

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/11/2007		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Western Family Foods, Inc.		10/05/2012
			Entity Type
			CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	ND Foods, Inc.		
Street Address:	6700 SW Sandburg St.		
City:	Tigard		
State/Country:	OREGON		
Postal Code:	97223		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3680239	NATURAL DIRECTIONS
CORRESPONDENCE DATA			
Fax Number:	5037785299		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	503-241-2300		
Email:	harumiyamamoto@dwt.com		
Correspondent Name:	Harumi Yamamoto, Davis Wright Tremaine		
Address Line 1:	1300 SW Fifth Avenue, Suite 2400		
Address Line 4:	Portland, OREGON 97201		
ATTORNEY DOCKET NUMBER:	89654-2		
NAME OF SUBMITTER:	Harumi Yamamoto		
Signature:	/Harumi Yamamoto/		
Date:	10/22/2012		
Total Attachments: 1 source=Assignment#page1.tif			

CH \$40.00 3680239

TRADEMARK ASSIGNMENT

WHEREAS, Western Family Foods, Inc., an Oregon corporation with a principal place of business at 6700 SW Sandburg St., Tigard, Oregon, is the owner of the following trademark(s) and associated registration(s):

Table with 3 columns: Jurisdiction, Mark, Registration No. Row 1: United States (Federal), NATURAL DIRECTIONS, 3,680,239

WHEREAS, ND Foods, Inc., an Oregon corporation with a principal place of business at 6700 SW Sandburg St., Tigard, Oregon, is desirous of acquiring said trademark and registration(s):

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Western Family Foods, Inc. does hereby assign unto ND Foods, Inc. all right, title and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world in and to the above trademark and registration(s), and all other names and marks similar to or based upon the NATURAL DIRECTIONS mark ("Names and Marks"); the goodwill of the business associated therewith and symbolized thereby; all registration and pending applications associated with the Names and Marks (including without limitation those listed above); all rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or in equity, that Western Family Foods, Inc. has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.

Effective date of this Assignment is December 11, 2007.

Signed at Tigard, Oregon, this 5th day of October, 2012.

Handwritten signature of Ronald S. King, followed by printed name: Ronald S. King, President, Western Family Foods, Inc.

State of Oregon, County of Washington

On this 5th day of October, 2012, before me, Cherylynn A. Moser a Notary Public in and for the State of Oregon, personally appeared Ronald S. King, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Handwritten signature of Cherylynn A. Moser, followed by printed name: Notary Public

