

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE UNITED KENNEL CLUB, INC.		10/16/2012	CORPORATION: MICHIGAN

RECEIVING PARTY DATA

Name:	UKC ACQUISITIONS, LP
Street Address:	100 East Kilgore
City:	Kalamazoo
State/Country:	MICHIGAN
Postal Code:	49001
Entity Type:	LIMITED PARTNERSHIP: MICHIGAN

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	71357416	PR SEAL UNITED KENNEL CLUB, INC. HONOR TO WHOM HONOR IS DUE PURPLE RIBBON BRED
Serial Number:	72074006	U.K.C.
Serial Number:	73054663	BLOODLINES
Serial Number:	73054589	COONHOUND BLOODLINES
Serial Number:	73716667	UNITED KENNEL CLUB
Serial Number:	76261400	UKC UNITED KENNEL CLUB, INC.
Serial Number:	76261792	UKC
Serial Number:	76630711	EASY ENTRY
Serial Number:	76640698	UKC PERFORMANCE PROGRAM HUNTERS BREEDERS REWARDS
Serial Number:	76640707	PERFORMANCE PEDIGREE
Serial Number:	77032527	TOTAL DOG UKC FUNCTION TEMPERAMENT STRUCTURE
Serial Number:	77032670	TOTAL DOG
Serial Number:	77039647	CANINE DEVELOPMENTAL HEALTH AND PERFORMANCE

CH \$465.00 71357416

TRADEMARK

		REGISTRY
Serial Number:	77600157	MERIT CLUB
Serial Number:	77600293	MC
Serial Number:	85219371	UKC
Serial Number:	85300208	UKC
Serial Number:	85300304	REAL DOGS FOR REAL PEOPLE

CORRESPONDENCE DATA

Fax Number: 2693822030
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 269-382-0030
Email: jtf@hueschen-sage.us, gps@hueschen-sage.us
Correspondent Name: G. Patrick SAGE
Address Line 1: 107 West Michigan Avenue
Address Line 2: Seventh Floor, Kalamazoo Building
Address Line 4: Kalamazoo, MICHIGAN 49007


ATTORNEY DOCKET NUMBER:	UKC AG 37
NAME OF SUBMITTER:	Joanna T. FRENCH
Signature:	/jtfrench/
Date:	10/22/2012

Total Attachments: 5
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Assignment of Goodwill, Rights, Title and Interest of Trademark

This is an Assignment of the following goodwill, rights, title and interest:

Trademarks:


Attorney Docket No.	: UKC FTM 1
Trademark	: 
Application Number	: 71357416
Filing Date	: October 20, 1934
Registration No.	: 0323142
Registration Date	: April 2, 1935


Attorney Docket No.	: UKC FTM 2
Trademark	: UKC
Application Number	: 72074006
Filing Date	: May 18, 1959
Registration No.	: 0697585
Registration Date	: May 10, 1960

Attorney Docket No.	: UKC FTM 3
Trademark	: BLOODLINES
Application Number	: 73054663
Filing Date	: June 9, 1975
Registration No.	: 1057555
Registration Date	: February 1, 1977


Attorney Docket No.	: UKC FTM 4
Trademark	: COONHOUND BLOODLINES
Application Number	: 73054589
Filing Date	: June 9, 1975
Registration No.	: 1152343
Registration Date	: April 28, 1981

Attorney Docket No.	: UKC FTM 6
Trademark	: UNITED KENNEL CLUB
Application Number	: 73716667
Filing Date	: March 15, 1988
Registration No.	: 1542829
Registration Date	: June 6, 1989


Attorney Docket No.	: UKC FTM 7(A)
Trademark	: 
Application Number	: 76261400
Filing Date	: May 23, 2001
Registration No.	: 2578204
Registration Date	: June 11, 2002

Attorney Docket No. : UKC FTM 7(B)
 Trademark 
 Application Number : 76261792
 Filing Date : May 23, 2001
 Registration No. : 2549971
 Registration Date : March 19, 2002


Attorney Docket No. : UKC FTM 8
 Trademark EASY ENTRY
 Application Number : 76630711
 Filing Date : February 8, 2005
 Registration No. : 3182247
 Registration Date : December 12, 2006

Attorney Docket No. : UKC FTM 9
 Trademark 
 Application Number : 76640698
 Filing Date : June 13, 2005
 Registration No. : 3122476
 Registration Date : August 1, 2006


Attorney Docket No. : UKC FTM 10
 Trademark PERFORMANCE PEDIGREE
 Application Number : 76640707
 Filing Date : June 13, 2005
 Registration No. : 3229002
 Registration Date : April 17, 2007

