

04/26/2012

Form PTO-1594 (Rev. 03-11)
OMB Collection 0651-0027 (exp. 03/31/20)



103643735

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
WORDsearch Corp, L.L.C.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: _____
 Other LLC - Delaware, USA

Citizenship (see guidelines) Delaware, USA

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: LifeWay Christian Resources of the Southern Baptist CONVENTION
Internal
Address: (continued) of the Southern Baptist Convention)

Street Address: One LifeWay Plaza, MSN 187
City: Nashville
State: Tennessee
Country: USA Zip: 37234-0187

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Tennessee, USA
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance / Execution Date(s) :
Execution Date(s) 6-28-11

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____
B. Trademark Registration No.(s) _____

SEE ATTACHED LIST

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
SEE ATTACHED LIST

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Edward D. Lanquist, Jr.
Internal Address: Wadley & Patterson P.C.
Street Address: 1600 Division Street, Suite 500
City: Nashville
State: Tennessee Zip: 37203
Phone Number: 615-242-2400
Fax Number: 615-242-2221
Email Address: ed@lawgroup.com

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$90

Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

04/30/2012 LMARTIN 00000013 1579841
Deposit Account Number 23-0035 40.00 NO
82 FC:8522 50.00 QP
Authorized User Name Wadley & Patterson PC

9. Signature: [Signature] Apr 23, 2012
Signature Date

Edward D. Lanquist, Jr.
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK ASSIGNMENT
by
ASSET PURCHASE AGREEMENT

FROM
WORDSEARCH CORP. L.L.C.

TO
LIFEWAY CHRISTIAN RESOURCES OF THE
SOUTHERN BAPTIST CONVENTION

	Mark	Docket No.	Application Serial #	Registration No.	Previous Owner
1	QUICKVERSE	006383	73/773,629	1,579,841	WORDsearch Corp, L.L.C.
8	BIBLE EXPLORER	006773	74/705/714	2,079,904	WORDsearch Corp, L.L.C.
8	INSTAVERSE	006772	78/757,676	3,158,287	WORDsearch Corp, L.L.C.

**ASSIGNMENT OF ALL COPYRIGHTS, TRADEMARKS AND
ANY AND ALL OTHER INTELLECTUAL PROPERTY**
WORDSearch to LifeWay

WORDsearch Corp, L.L.C., a Delaware limited liability company, as "Assignor" hereunder, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby irrevocably transfers and assigns to LifeWay Christian Resources of the Southern Baptist Convention, a Tennessee nonprofit corporation ("Assignee"), all of its worldwide rights, title and interests, whether legal, equitable or otherwise, whether based on registration or otherwise or based on statutory or common law, in and to each of the following "Intellectual Property Interests"—

(i) all copyrights, copyright registrations and any and all copyright interests of every kind and nature, and any and all renewals and extensions thereof that may be secured under all laws now or hereafter in force,

(ii) all trademarks, service marks, trade dress, trademark applications, trademark registrations, and trademark interests of every kind and any and all renewals and extensions thereof that may be secured under all laws now or hereafter in force, together with the business and goodwill of the business symbolized and/or associated with such marks (such assignment is a part of and subject to the assignment of all of Assignor's goodwill associated with such marks, and not an "assignment in gross"),

(iii) any and all proprietary and/or confidential information or trade secrets, and

(iv) any and all other ideas, processes, codes, or any portion thereof, which may or may not be patentable, and any patent, patent filing or application pertaining thereto, and any and all renewals and extensions thereof that may be secured under all laws now or hereafter in force—

relating to the items listed in Schedule A below.

Assignor further irrevocably transfers and assigns to Assignee, in addition to the aforesaid Intellectual Property Interests, all income, royalties, and damages now or hereafter due and/or payable to Assignors with respect to the Intellectual Property Interests, including without limitation, damages and payments for past or future infringements and misappropriations of the Intellectual Property Interests, any and all causes of action heretofore accrued in the Assignor's favor (without any duty to share any litigation proceeds with Assignor) for infringement of such Intellectual Property Interests, which are owned, possessed and controlled by Assignor (whether solely or in part), throughout the United States, its territories and possessions, and in all such other countries, if any, throughout the world wherein Assignor owns, possesses or controls the rights being transferred herein, to the full extent of such rights, and the Assignor retains no rights in any of the Intellectual Property Interests whatsoever.

Assignor further covenants that he/she/it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee the full rights, title, and interests—whether legal, equitable or otherwise, and whether based on registration or otherwise, or based on statutory or common law—in the Intellectual Property Interests. To this end, with regard to the Intellectual Property Interests, Assignor hereby authorizes and requests any and all state agencies, as applicable, and the United States Patent and Trademark Office and/or the United States Copyright Office, as applicable, to issue the certificate of registration in respect of the Trademark Application and/or the Copyright Application, as applicable, relating to such marks and works to Assignee for its sole use, and for the use of its legal representatives and assigns, to the full end of the term for which any such registration may be granted, as fully and entirely as the same would have been held by Assignors had this Assignment not been made.

Assignor warrants that it has the legal right to grant Assignee the assignment set forth herein and that such assignment does not infringe any third party's rights.

A facsimile or electronically transmitted copy hereof shall be deemed an original.

IN WITNESS WHEREOF, the Assignor has executed this Assignment of Copyrights, Trademarks and Any and All Other Intellectual Property as of the day and year written below.

ASSIGNOR: WORDsearch Corp, L.L.C.	
By:	<i>Randolph J. Beck</i>
Name:	Randolph J. Beck
Title:	Member, Manager and President
Date:	<i>June 28, 2011</i>

Schedule A

All versions of the following:

- Wordsearch
- Explorer
- Navigator
- Epiphany
- Lessonmaker
- Instaverse
- Wordsearchtogo
- Quickverse
- All other products of the Assignor