

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CSM Bakery Products NA, Inc.		10/19/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	CSM Subholdings, Inc.
Street Address:	1912 Montreal Road
City:	Tucker
State/Country:	GEORGIA
Postal Code:	30084
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 82

Property Type	Number	Word Mark
Registration Number:	1441375	"THE TASTE OF ELEGANCE"
Registration Number:	1126731	BB
Registration Number:	3998394	BB
Registration Number:	0551428	ALLSET
Registration Number:	1827617	BAKERS HEAVEN
Registration Number:	3306633	BEST BRANDS
Registration Number:	4029023	BB BEST BRANDS
Registration Number:	3352032	BB BEST BRANDS CORP.
Registration Number:	1256272	BESTOVALL
Registration Number:	0852000	BRILL
Registration Number:	1897639	BRILL
Registration Number:	0967702	BRILL BITTER SWEET
Registration Number:	3888105	BUFFET BITES
Registration Number:	2098951	CAMELOT DESSERTS

CH \$2065.00 1441375

Registration Number:	3607775	CENTERFULS
Registration Number:	3182038	CHEWY CONE CAKES
Registration Number:	1893708	CHOCOVIVA!
Registration Number:	1337022	CHOLMONDLEY'S
Registration Number:	1510337	CHOLMONDLEY'S
Registration Number:	1440097	COL-DIP CHOCOLATE
Registration Number:	3502743	CORNERSTONE
Registration Number:	1833439	CORNERSTONE
Registration Number:	3473915	CORNERSTONE HEARTY GRAINS
Registration Number:	1203779	DIP'EM
Registration Number:	1482074	DRIZZLE
Registration Number:	2035254	DUTCH CUPBOARD
Registration Number:	2122644	DUTCH CUPBOARD
Registration Number:	2504137	DUTCH CUPBOARD
Registration Number:	1798839	DUTCH TREAT
Registration Number:	1863853	ENLITENED CONCERNS
Registration Number:	0797541	FANTASIA
Registration Number:	0865852	FUDGECO
Registration Number:	1462114	FUDGICE
Registration Number:	1434880	GLAZE 'N SHINE
Registration Number:	1434885	GLORIOUS MORNING
Registration Number:	1550390	GOOD 'N' MOIST
Serial Number:	85698360	HENRY & HENRY
Registration Number:	1486369	HI-DEMAND
Registration Number:	1828455	HIGH-M
Registration Number:	1451104	KAKOLATE
Registration Number:	1183156	KARP'S
Registration Number:	1462118	KARP'S SCOOP-N-BAKE
Registration Number:	2725697	KARPUCCINO
Registration Number:	1507388	LIGHT 'N FLUFFY
Registration Number:	1204738	MAGIC
Registration Number:	4035231	MULTIFOODS
Registration Number:	958641	MULTIFOODS
Registration Number:	1822991	M MULTIFOODS
Registration Number:	1872643	MULTIFOODS BAKERY PRODUCTS SINCE 1892

TRADEMARK

REEL: 004885 FRAME: 0592

	85677918	MULTIMIX
Registration Number:	1265187	MURRAY'S
Registration Number:	2877897	'NANA CREME FILLING
Registration Number:	3667943	NEW APPLICATION CAFE
Registration Number:	1917390	NIBBLENIKS
Registration Number:	1783558	NORSEMAN
Registration Number:	693585	NOSTIX
Registration Number:	3153060	ORTH
Registration Number:	1603926	ORTH
Registration Number:	1940512	ORTH SINCE 1882
Registration Number:	890990	POLAR FROST
Registration Number:	1477924	POUR 'N GLAZE
Serial Number:	85601585	RAINBOW BLAST
Registration Number:	1490387	READY ICE
Registration Number:	2042320	SCONEWICH
Registration Number:	1857826	SCOOP-N-BAKE
Registration Number:	4125754	SENSIBLY INDULGENT
Serial Number:	85699986	SIMPLICIOUS
Registration Number:	1479818	SMOKY MOUNTAIN MAPLE ICING
Registration Number:	1394250	SNO DRIFT
Serial Number:	85519372	SOLUTIONS THAT DELIGHT
Registration Number:	1525959	SPUN GOLD
Registration Number:	2134556	STAR D'LIGHTS
Registration Number:	1551168	STAR-DEMAND
Registration Number:	1341265	TECHNICARE
Registration Number:	1834831	THE PERFORMANCE BEHIND THE PROMISE
Registration Number:	1474318	THIN-KOTE
Registration Number:	1950661	TITTERINGTON'S
Registration Number:	4092918	TRANSMART
Registration Number:	3536011	ULTRA SMOOTH
Registration Number:	1087129	ULTRA WHITE
Registration Number:	2043231	ULTRA-RISE
Registration Number:	1489573	WHITE 'N GLOSSY

CORRESPONDENCE DATA

TRADEMARK
REEL: 004885 FRAME: 0593

Fax Number: 2123101659

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-626-4557

Email: nyctrademarks@bakermckenzie.com

Correspondent Name: Lisa W. Rosaya

Address Line 1: 1114 Avenue of the Americas

Address Line 2: Baker & McKenzie

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	56182996-000028
NAME OF SUBMITTER:	Michael J. Bales
Signature:	/mjb/
Date:	10/22/2012

Total Attachments: 3

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CSM BAKERY PRODUCTS NA, INC.", CHANGING ITS NAME FROM "CSM BAKERY PRODUCTS NA, INC." TO "CSM SUBHOLDINGS, INC.", FILED IN THIS OFFICE ON THE NINETEENTH DAY OF OCTOBER, A.D. 2012, AT 12:32 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

2045577 8100

121146749

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9929808

DATE: 10-19-12

TRADEMARK
REEL: 004885 FRAME: 0595

**CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF
CSM BAKERY PRODUCTS NA, INC.**

It is hereby certified that:

1. The name of the corporation is CSM Bakery Products NA, Inc. (the "Corporation").
2. The Certificate of Incorporation of the Corporation, as amended to date, is hereby amended by striking out the FIRST Article thereof and by substitution in lieu of said FIRST Article the following new FIRST Article:

"FIRST: The name of the Corporation is CSM Subholdings, Inc."
3. The amendment of the Certificate of Incorporation herein certified has been duly adopted and written consent has been given in accordance with the provisions of Section 228 and 242 of the General Corporation Law of the State of Delaware.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned, an authorized officer of CSM Bakery Products NA, Inc., has caused this Certificate of Amendment to the Certificate of Incorporation of CSM Bakery Products NA, Inc., as amended, to be signed as of this October 19, 2012.

By: 

Name: Curtis Landherr
Title: Vice President and General
Counsel