

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CIT Lending Services Corporation		10/16/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Standard Publishing Group LLC		
Street Address:	8805 Governorâ€s Hill Drive, Suite 400		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45249		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2307543	RAINBOWSOFT	
Registration Number:	1797766	BOLD LETTER	
Registration Number:	1883560	BOLD LINE	
Registration Number:	1614815	RAINBOW STUDY BIBLE	
Registration Number:	2107442		
Registration Number:	1960488	ME TOO!	
CORRESPONDENCE DATA			
Fax Number:	4045725135		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-572-3458		
Email:	slake@kslaw.com		
Correspondent Name:	Susan Lake, Paralegal		
Address Line 1:	1180 Peachtree Street		
Address Line 2:	King & Spalding		
Address Line 4:	Atlanta, GEORGIA 30309		

CH \$165.00 2307543

ATTORNEY DOCKET NUMBER:	09636-015079
NAME OF SUBMITTER:	Susan Lake
Signature:	/Susan Lake/
Date:	10/19/2012
Total Attachments: 4 source=CIT Release Standard#page1.tif source=CIT Release Standard#page2.tif source=CIT Release Standard#page3.tif source=CIT Release Standard#page4.tif	

**TERMINATION AND RELEASE
OF SECURITY INTEREST IN TRADEMARKS**

TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS (“Release”), dated as of October 16, 2012 by CIT Lending Services Corporation, as Agent (the “Agent”) in favor of Standard Publishing Group LLC (the “Company”).

WHEREAS, pursuant to the terms of that certain Trademark Security Agreement (the “Security Agreement”), dated as of December 27, 2006, by the Company to and with the Agent, as recorded with the Assignment Division at the United States Patent and Trademark Office on December 29, 2006, at Reel 003452, Frames 0760-0769, the Company granted to the Agent a security interest in and lien on, among other things, the trademarks listed on Schedule A, attached hereto and incorporated herein by reference (the “Security Interest”); and

WHEREAS, the Agent wishes to release the security interest in and lien on all of the Trademark Collateral (as defined below), including, without limitation, the trademarks identified on Schedule A attached hereto.

NOW, THEREFORE, for good and valuable consideration, including the satisfaction of all obligations, indebtedness and liabilities secured by the Trademark Collateral, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Release, the Agent hereby agrees as follows:

1. Agent hereby terminates and releases all of its liens and security interests in and to all right, title and interest in and to all of the following (the “Trademark Collateral”):

(a) all of the Trademarks, including but not limited to those set forth on Schedule A attached hereto;

(b) all goodwill of the business connected with the use of, and symbolized by, each Trademark; and

(c) all proceeds of the foregoing, including any claims against third parties for past, present and/or future (i) infringement or dilution of any Trademark or (ii) injury to the goodwill associated with any Trademark, to the fullest extent permitted by law.

As used herein, the following term shall have the following meaning:

“Trademark” means (a) all of the trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos and other source or business identifiers owned by the Company and all goodwill associated therewith, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all applications in connection therewith, whether registered or applied for by the Company, in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State

thereof or any other country or any political subdivision thereof, or otherwise, and all common-law rights related thereto, and (b) the right to obtain all renewals thereof.

2. The Agent hereby reassigns, grants and conveys to the Company, without any representation, recourse or undertaking by the Agent, all of the Agent's right, title and interest in and to the Trademark Collateral, and the goodwill of the Company's business connected with the use of and symbolized by the Trademark Collateral.

3. The Agent understands and agrees that this Release may be recorded by or for the Company with the United States Patent and Trademark Office or any similar office or agency within or outside the United States. The Agent hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, or any similar Officer in any similar office or agency within or outside the United States to record this Release of the Security Interest in the Trademark Collateral.

4. The Agent hereby agrees to, at the sole expense of the Company, duly execute, acknowledge, procure and deliver any further documents, including, but not limited to, those documents necessary under Article 9 of the Uniform Commercial Code or other applicable law, and to do such other acts as may be reasonably necessary to effect the release of the Security Interest contemplated hereby.

5. This Release may not be modified, nor may any provision hereof be waived, orally or in any manner other than by an agreement in writing signed by the Agent and the Company or their respective successors and assigns.


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IN WITNESS WHEREOF, the Agent has executed this Release, to take effect as of the date first set forth above.

AGENT:

CIT LENDING SERVICES
CORPORATION, as Agent

By:


Lance Zaremba, Director

[Signature page to Termination and Release of Security Interest in Trademarks]

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TRADEMARK
REEL: 004884 FRAME: 0613

SCHEDULE A
to
TERMINATION AND RELEASE
OF SECURITY INTEREST IN TRADEMARKS

RAINBOW STUDIES TRADEMARK

<u>Trademark</u>	<u>Registration No.</u>	<u>Serial Number</u>
<u>RAINBOWSOFT</u> REGISTERED	R2307543	75-604986
<u>BOLD LETTER</u> RENEWED	R1797766	74-271740
<u>BOLD LINE</u> RENEWED	R1883560	74-506724
<u>RAINBOW STUDY BIBLE</u> RENEWED	R1614815	73-756453
<u>**DESIGN ONLY **</u> REGISTERED	R2107442	75-218553
<u>ME TOO!</u> REGISTERED	R1960488	74-675940