

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|                            |  |                |                       |
|----------------------------|--|----------------|-----------------------|
| SUBMISSION TYPE:           | NEW ASSIGNMENT                               |                |                       |
| NATURE OF CONVEYANCE:      | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                |                       |
| CONVEYING PARTY DATA       |  |                |                       |
| Name                       | Formerly                                     | Execution Date | Entity Type           |
| The Coleman Company, Inc.  |  | 10/10/2011     | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA       |  |                |                       |
| Name:                      | Pure Fishing, Inc.                           |                |                       |
| Street Address:            | 7 Science Court                              |                |                       |
| City:                      | Columbia                                     |                |                       |
| State/Country:             | SOUTH CAROLINA                               |                |                       |
| Postal Code:               | 29223  |                |                       |
| Entity Type:               | CORPORATION: IOWA                            |                |                       |
| PROPERTY NUMBERS Total: 14 |  |                |                       |
| Property Type              | Number                                       | Word Mark      |                       |
| Registration Number:       | 1358124                                      | BRIGHTON       |                       |
| Registration Number:       | 2996287                                      | CASTER         |                       |
| Registration Number:       | 2398229                                      | DURA-STRETCH   |                       |
| Registration Number:       | 1894491                                      | FLY TECH       |                       |
| Registration Number:       | 2753451                                      | GUIDELITE      |                       |
| Registration Number:       | 1540600                                      | HODGMAN        |                       |
| Registration Number:       | 2416964                                      |                |                       |
| Registration Number:       | 3663738                                      | LAKESTREAM     |                       |
| Registration Number:       | 0193078                                      | ROD & REEL     |                       |
| Registration Number:       | 2069958                                      | THERMOBOOT     |                       |
| Registration Number:       | 2629958                                      | WADELITE       |                       |
| Registration Number:       | 2012760                                      | WADELITE       |                       |
| Registration Number:       | 2761098                                      | WADETECH       |                       |
| Registration Number:       | 0508032                                      | WADEWELL       |                       |

**CORRESPONDENCE DATA**

Fax Number: 2068054801

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 206-805-4800

Email: trademarks@jarden.com

Correspondent Name: Julie C. VanDerZanden

Address Line 1: 4201 6th Avenue South

Address Line 2: Jarden Seattle Legal Dept.

Address Line 4: seattle, WASHINGTON 98108

ATTORNEY DOCKET NUMBER:

HODGMAN/PF

NAME OF SUBMITTER:

Julie C. VanDerZanden

Signature:

/Julie C. VanDerZanden/

Date:

10/22/2012

Total Attachments: 6

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into as of October 10, 2011, by and among Pure Fishing, Inc., an Iowa corporation ("Assignee"), on the one hand, and The Coleman Company, Inc., a Delaware corporation ("Assignor") on the other hand. Capitalized terms not otherwise defined herein shall have the meaning ascribed to such terms in the Asset Purchase Agreement (as defined below).

### RECITALS

WHEREAS, Assignee and Assignor entered into that certain Asset Purchase Agreement dated as of the date hereof (the "Asset Purchase Agreement"); and

WHEREAS, pursuant to Section 2.1 (h) and 2.1 (i) of the Asset Purchase Agreement, Assignor desires to assign to Assignee all of Assignor's (a) rights, title and interest in and to the trademarks, trade names, corporate names, business names, domain names, trade styles, service marks, logos, other source or business identifiers, prints and labels on which any of the foregoing have appeared or appear, designs and general intangibles of like nature (whether registered or unregistered), all registrations and recordings thereof and all applications in connection therewith, including registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any state or territory thereof or any other country or any political subdivision thereof; (b) all reissues, extensions or renewals thereof; and (c) all goodwill associated with or symbolized by any of the foregoing listed on Exhibit A attached hereto and incorporated herein, together with the goodwill symbolized thereby and associated therewith, (collectively, the "Trademarks").

### AGREEMENT

NOW, THEREFORE, in consideration of the foregoing premises, the mutual covenants and agreements contained in the Asset Purchase Agreement, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the covenants and agreements in this Assignment and to induce Assignee to consummate the transactions contemplated by the Asset Purchase Agreement and the Ancillary Agreements, Assignor hereby agrees as follows:

1. **Grant.** Assignor does hereby sell, transfer, convey, assign and deliver to Assignee all of the Assignor's rights, title and interest in and to the Trademarks, together with the goodwill of the Business pertaining thereto, which is ongoing and existing, the same to be held by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past infringements of the Trademarks, along with the right to sue for and collect such damages for the use and benefit of Assignee and Assignee's successors, assigns and other legal representatives.

