

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mamiye Brothers, Inc.		09/11/2012	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Jet Set AG		
Street Address:	Via Maistra 35		
City:	St. Moritz		
State/Country:	SWITZERLAND		
Postal Code:	CH 7500		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1113669	JET SET	
Registration Number:	2686831	JET SET	
CORRESPONDENCE DATA			
Fax Number:	2023935350		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-638-6666		
Email:	trademark@jhip.com, rpierce@jhip.com, jholman@jhip.com		
Correspondent Name:	John Clarke Holman		
Address Line 1:	Jacobson Holman PLLC		
Address Line 2:	400 7th St., NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	T39157US0		
DOMESTIC REPRESENTATIVE			

OP \$65.00 1113669

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

John Clarke Holman

Signature:

/John Clarke Holman/

Date:

10/22/2012

Total Attachments: 6

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Trademark Assignment

WHEREAS, Mamiye Brothers, Inc. ("MBI"), with offices at 112 West 34th Street, New York, New York 10120 is the owner of record of the registrations for the trademark JET SET (the "Mark") as set forth on Exhibit A hereto (the "Registrations"); and

WHEREAS, Jet Set AG, a Swiss corporation ("Assignee"), having a principal place of business Via Maistra 35, CH 7500 St. Moritz, Switzerland desires to acquire all of MBI's rights, title and interest worldwide in and to the Mark and the Registrations and MBI's common law rights to the Mark to the extent such rights may exist:

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns, transfers and conveys to Assignee:

(i) Assignment and Payment. For good and valuable consideration, the receipt of which is hereby acknowledged, MBI hereby sells, assigns, transfers and conveys to AG all rights, title and interest in and to the Mark and the Registrations, together with the goodwill generated from the use of the Mark, throughout the world, but only to the extent any such rights may exist throughout the world, and together with such CL Rights to the Mark in any jurisdiction in which the Mark has been used, but only to the extent that such rights may exist, and all claims and rights to injunctive relief and to sue for profits, damages and other relief for any past, present and future infringement of the Mark. The assignment of the Mark does not include any designs, artwork, advertising materials, packaging or other proprietary materials which were utilized by MBI for the business conducted by MBI in connection with the Mark prior to the Effective Date.

(ii) Registrations, etc. MBI hereby sells, assigns, transfers and conveys to AG all of its right, title and interest in and to the Mark and the Registrations, including any renewals and extensions of such Registrations.

Assignor shall provide, or shall cause its legal representatives, heirs and assigns to provide Assignee, its successors, assigns or other legal representatives, reasonable cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits or other documentation as may be reasonably required): (i) in the preparation of any application for registration or any application for renewal of a registration covering the Mark; (ii) in the prosecution or defense of any oppositions, infringement or other proceedings that may arise in connection with the Mark or trademark application assigned herein and this Assignment; (iii) in obtaining any additional trademark protection for the Mark that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or in all foreign countries; and (iv) in the implementation or perfection of this Assignment.

Assignee appoints John C. Holman / Robert S. Pierce or Twiggy Liu as Assignee's attorney-in-fact, with full power of substitution and delegation, to execute any and all such documents and do any and all such other acts in order to effectuate the assignment of the Mark to Assignee, and record the assignment with the U.S. Patent and Trademark Office or other appropriate government authorities.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment effective as of September 11, 2012.

ASSIGNOR:

MAMIYE BROTHERS, INC.

By: 

Name: Hyman Mamiye

Title: Vice President

ASSIGNEE:

JET SET AG 

By: _____

Name: Philippe Gaydoul

Title: Chairman of the Board of Directors

Official Certification see reverse side

mamiye.jet.set.agr/n

Official Certification

Seen for authentication of the reverse side signature of

Mr. Philippe André GAYDOUL, Swiss citizen of Zürich/ZH, in Küsnacht, Switzerland,
personally known to us,

who is entered in the Register of Commerce of the Kanton of Graubünden as president of the
board of directors with the right to sign individually for the

Jet Set AG, corporation with registered head office in St. Moritz.

The signature was acknowledged before us by an authorized third party.

The inspection of the commercial register has taken place directly before the official certification by
internet inquiry.

