

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Stone Mountain Accessories, Inc.		10/23/2012	CORPORATION: GEORGIA

**RECEIVING PARTY DATA**

<b>Name:</b>	Stone Mountain USA LLC
<b>Street Address:</b>	10 West 33rd Street, Suite 728
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10001
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Registration Number:	4057248	STONE NY
Registration Number:	3695613	S
Registration Number:	3804364	S
Registration Number:	3347594	SM
Registration Number:	3509146	CODE RED
Registration Number:	3506653	STONZ
Registration Number:	3442810	PIETRA BORSA
Serial Number:	77826552	EARTH BAGS
Serial Number:	77826558	RARE EARTH

**CORRESPONDENCE DATA**

Fax Number: 2125750671  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: (212) 790-9200  
 Email: klr@cil.com

OP \$240.00 4057248

Correspondent Name: Kieran G. Doyle  
Address Line 1: 1133 Avenue of the Americas  
Address Line 4: New York, NEW YORK 10036-6799

ATTORNEY DOCKET NUMBER:	28343.000; KGD; KLR
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NAME OF SUBMITTER:	Kieran G. Doyle
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Signature:	/Kieran G Doyle/
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Date:	10/24/2012
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Total Attachments: 1 source=Assignment to Stone Montain USA, LLC 2#page1.tif
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**ASSIGNMENT**

This Assignment is made as of the 23rd day of October, 2012 ("the Effective Date") by and between Stone Mountain Accessories, Inc., a Georgia corporation ("Assignor"), on the one hand, and Stone Mountain USA LLC, a Delaware limited liability company ("Assignee") on the other hand.

WHEREAS, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee, the successor to the business of Assignor to which the below-listed marks pertain, all of Assignor's rights, title and interest in and to the following United States Trademark Registrations and the accompanying goodwill associated therewith.

1. Application/Registration Number 85096693/4057248 for "STONE NY";
2. Application Number 77826552 for "EARTH BAGS";
3. Application Number 77826558 for "RARE EARTH";
4. Application/Registration Number 77700681/3695613 for "S";
5. Application/Registration Number 77700679/3804364 for "S";
6. Application/Registration Number 77134349/3347594 for "SM";
7. Application/Registration Number 77008651/3509146 for "CODE RED";
8. Application/Registration Number 78948217/3506653 for 'STONZ'; and
9. Application/Registration Number 78892397/3442810 for "PIETRA BORSA".

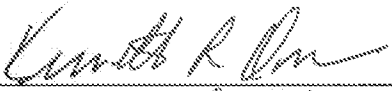
Assignor shall promptly execute all documents, papers forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title and interest in the United States Trademark Registrations.

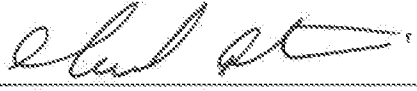
**Assignor:**

**Assignee:**

Stone Mountain Accessories, Inc.

Stone Mountain USA LLC

By:   
Name KENNETH R. DRL  
Title PRESIDENT

By:   
Name CHARLES ATANASIS  
Title C.E.O