2. **Representations and Warranties of the Parties.** Each party represents and warrants that (a) this Assignment is a legal, valid and binding obligation of the warranting party, (b) such party has full power and authority to enter into and perform its obligations under this Assignment in accordance with its terms and (c) such party is and will remain free

of any obligations and restrictions that would prevent or impede its performance of its obligations under this Assignment. For the avoidance of doubt, the representations and warranties contained in this Assignment shall not in any way limit or expand the representations and warranties contained in the Asset Purchase Agreement.

3. **Further Assurances.** Each party will, without additional consideration, take such further actions and execute promptly such further documents and instruments as are necessary to effect and record the above assignment, including any actions, documents or instruments required by the applicable registrar to document the transfer herein or as may be necessary to protect, perfect, secure and vest good, valid and marketable title to the Trademarks and related rights in Assignee.

4. **Recording of Assignment.** Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any officer of any country or countries foreign to the United States, whose duty it is to issue service marks, trademarks or other evidence or forms of intellectual property protection or applications, to issue the same to Assignee and Assignee's successors, assigns and other legal representatives in accordance with the terms of this instrument. Subject to Section 3 above, Assignor hereby authorizes Assignee to carry on the necessary formalities for recording of this instrument with the United States Commissioner of Patents and Trademarks, and any officer of any country or countries foreign to the United States, whose duty it is to issue service marks, trademarks or other evidence or forms of intellectual property protection or applications. Recording of the Assignment will be at the burden and cost of the Assignee.

5. **Asset Purchase Agreement.** This Assignment is executed and delivered pursuant to the Asset Purchase Agreement. This Assignment shall not be deemed to defeat, limit, alter, impair, enhance or enlarge any right, obligation, claim or remedy created by the Asset Purchase agreement, and in the event of any conflict between the Asset Purchase agreement and this Assignment, the Asset Purchase Agreement shall control.

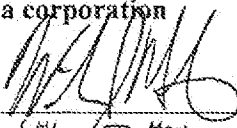
6. **Counterparts.** This Assignment may be executed by facsimile signature and in two or more counterparts, each of which shall be deemed to be an original but all of which together will constitute one and the same instrument.

[signature page follows]

IN WITNESS WHEREOF, this Assignment has been executed as of the day and year first written above.

ASSINGEE:

PURE FISHING, INC.,  
an Iowa corporation

By:   
Name: William J. Horton  
Title: CEO, PF

ASSINGOR:

THE COLEMAN COMPANY, INC.,  
a Delaware corporation

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

IN WITNESS WHEREOF, this Assignment has been executed as of the day and year first written above.