Zürich, 7th September 2012
BK no. 337-78/rc
Fee CHF 30.00



NOTARIAT ZÜRICH (ALTSTADT)

M. Müller-Smit, Notary Public

APOSTILLE

(Convention de la Haye du 5 octobre 1961)

1. Land: Schweizerische Eidgenossenschaft, Kanton Zürich
Country: Swiss Confederation, Canton of Zurich
Diese öffentliche Urkunde / This public document

2. ist unterschrieben von *M. Müller-Smit*
has been signed by

3. in seiner Eigenschaft als *Notar*
acting in the capacity of

4. Sie ist versehen mit dem Stempel/Siegel des/der / bears the stamp/seal of

..... *Notariat Zürich (Altstadt)*
..... *Kt. Zürich*

Bestätigt / Certified

5. in / to 8090 Zürich / 8090 Zurich 6. am / the *7. Sep. 2012*

7. durch die Staatskanzlei des Kantons Zürich
by Chancery of State of the Canton of Zurich

8. unter / under Nr. *224.77/12*

9. Stempel/Siegel / Stamp/Seal 10. Unterschrift / Signature



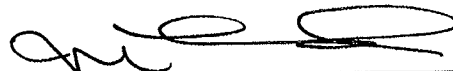
20.-

Schnüriger

STATE OF NEW YORK)

COUNTY OF NEW YORK)

On this 11th day of September 2012, before me appeared Hyman Mamiye, the person who signed this instrument, who acknowledged that she signed it as a free act on behalf of the identified corporation or other juristic entity with authority to do so.



(Signature of Notary Public)

Myron Fishbach
Notary Public, State of New York
No. 02FI6074504
Qualified in New York County
Commission Expires July 14, 2014

STATE OF)

COUNTY OF)

On this ____ day of September 2012, before me appeared _____, the person who signed this instrument, who acknowledged that she signed it as a free act on behalf of the identified corporation or other juristic entity with authority to do so.

 (Signature of Notary Public)

Exhibit A
The Registrations

Mark	Class	Goods	Owner	App. No. Reg. No.	App. Date Reg. Date	Status	Maintenance Dates
JET SET	25	Clothing, namely, caps, hats, visors, footwear, shoes, sneakers, headwear, belts, hosiery, socks, stockings, t-shirts, sweatshirts, sweatpants, bathing suits, beach wear, blouses, coats, jackets, jeans, pants, gloves, shirts, sweaters, leggings, neckties, robes, ski wear, warm up suits, boxer shorts, and sleepwear	Mamiye Brothers, Inc.	75142916 2686831	7/31/1996 2/11/2003	Registered	Renewal due 2/11/2013
JET SET	25	Infants' and children's jeans, skirts, blazers, jackets, vests and shirts, and sets from any combination thereof, jumpers, shorts, overalls with short length pants portion, overalls of regular length, overalls for children in the crawling age, knit tops and woven tops	Mamiye Brothers, Inc. (with unreleased security interest held by The CIT Group recorded at Reel/Frame No. 2168/0523 on 10/19/2000)	73140179 1113669	9/6/1977 2/20/1979	Registered	Renewal due 2/20/2019

**Exhibit A
The Registrations**

Country	Mark	Class	Goods	Owner	App. No. Reg. No.	App. Date Reg. Date	Status	Renewal Due
Canada	JET SET	25	Infants' and children's jeans, skirts, blazers, jackets, vests and shirts, and sets from any combination thereof, jumpers, shorts, overalls with short length pants portion, overalls of regular length, overalls for children in the crawling age, knit tops and woven tops.	Mamiye Brothers, Inc.	0628591 TMA384142	3/30/1989 5/10/1991	Registered	5/10/2021
Canada	JET-SET	25	Ladies' slacks, jackets, skirts, jumpers, dresses, culottes, blouses and sweaters.	Mamiye Brothers, Inc.	0287571 TMA142146	2/18/1965 10/1/1965	Registered	10/1/2025
Hong Kong	JET SET	25	Jeans, skirts, blazers, jackets, vests, shirts, jumpers, shorts, overalls, knitted tops and woven tops; all for children.	Mamiye Brothers, Inc.	1997B05632 1997B05632	5/6/1994 5/22/1997	Registered	5/6/2015