	
GREAT	SUPERVALU	Registered/	3518026	Oct 14 2008
GRILLED	INC.	Active		
TASTE. NOT				
FUEL WASTE.				
HEALTHY	SUPERVALU	Registered/	3633012	Jun 2 2009
PURSUITS	INC.	Active		
HERITAGE &	SUPERVALU	Pending	Serial No.	Pending
CROWN Logo	INC.		85578920	
Hornbacher's	SUPERVALU	Registered/	3144939	Sep 19 2006
	INC.	Active		
Hornbacher's	SUPERVALU	Registered/	2862615	Jul 13 2004
Food	INC.	Active		
IDEAL	SUPERVALU	Pending	Serial No.	Pending
PORTIONS	INC.		85643082	
JAVA DELIGHT	SUPERVALU	Registered/	3418054	Apr 29 2008
	INC.	Active		
MAPLEWOOD	SUPERVALU	Registered/	3045434	Jan 17 2006
FARMS	INC.	Active	1	
MAPLEWOOD	SUPERVALU	Registered/	3934569	Mar 22 2011
FARMS	INC.	Active	10-01-11	7.14.0007
Mortar Pharmacy	SUPERVALU	Registered/	2731716	Jul 1 2003
Design	INC.	Active	2406027	0.0000
ORGANIFY	SUPERVALU	Registered/	3496924	Sep 2 2008
YOUR WORLD	INC.	Active	2602272	0 . (2000
PACIFIC	SUPERVALU	Registered/	3693352	Oct 6 2009
FLYWAY	INC.	Active	2650567	1 121 2000
PICK'D RIPE	SUPERVALU	Registered/	3659567	Jul 21 2009
DI ENTRY EOD	INC.	Active Pagistared/	1156072	Jun 12 2012
PLENTY FOR	SUPERVALU	Registered/	4156872	Jun 12 2012

TWENTY	INC.	Active	Τ	
PLENTY FRESH	SUPERVALU	Registered/	4061607	Nov 22 2011
FOR PLENTY	INC.	Active	4001007	1NOV 22 2011
LESS	INC.	Active		
R. J. REED'S	SUPERVALU	Registered/	3776156	Apr 13 2010
R. J. KLLD S	INC.	Active	3770130	7 Apr 13 2010
REFILLADVAN	SUPERVALU	Registered/	3286994	Aug 28 2007
TAGE	INC.	Active		11.08 20 2007
SAVOR AND	SUPERVALU	Pending	Serial No.	Pending
SAVE	INC.		85513638	
SEASONAL	SUPERVALU	Pending	Serial No.	Pending
ESSENTIALS	INC.		85612892	
SHOPPERS	SUPERVALU	Registered/	2934826	Mar 22 2005
VALUE	INC.	Active		
SHOPPERS	SUPERVALU	Registered/	1569081	Dec 5 1989
VALUE	INC.	Active		
SIMPLE	SUPERVALU	Pending	Serial No.	Pending
PROMISE	INC.		85621975	
SMOKEHOUSE	SUPERVALU	Registered/	3327756	Oct 30 2007
RECIPE	INC.	Active		
STOCKMAN &	SUPERVALU	Registered/	3677711	Sep 1 2009
DAKOTA	INC.	Active		
STONERIDGE	SUPERVALU	Registered/	3083883	Apr 18 2006
CREAMERY	INC.	Active		
SUPER CHILL	SUPERVALU	Registered/	3801267	Jun 8 2010
CHIPPED CHILL	INC.	Active	2275006	1 7 2007
SUPER CHILL	SUPERVALU	Registered/	3275086	Aug 7 2007
CLIDED CHILL	INC.	Active	2201257	C 11 2007
SUPER CHILL	SUPERVALU INC.	Registered/ Active	3291257	Sep 11 2007
SUPER CHILL &	SUPERVALU	Registered/	3360104	Dec 25 2007
Design	INC.	Active	3300104	Dec 25 2007
SUPER CRUNCH	SUPERVALU	Registered/	3088706	May 2 2006
& Design	INC.	Active	3000700	Way 2 2000
Supervalu	SUPERVALU	Registered/	760163	Nov 12 1963
Super , usu	INC.	Active	, , , , , ,	110, 12 1,00
Supervalu	SUPERVALU	Registered/	631486	Jul 24 1956
	INC.	Active		
Supervalu	SUPERVALU	Registered/	2812894	Feb 10 2004
(Stylized)	INC.	Active		
Supervalu Express	SUPERVALU	Registered/	2874492	Aug 17 2004
	INC.	Active		
SUPERVALU	SUPERVALU	Registered/	2785665	Nov 25 2003
Pharmacies &	INC.	Active		
Design				7.70.1000
SUPERVALU	SUPERVALU	Registered/	3267724	Jul 24 2007
REALTY	INC.	Active	2012762	N. 0.2007
THE FIRST	SUPERVALU	Registered/	3013763	Nov 8 2005
BLOOM	INC.	Active	Carial N	Dan Hara
UNCUP	SUPERVALU	Pending	Serial No.	Pending
VALUEADTU	INC.	Pagistara d'	85610946	Oat 14 2009
VALU EARTH	SUPERVALU INC.	Registered/ Active	3515192	Oct 14 2008
VIA VINO	SUPERVALU	Registered/	3825780	Jul 27 2010
VIA VINO	INC.	Active	3023700	Jul 27 2010
	IIIC.	Active	1	1

