



10/10/2012



103650365

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

TRADEMARKS ONLY

Docket: T/113-6

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

VENETIAN HOLDINGS, LLC.

- Individual(s)
- General Partnership
- Corporation- State: NEW YORK
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance / Execution Date(s) :

Execution Date(s) 6/10/12

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: MY FIRST SHADES, INC.

Internal

Address: _____

Street Address: 60 Thoreau Street, Suite 207

City: Concord

State: MA 07142

Country: US Zip: 07142

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____

Citizenship _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3,025,042

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Philip M. Weiss

Internal Address: Weiss & Weiss

Street Address: 410 Jericho Turnpike, Suite 105

City: Jericho

State: NY Zip: 11753

Phone Number: 516-739-1500

Fax Number: _____

Email Address: _____

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 16/10/2012 KMSUYENI 00000018 3025042

Authorized User Name _____ 40.00 OP

9. Signature:

Philip M. Weiss
Signature

October 4, 2012

Date

Philip M. Weiss

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004887 FRAME: 0735

10/10/12

TRADEMARK ASSIGNMENT

WHEREAS, VENETIAN HOLDINGS, LLC., a New York Corporation, having a principal place of business at 287 Northern Blvd., Suite 202, Great Neck, NY 11021 has adopted, owns and is using the trademark **REALLY COOL SHADES**

in connection with the following goods:


SUNGLASSES AND COMPONENT PARTS
THEREOF AND ACCESSORIES, NAMELY,
EARSTEMS, NOSE PIECES, FOAM STRIPS,
SHIELDS AND LENSES

WHEREAS, VENETIAN HOLDINGS, LLC. has a U.S. Trademark Registration No., 3,025,042 for the mark **REALLY COOL SHADES** in the United States Patent and Trademark Office in connection with SUNGLASSES AND COMPONENT PARTS THEREOF AND ACCESSORIES, NAMELY, EARSTEMS, NOSE PIECES, FOAM STRIPS, SHIELDS AND LENSES.

WHEREAS, MY FIRST SHADES, INC., a New York Corporation having a principal place of business at 60 Thoreau Street, Suite 207, Concord, MA 07142 desires to acquire the mark **REALLY COOL SHADES**, U.S. Trademark Registration No. 3,025,042.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **VENETIAN HOLDINGS, LLC.** hereby sells, assigns, transfers and sets over unto **MY FIRST SHADES, INC.**, the entire right, title and interest in and to the mark **REALLY COOL SHADES**, and the aforesaid Trademark

Registration No. 3,025,042 including any international rights thereto; together with the goodwill of the business symbolized by the mark **REALLY COOL SHADES**, as fully and entirely as the same would have been held and enjoyed by **VENETIAN HOLDINGS, LLC.**


By: Lee Paolino
Title: President

June 10, 2012
Date

STATE OF NEW YORK

COUNTY OF Nassau

: SS.:

SUSAN NUNZIATA
Notary Public, State of New York
No. 01NU4976615
Qualified in Kings County
Commission Expires Jan. 22, 2015

Before me personally appeared Lee Paolino and to me known and known by me to be the person(s) of such name(s) who signed and sealed the foregoing instrument; and the said person(s) acknowledged the same to be the free act(s) and deed(s) of those person(s), on the day and year aforesaid.

Notary Public