**ASSINGEE:**

**PURE FISHING, INC.,**  
an Iowa corporation

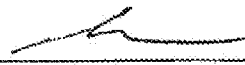
By: \_\_\_\_\_

Name: John Doerr

Title: President and CEO

**ASSINGOR:**

**THE COLEMAN COMPANY, INC.,**  
a Delaware corporation

By:  \_\_\_\_\_

Name: *DAVID J HALL*

Title: *CEO/COO*

**EXHIBIT A****HODGMAN Intellectual Property**

| <b>Registered Trademarks</b>                            | <b>CO</b> | <b>Registration No.</b> | <b>Status</b> |
|---|-----------|-------------------------|---------------|
| BRIGHTON (Stylized Form) – Cl. 25                       | US        | 1,358,124               | Registered    |
| CASTER – Cl. 25   | US        | 2,996,287               | Registered    |
| DURA-STRETCH – Cl. 25                                   | US        | 2,398,229               | Registered    |
| FLY TECH – Cl. 25                                       | US        | 1,894,491               | Registered    |
| GUIDELITE – Cl. 25                                      | US        | 2,753,451               | Registered    |
| HODGMAN – Cl. 18, 25                                    | CA        | 680,924                 | Registered    |
| HODGMAN – Cl. 25  | EU        | 551168                  | Registered    |
| HODGMAN – Cl. 25  | JP        | 4078239                 | Registered    |
| HODGMAN – Cl. 25  | KR        | 614183                  | Registered    |
| HODGMAN – Cl. 25  | US        | 1,540,600               | Registered    |
| HODGMAN and Design – Cl. 25                             | CN        | 1089415                 | Registered    |
| Hodgman Tree Sun Logo – Cl. 25, 28                      | US        | 2,416,964               | Registered    |
| LAKESTREAM – Cl. 25                                     | US        | 3,663,738               | Registered    |
| ROD & REEL – Cl. 25                                     | US        | 193,078                 | Registered    |
| THERMOBOOT – Cl. 25                                     | US        | 2,069,958               | Registered    |
| WADELITE – Cl. 25                                       | US        | 2,629,958               | Registered    |
| WADELITE – Cl. 25                                       | US        | 2,012,760               | Registered    |
| WADETECH – Cl. 25                                       | US        | 2,761,098               | Registered    |
| WADEWELL – Cl. 25                                       | US        | 508,032                 | Registered    |
| <a href="http://www.hodgman.ca">www.hodgman.ca</a>      |           |                         | Registered    |
| <a href="http://www.hodgman.com">www.hodgman.com</a>    |           |                         | Registered    |
|   |           |                         |               |
| <b>Common Law Marks</b>                                 |           |                         |               |
| BEAR CREEK  |           |                         |               |
| BIG CYPRESS   |           |                         |               |
| CACHE RIVER   |           |                         |               |
| CEDAR RUN   |           |                         |               |
| GAME WADE   |           |                         |               |
| HICKORY SWALE   |           |                         |               |
| MACKENZIE   |           |                         |               |
| PIPESTONE   |           |                         |               |
| POND HOLLOW   |           |                         |               |
| QUIVERA   |           |                         |               |
| REDSTONE  |           |                         |               |
| SAWBILL CREEK   |           |                         |               |
|   |           |                         |               |
| <b>Patents</b>  | <b>CO</b> | <b>Patent No.</b>       | <b>Status</b> |
| Fly Fishing Vest  | US        | 5,852,828               | Issued        |
| Flexible Knee Wader                                     | US        | 5,901,374               | Issued        |
| Breathable Waders with Interchangeable Insulated Liners | US        | 6,317,893               | Issued        |
| Fishing and Hunting Wader                               | US        | 6,772,440               | Issued        |

|   |           |                         |               |
|---|-----------|-------------------------|---------------|
| Wader                                     | US        | D461,624                | Issued        |
| Wader                                     | US        | D578,734                | Issued        |
|   |           |                         |               |
| <b>Patent Applications</b>                | <b>CO</b> | <b>Serial No.</b>       | <b>Status</b> |
| EVA Boot                                  | US        | 12/705,758              | Published     |
| EVA Boot                                  | CA        | 70462                   | Published     |
| EVA Boot                                  | PCT       | PCT/US10/024226         | Published     |
| EVA Boot                                  | AU        | 2010216187              | Pending       |
| EVA Boot                                  | NZ        | 593603                  | Pending       |
| Insulated Breathable Wader                | PCT       | PCT/US11/43637          | Pending       |
|   |           |                         |               |
| <b>Lapsed Trademarks</b>                  | <b>CO</b> | <b>Registration No.</b> | <b>Status</b> |
| DURA-MAG -- Cl. 25                        | US        | 2,897,922               | Lapsed        |
| FIELD-PAC -- Cl. 25                       | US        | 2,955,453               | Lapsed        |
| FLEX-LITE -- Cl. 25                       | US        | 2,775,923               | Lapsed        |
| GLADES GEAR -- Cl. 25                     | US        | 1,608,327               | Lapsed        |
| LAKESTREAM -- Cl. 18                      | US        | 78/892,699              | Abandoned     |
| LAKESTREAM and Design -- Cl. 25           | US        | 1,395,819               | Lapsed        |
| MUCKBUSTER -- Cl. 25                      | US        | 2,767,728               | Lapsed        |
| NEO-TREK -- Cl. 25                        | US        | 3,060,680               | Lapsed        |
| STRETCHLITE -- Cl. 25                     | US        | 2,613,017               | Lapsed        |
| THERMOBOOT -- Cl. 25                      | US        | 594,272                 | Lapsed        |
| THERMOBOOT and Design -- Cl. 25           | US        | 690,980                 | Lapsed        |
| TROUT CREEK -- Cl. 25                     | US        | 75/271,122              | Abandoned     |
| WADEWEAR -- Cl. 25                        | US        | 2,402,315               | Lapsed        |
|   |           |                         |               |
| <b>Expired Patents &amp; Applications</b> | <b>CO</b> | <b>Serial No.</b>       | <b>Status</b> |
| Packable Breathable Wader                 | US        | 60/867,596              | Expired       |
| EVA Boot                                  | US        | 61/153,199              | Expired       |
| Insulated Breathable Wader                | US        | 61/365,436              | Expired       |
|   |           |                         |               |