WATCH OUT	SUPERVALU	Pending	Serial No.	Pending
BUTTER!	INC.		85633858	
WHOLECARE	SUPERVALU	Registered/	3904892	Jan 11 2011
PET	INC.	Active		
WILD HARVEST	SUPERVALU	Registered/	3822419	Jul 20 2010
	INC.	Active		
WILD HARVEST	SUPERVALU	Registered/	3138351	Sep 5 2006
	INC.	Active		
WILD HARVEST	SUPERVALU	Registered/	2056158	Apr 22 1997
	INC.	Active		
WILD HARVEST	SUPERVALU	Pending	Serial No.	Pending
	INC.		85019888	
WILD HARVEST	SUPERVALU	Registered/	3815034	Jul 6 2010
& Design	INC.	Active		

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
Acme	Acme Markets, Inc.	Registered/Active	2041975	Mar 4 1997
Acme & Design	Acme Markets, Inc.	Registered/Active	1369567	Nov 5 1985
Acme (Stylized)	Acme Markets, Inc.	Registered/Active	2275601	Sep 7 1999
Acme Pharmacy	Acme Markets, Inc.	Registered/Active	2047800	Mar 25 1997
LANCASTER BRAND	Acme Markets, Inc.	Registered/Active	1516551	Dec 13 1988
LANCASTER BRAND	Acme Markets, Inc.	Registered/Active	789147	May 4 1965
Acme	Acme Markets, Inc.	Registered/Active	2041975	Mar 4 1997

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
ACME	American Stores	Registered/Active	2193524	Oct 6 1998
SUPERCARD	Company, LLC			
FARM STAND	American Stores	Registered/Active	848743	May 7 1968
	Company, LLC			
FARMSTAND	American Stores	Registered/Active	2499262	Oct 23 2001
	Company, LLC			
Jewel	American Stores	Registered/Active	3381782	Feb 12 2008
	Company, LLC			
Jewel	American Stores	Registered/Active	2119541	Dec 9 1997
	Company, LLC	7 1 1/1 1	1212727	7 7 1000
Jewel (Stylized)	American Stores	Registered/Active	1219505	Dec 7 1982
	Company, LLC	70 1 1/4 1	220.45.61	E 1 10 2000
Jewel Express	American Stores	Registered/Active	3384561	Feb 19 2008
I 10	Company, LLC American Stores	D ' 1/A 1'	2202511	A 21 2007
Jewel-Osco		Registered/Active	3282511	Aug 21 2007
Jewel-Osco	Company, LLC American Stores	Registered/Active	2128535	Jan 13 1998
Jewei-Osco	Company, LLC	Registered/Active	2128333	Jan 13 1998
JEWEL-OSCO	American Stores	Registered/Active	2247125	May 25 1999
CUSTOMER	Company, LLC	Registered/Active	224/123	May 25 1999
PREFERRED	Company, LLC			
CARD				
JEWEL-OSCO	American Stores	Registered/Active	2122940	Dec 23 1997
CUSTOMER	Company, LLC	Registered/Herrye	2122740	Dec 23 1777
PREFERRED	Company, EEC			
CARD				
Lucky Sav On Food	American Stores	Registered/Active	2900956	Nov 9 2004
& Drug Store &	Company, LLC			
Design	7 7			
MY	American Stores	Pending	Serial No.	Pending
NEIGHBORHOOD.	Company, LLC		85581013	
MY JEWEL-OSCO				
OSCO	American Stores	Registered/Active	1003861	Feb 4 1975
	Company, LLC			
OSCO	American Stores	Registered/Active	3129940	Aug 15 2006
	Company, LLC			
OSCO	American Stores	Registered/Active	3372329	Jan 22 2008
	Company, LLC			
OscoDrug (Stylized)	American Stores	Registered/Active	2256751	Jun 29 1999
	Company, LLC			
TOTAL PHOTO	American Stores	Registered/Active	3142104	Sep 12 2006
	Company, LLC			
TOTAL PHOTO	American Stores	Registered/Active	2306627	Jan 4 2000
	Company, LLC			

