900236794 10/23/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Casual Collective, Inc.		07/26/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Kixeye Inc.	
Street Address:	433 California Street	
Internal Address:	11th floor	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94104	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85554037	KIXEYE

CORRESPONDENCE DATA

Fax Number: 2123553333

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 212-813-8800

Email: NY-TM-Admin@goodwinprocter.com Correspondent Name: GOODWIN PROCTER LLP/Janis Nici

Address Line 1: 620 Eighth Avenue

Address Line 4: New York, NEW YORK 10018

ATTORNEY DOCKET NUMBER:	126166206131
NAME OF SUBMITTER:	Janis Nici
Signature:	/janis nici/

REEL: 004886 FRAME: 0588

TRADEMARK

Date:	10/23/2012
Total Attachments: 3 source=Kixeye name change.2#page1.tif source=Kixeye name change.2#page2.tif source=Kixeye name change.2#page3.tif	

TRADEMARK REEL: 004886 FRAME: 0589 Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF AMENDMENT OF "CASUAL COLLECTIVE,
INC.", CHANGING ITS NAME FROM "CASUAL COLLECTIVE, INC." TO
"KIXEYE INC.", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF
JULY, A.D. 2012, AT 12:35 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4520117 8100

AUTHENTACATION: 9737338

DATE: 07-26-12

Jeffrey W. Bullock, Secretary of State

TRADEMARK
REEL: 004886 FRAME: 0590

120875146

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 12:40 PM 07/26/2012 FILED 12:35 PM 07/26/2012 SRV 120875146 - 4520117 FILE

CERTIFICATE OF AMENDMENT OF THE AMENDED AND RESTATED CERTIFICATE OF INCORPORATION OF CASUAL COLLECTIVE, INC.

Casual Collective, Inc., a corporation duly organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify that:

FIRST: The name of the Corporation is Casual Collective, Inc.

SECOND: The date on which the original Certificate of Incorporation of the Corporation was originally filed with the Secretary of State of the State of Delaware is March 17, 2008, under the name of Casual Collective, Inc.

THIRD: That the Board of Directors of the Corporation duly adopted a resolution setting forth a proposed amendment to the Amended and Restated Certificate of Incorporation, declaring said amendment to be advisable and in the best interests of the Corporation and its stockholders, and authorizing the appropriate officers of the Corporation to solicit the approval of the stockholders therefor, which resolution setting forth the proposed amendment and restatement is as follows:

RESOLVED, that Article I of the Amended and Restated Certificate of Incorporation of the Corporation be amended to read in its entirety as follows:

"The name of the Corporation is KIXEYE Inc."

FOURTH: That thereafter said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware by written consent of the stockholders holding the requisite number of shares required by statute given in accordance with and pursuant to Section 228 of the General Corporation Law of the State of Delaware.

TRADEMARK REEL: 004886 FRAME: 0591

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment of the Amended and Restated Certificate of Incorporation to be executed by its duly authorized officer on this 26th day of July, 2012.

> /s/ Will Harbin Will Harbin, Chief Executive Officer

TRADEMARK REEL: 004886 FRAME: 0592