

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Laurens Laudowicz		10/18/2012
			Entity Type
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Juicies		
Street Address:	4348 Waiialae Avenue # 255		
City:	Honolulu		
State/Country:	HAWAII		
Postal Code:	96816		
Entity Type:	CORPORATION: HAWAII		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85354613	JUICIES
CORRESPONDENCE DATA			
Fax Number:	8017978659		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	1-866-273-0388		
Email:	dok@webbiplaw.com		
Correspondent Name:	Jason P. Webb		
Address Line 1:	1204 W South Jordan Parkway, Ste. B2		
Address Line 4:	Salt Lake City, UTAH 84095		
ATTORNEY DOCKET NUMBER:	5328.3.1		
NAME OF SUBMITTER:	Jason P. Webb		
Signature:	/Jason P. Webb/		
Date:	10/19/2012		
Total Attachments: 3 source=CCF10192012_00000#page1.tif source=CCF10192012_00000#page2.tif source=CCF10192012_00000#page3.tif			

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JUICIES

TRADEMARK ASSIGNMENT

This agreement is entered into freely by and between Laurens Laudowicz, 4348 Waialae Avenue #255, Honolulu, HI ("Assignor") and Juicies Inc., 4348 Waialae Avenue #255, Honolulu, HI ("Assignee").

WHEREAS, Assignor is the current listed owner of the United States Trademark Registration No. 4134424 filed on June 23, 2011 (See Attachment A) (the "Trademark"); and

WHEREAS, Assignee wishes to acquire the entire rights, title, good will, and interest in the Trademark in perpetuity:

NOW, the parties agree as follows:

1. **ASSIGNMENT.** For good and valuable consideration, Assignor does hereby irrevocably assign to Assignee all rights, title, and interest (including but not limited to, all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill and all other rights), in and to the Trademark.
2. **Representations and Warranties.** Assignor represents and warrants to Assignee:
 - a. Assignor has the right, power and authority to enter into this Agreement;
 - b. Assignor is the exclusive owner of all right, title and interest, including all intellectual property rights, in the Trademark;
 - c. The Trademark is free of any liens, security interests, encumbrances or licenses;
 - d. The Trademark does not infringe the rights of any person or entity;
 - e. There are no claims, pending or threatened, with respect to Assignor's rights in the Trademark;
 - f. This Agreement is valid, binding and enforceable in accordance with its terms; and

- g. Assignor is not subject to any agreement, judgment or order inconsistent with the terms of this Agreement.
3. Attorney's Fees. Should either party hereto, or any heir, personal representative, successor or assign of either party hereto, resort to litigation to enforce this Agreement, the party prevailing in such litigation shall be entitled, in addition to such other relief as may be granted, to recover its or their reasonable attorneys' fees and costs in such litigation from the party against whom enforcement was sought.
 4. Entire Agreement. This Agreement, contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof.
 5. Amendment. This Agreement may be amended only by a writing signed by both parties.
 6. Severability. If any term, provision, covenant or condition of this Agreement, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Agreement and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect.
 7. Agreement to Perform Necessary Acts. Assignee agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement.
 8. Governing Law. This Agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by, the laws of the State of Utah.

Date: 10.18.2012

ASSIGNEE: Juicies Inc.

Signature: *L. Laudowicz*

Title: Partner _____

Printed Name: L. Laudowicz

ASSIGNOR: Laurens Laudowicz

Signature: *L. Laudowicz*

Title: Partner _____

Printed Name: L. Laudowicz

ATTACHMENT A

United States of America
United States Patent and Trademark Office

JUICIES

Reg. No. 4,134,424

Registered May 1, 2012

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

LAURENS LAUDOWICZ (UNITED STATES INDIVIDUAL)
4348 WAIALAE AVENUE # 255
HONOLULU, HI 96816

FOR: CABLES, ELECTRIC; CONNECTION CABLES; ELECTRIC CABLES; EXTENSION
CABLES; POWER CABLES; USB CABLES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 5-23-2011; IN COMMERCE 5-23-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-354,613, FILED 6-23-2011.

LAURA KOVALSKY, EXAMINING ATTORNEY



David J. Kyjars

Director of the United States Patent and Trademark Office