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
Farm Fresh	FF Acquisition,	Registered/	1544928	Jun 20 1989
	L.L.C.	Active		
Farm Fresh Food	FF Acquisition,	Registered/	3193865	Jan 2 2007
& Pharmacy &	L.L.C.	Active		
Design				
PURVEYOR'S	FF Acquisition,	Registered/	3626405	May 26 2009
CHOICE	L.L.C.	Active		
THE WINE	FF Acquisition,	Registered/	3486067	Aug 12 2008
CELLAR AT	L.L.C.	Active		
FARM FRESH				
THE WINE	FF Acquisition,	Registered/	3670021	Aug 18 2009
CELLAR AT	L.L.C.	Active		
THE MARKET				
TRELLIS &	FF Acquisition,	Registered/	3263198	Jul 10 2007
BLOOM, LTD	L.L.C.	Active		

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
BEING WELL	Moran Foods, LLC	Registered/ Active	3114739	Jul 11 2006
BEING WELL BABY	Moran Foods, LLC	Registered/ Active	3610261	Apr 21 2009
BEING WELL BABY	Moran Foods, LLC	Registered/ Active	3775924	Apr 13 2010
BEING WELL BODY	Moran Foods, LLC	Registered/ Active	3877289	Nov 16 2010
FUEL YOUR FAMILY	Moran Foods, LLC	Registered/ Active	3650383	Jul 7 2009
FUEL YOUR FAMILYFOR LESS THAN A GALLON OF GAS!	Moran Foods, LLC	Registered/ Active	3580380	Feb 24 2009
GREAT FOOD GREAT PRICES!	Moran Foods, LLC	Registered/ Active	3145442	Sep 19 2006
GREAT FOOD GREAT PRICES!	Moran Foods, LLC	Registered/ Active	2670090	Dec 31 2002
GREAT FOOD GREAT PRICES!	Moran Foods, LLC	Registered/ Active	2530995	Jan 15 2002
GREAT FOOD. GREAT PRICES. GREAT PEOPLE.	Moran Foods, LLC	Registered/ Active	3709851	Nov 10 2009
JUST LOOK AT THE RECEIPT	Moran Foods, LLC	Registered/ Active	2815191	Feb 17 2004
SAL	Moran Foods, LLC	Registered/ Active	2311736	Jan 25 2000
SAL FOOD STORES	Moran Foods, LLC	Registered/ Active	1955935	Feb 13 1996
SAVE A LOT	Moran Foods, LLC	Registered/ Active	2522594	Dec 25 2001
SAVE A LOT	Moran Foods, LLC	Registered/ Active	2815192	Feb 17 2004
SAVE A LOT	Moran Foods, LLC	Registered/ Active	2813215	Feb 10 2004
SAVE A LOT	Moran Foods, LLC	Registered/ Active	3193809	Jan 2 2007
SAVE A LOT FOOD STORES BREAKFAST FOR 4 OR LESS! LU	Moran Foods, LLC	Registered/ Active	3580454	Feb 24 2009
Save-A-Lot	Moran Foods, LLC	Registered/ Active	1210074	Sep 21 1982
Save-A-Lot	Moran Foods, LLC	Pending	Serial No. 735458	Pending
SAVE-A-LOT	Moran Foods, LLC	Registered/ Active	1210074	Sep 21 1982
SAVE-A-LOT GREAT FOOD GREAT PRICES!	Moran Foods, LLC	Registered/ Active	2667163	Dec 24 2002

WE	Moran Foods, LLC	Registered/	3576046	Feb 17 2009
UNDERSTAND		Active		
WHAT'S ON				
YOUR PLATE				