Attorney Docket No. : UKC FTM 11
 Trademark 
 Application Number : 77032527
 Filing Date : October 30, 2006
 Registration No. : 3387445
 Registration Date : February 26, 2008

Attorney Docket No. : UKC FTM 11(W)
 Trademark TOTAL DOG
 Application Number : 77032670
 Filing Date : October 30, 2006
 Registration No. : 3491030
 Registration Date : August 26, 2008

Attorney Docket No. : UKC FTM 13
 Trademark 
 Application Number : 77039647
 Filing Date : November 8, 2006
 Registration No. : 3524668
 Registration Date : October 28, 2008

Attorney Docket No. : UKC FTM 14
 Trademark : MERIT CLUB
 Application Number : 77600157
 Filing Date : October 24, 2008
 Registration No. : 3630843
 Registration Date : June 2, 2009

Attorney Docket No. : UKC FTM 15
 Trademark : 
 Application Number : 77600293
 Filing Date : October 24, 2008
 Registration No. : 3630855
 Registration Date : June 2, 2009

Attorney Docket No. : UKC FTM 16
 Trademark : 
 Application Number : 85219371
 Filing Date : January 17, 2011
 Registration No. : 4015501
 Registration Date : August 23, 2011

Attorney Docket No. : UKC FTM 17
 Trademark : UKC
 Application Number : 85300208
 Filing Date : April 20, 2011
 Registration No. : 4166610
 Registration Date : July 3, 2012

Attorney Docket No. : UKC FTM 18
 Trademark : REAL DOGS FOR REAL PEOPLE
 Application Number : 85300304
 Filing Date : April 20, 2011
 Registration No. : 4166611
 Registration Date : July 3, 2012

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Registrant/Owner:

<i>NAME</i>	<i>ADDRESS</i>
THE UNITED KENNEL CLUB, INC.	100 East Kilgore KALAMAZOO, Michigan 49001 UNITED STATES

* * * * *

Assignee:

<i>NAME</i>	<i>ADDRESS</i>
UKC ACQUISITIONS, LP	100 East Kilgore KALAMAZOO, Michigan 49001 UNITED STATES

* * * * *

Recitals:

Whereas, I (we), the above-identified Registrant/Owner, own certain goodwill, rights, title, and interest in the Trademark identified above and identified in the above-identified Trademark application(s) and/or registration(s) (hereinafter referred to as "Trademark");

And, whereas I (we) represent and warrant that I (we) have the full and unencumbered right to sell, assign, and transfer my (our) interest in the Trademark, and that I (we) have not executed and will not execute any document or instrument in conflict herewith;

And, whereas I (we) desire to assign my (our) above-identified goodwill, rights, title, and interest in the Trademark to the above-identified Assignee(s);

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof and adequacy of which is hereby acknowledged;

I (we) hereby assign, sell and transfer my (our) above-identified goodwill, rights, title, and interest in said Trademark, said application(s) and/or registration(s) as identified above, and in and to any and all Trademark registrations in the United States, which may be registered or have registered for said Trademark, and in and to any and all priority rights, Convention rights, extensions, and other benefits accruing or to accrue to me (us) with respect to the filing of applications for registration in the United States, unto said Assignee;

And I (we) hereby authorize and request the Director of the United States Trademark Office to issue any Trademark registrations which may issue for said Trademark to said Assignee(s), as assignee(s) of the whole goodwill, rights, title, and interest thereto;

And I (we) further agree to sign and execute all necessary and lawful future documents, and/or for obtaining and enforcing proper title in and protection for said Trademark, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense;

And I (we) further authorize any member of The Firm of Hueschen and Sage, PLLC to insert or complete any information in this document to effect its recordal in the United States Trademark and Trademark Office;

And I (we) further understand and agree that the attorneys and agents of The Firm of Hueschen and Sage, PLLC do not personally represent my (our) legal interests, but instead represent the interests of Assignee(s), and I (we) further understand my (our) right to seek my (our) own independent legal counsel.

Registrant/Owner:

Executed this 16 day of October month in the year 2012 year


Signature of Registrant/Owner

Before me personally appeared **THE UNITED KENNEL CLUB, INC.**
who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she
authorized to execute the same this 16 day of October month in the year 2012 year

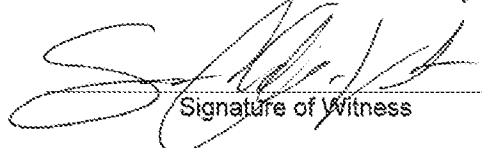

Signature of Witness

Assignee:

Executed this 16 day of October month in the year 2012 year


Signature of Assignee

Before me personally appeared
who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she
authorized to execute the same this 16 day of October month in the year 2012 year


Signature of Witness