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
Albertsons	New Albertson's, Inc.	Registered/ Active	3663014	Aug 4 2009
Albertsons	New Albertson's,	Registered/ Active	2303621	Dec 28 1999
Albertsons	New Albertson's,	Registered/ Active	885630	Feb 3 1970
Albertsons Arch/Leaf Design	New Albertson's,	Registered/ Active	3168377	Nov 7 2006
BABY BASICS	New Albertson's,	Registered/ Active	2144905	Mar 17 1998
BASICS FOR KIDS	New Albertson's,	Registered/ Active	3284349	Aug 28 2007
BASICS FOR KIDS	New Albertson's,	Registered/ Active	3662314	Aug 4 2009
DON VIEJO	New Albertson's,	Registered/ Active	2887198	Sep 21 2004
ENJOYMENT ON THE FLY	New Albertson's,	Pending	Serial No. 85457151	Pending
EQUALINE	New Albertson's,	Registered/ Active	3177770	Nov 28 2006
FROST	New Albertson's, Inc.	Registered/ Active	1993123	Aug 13 1996
GOLDEN GATE VINTNERS & Design	New Albertson's, Inc.	Registered/ Active	2896690	Oct 26 2004
KANGA RESERVE	New Albertson's,	Registered/ Active	2994340	Sep 13 2005
Lucky (Stylized)	New Albertson's, Inc.	Registered/ Active	1543066	Jun 6 1989
METOLIUS	New Albertson's, Inc.	Registered/ Active	3004749	Oct 4 2005
METOLIUS	New Albertson's, Inc.	Registered/ Active	3050766	Jan 24 2006
METOLIUS RIVER ALES	New Albertson's, Inc.	Pending	Serial No. 85457095	Pending
MY NEIGHBORHOO D. MY ALBERTSONS	New Albertson's, Inc.	Pending	Serial No. 85581036	Pending
O CONNOR'S	New Albertson's, Inc.	Registered/ Active	2042492	Mar 4 1997
O'CONNOR'S	New Albertson's, Inc.	Registered/ Active	3271413	Jul 31 2007
ORIGIN	New Albertson's,	Registered/ Active	2798492	Dec 23 2003
ORIGINE	New Albertson's,	Registered/ Active	3024541	Dec 6 2005
Q	New Albertson's, Inc.	Registered/ Active	2895425	Oct 19 2004
RJ KING WINGWALKER	New Albertson's,	Registered/ Active	3186570	Dec 19 2006
RON VICARO	New Albertson's,	RegisteredA	2005834	Oct 8 1996

	Inc.	ctive		
RUBEUS OF	New Albertson's,	Registered/	3228864	Apr 10 2007
LORE	Inc.	Active		
SAVE-ON-	New Albertson's,	Registered/	1997783	Sep 3 1996
FOODS	Inc.	Active		
SAV-ON	New Albertson's,	Registered/	2896508	Oct 26 2004
	Inc.	Active		
SAV-ON	New Albertson's,	Registered/	2878084	Aug 31 2004
	Inc.	Active		
SAV-ON	New Albertson's,	Registered/	3223574	Apr 3 2007
	Inc.	Active		
SIX	New Albertson's,	Registered/	2680991	Jan 28 2003
	Inc.	Active		
THE	New Albertson's,	Registered/	3113142	Jul 4 2006
FRENCHHOUSE	Inc.	Active		
TIMBERWOOD	New Albertson's,		2518550	Dec 11 2001
	Inc.			

Mark	Owner	Status	Registration/	Registration/File
			Application No.	Date
Great Valu &	Richfood, Inc.	Registered/	2303297	Dec 28 1999
Design		Active		
RICHFOOD	Richfood, Inc.	Registered/	1217143	Nov 23 1982
		Active		

Mark	Owner	Status	Registration/	Registration/File
			Application No.	Date
Shoppers Food &	SFW Licensing	Registered/	3129223	Aug 15 2006
Pharmacy	Corp.	Active		
COLOSSAL	SFW Licensing	Registered/	3069978	Mar 21 2006
DONUTS	Corp.	Active		
Shoppers	SFW Licensing	Registered/	1543972	Jun 13 1989
	Corp.	Active		
Shoppers Food	SFW Licensing	Registered/	1305515	Nov 13 1984
Warehouse	Corp.	Active		
Shoppers	SFW Licensing	Registered/	3315520	Oct 23 2007
Pharmacy	Corp.	Active		

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
Shaw's	Shaw's	Registered/	3668575	Aug 18 2009
	Supermarkets, Inc.	Active		
Shaw's	Shaw's	Registered/	3401015	Mar 3 2008
	Supermarkets, Inc.	Active		
Shaw's & Design	Shaw's	Registered/	1228764	Feb 22 1983
_	Supermarkets, Inc.	Active		
Shaw's Leaf	Shaw's	Registered/	2959059	Jun 7 2005
Design	Supermarkets, Inc.	Active		
Shaw's	Shaw's	Registered/	2638924	Oct 22 2002
Marketfresh	Supermarkets, Inc.	Active		
SHAW'S	Shaw's	Registered/	2616939	Sep 10 2002
REWARDS	Supermarkets, Inc.	Active		
CARD				
Shaw's S &	Shaw's	Registered/	1187005	Jan 19 1982
Design	Supermarkets, Inc.	Active		

Owner	Status	Registration/	Registration/File Date
: Markets	Registered/	1481140	Mar 15 1988
		Markets Registered/	Markets Registered/ 1481140

Mark	Owner	Status	Registration/	Registration/File
			Application No.	Date
THE PEOPLE	SUPERVALU	Registered/	2793194	Dec 9 2003
YOU TRUST.	Pharmacies, Inc.	Active		
THE STORE				
YOU KNOW.				

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
THE W. NEWELL ADVANTAGE	W. Newell & Co., LLC	Registered/ Active	3162281	Oct 24 2006
W. NEWELL & CO. FRESH THINKING SINCE 1937 & Design	W. Newell & Co., LLC	Registered/ Active	3118368	Jul 18 2006